Question 1

Question 1: What are the positive suggestions you would like to make to the ABC about new ways of communicating with Australian listeners and viewers?

Responses

• New ways of communicating should be introduced, but it's also of vital importance to maintain the old ways -- shortwave transmissions should be maintained, for instance
• Randomly sample viewers and listeners on particular programs and episodes
• Unless there is more funding I don't see how ABC could do a better job. Would like to see better programming on ABC TV
• Email contact for story ideas
• Via ABC friends more often if possible, we're the fans
• Please continue developing substantive input from audiences not so much in tweets and social media (useful but limited) but recorded feedback and program ideas and production input such as would happen in Unearthed, Pool and ABC Open
• Maintain and develop communication systems
• ABC is doing very well now with its communicating to me
• Really like ABC newsmail that turns up in my inbox morning and afternoon
• More ABC staff reporting from the regions - less top-heavy head office staff
• As in the 80+ age range, can't think of any new ways of communication
• Content with RN Newsletter; advertising communication on radio and TV excessive; content to receive established excellent programs through available timetables/Green pages
• Re-establish shopfront space in Geelong with ABC products, contact point for Friends to meet etc.
• More advance detail of our favourite TV and radio e.g. highlights of the coming week
• The on-line survey on various programs/presenters
• Consult with Australians re the ABC
• Emails and surveys are very good
• I am of an older vintage so I am in awe of all the ways that the broadcaster attempts to reach out to its audience
• Increase the possibility for ordinary Australians to respond, either on radio or TV to the current issues of the day
• Alerts on topics nominated
• Group email
• Create more programs that relate to a multicultural audience. If this means bringing back a fee licence, do this. I am supporting it. It’s our ABC – not English 2\textsuperscript{nd} hand programs. We can and should create Australian dramas – ABC has done that before
• Radio and TV remain the medium of choice. I would suggest social media polls would provide good feedback
• I communicate with the ABC through watching and listening to their program content. I have been distressed by the number of repeat programs which have meant I have switched off
• Happy with the way they communicate now
• Regular email newsletters like the BBC
• Nothing, stick with the radio and TV for communication
• Make sure that you communicate on a regular basis with Friends of the ABC and they will pass it on to members. Make sure that TV and radio goes to the whole of Australia
• I would like the website to have a clear process about giving feedback in regards to programs
• Consult 18-30-year-olds for suggestions re their age cohort
• Start a daily newspaper summarising news and opinion from TV current affairs
• Work with younger viewers to find what they would like. e.g. I know that The Project attracts viewers who have not previously been interested in real news
• Crinkling News is a private newspaper for children. ABC could do an email version in conjunction with ABC2
• Find out what interests them
• Improve ABC newsmail by not repeating items the next day
• Information and advertising in other mediums
• Regular surveys of listeners and viewers who wish to express their views of ABC programs
• More detailed instructions on how to use existing services
• Feedback on all programs from listeners
• Make email feedback possible - many older viewers do not have twitter or FB accounts so are unable to remain in communication
• I know there is a mobile number to text in to RN Breakfast. Could there be numbers for feedback to various programs? Could the use of voice memos be explained again please on air?
• Open days at studios, radio and TV particularly in the regions enabling people to meet the ABC staff in person
• Try telling us what the goals of the organisation are, and how they are hoping to appeal to all demographics
• Ask the views of people’s organisations
• Understand the audience and communicate to them in their terms – I particularly would like to know what shows are about (e.g. Cleverman - what is it about?)
Violence by what is on the promotions - so I don't watch it). Please be clearer on who is the audience!

- I would like the ABC to ask listeners and viewers what they would like to hear and see, at least once a year
- Talk to us without condescension, without a desperate need to be popular
- Continue to stay on top of current issues and technology
- Keep up to date in coverage
- Staying current and relevant is wise, but things do not always have to be new – the baby and the bathwater...
- The ABC Charter should reflect the shifting character key media by being open to cultural change via giving contemporary life and its issues an equally contemporary mode of expression, complete with opportunities for exploring the diverse nature of Australian culture and ambitions
- Continue your diversity in provision of types of communication: including traditional radio, free to air television, social media and digital interactive.
- Remember, many of your dedicated watchers/listeners are "older" and this needs to be balanced with attracting the younger audience
- Cutting edge, online, shareable content from 'known faces' will do so much more to engage young people – think, Lee Lin Chin and how she did her most recent show. The other networks could not compete with a national, public broadcaster – with a history and culture of incisive and investigative journalism, Australian drama, and a feel for modern Australian culture, making itself the pinnacle of new media. Also, shouldn’t have got rid of The Drum
- Participation of older Australian citizens
- Listen to the audience, across all ages
- I think the ABC should restore and strengthen its profile in the region with more in-depth analysis of policies from all sides of politics by having a keen eye to those policies that are or are not in the long-term interests of Australia as a country and global citizen
- Acknowledge older Australians and hard of hearing by not playing music when people are speaking
- Greater diversity
- I would like to see the ABC attend more directly than at present to an audience of older viewer who are intelligent and eager to be stimulated
- I would like to remind the ABC that they have a loyal audience whom it would be a mistake to neglect. We may be getting older but many of us are ‘rusted on’ and deeply committed to the ABC. Of course, it is important to celebrate and utilise the new media and I for one much appreciate iView and podcasting. Initiatives to diversify staff and content are very important as are attempts to teach a younger demographic
- Be careful not to lose loyal long-term listeners, not tech savvy
- Increase Asian based sources and content in news and analysis programs
- I am satisfied with current programming on Radio Classic FM and Television ABC2; these are the only programs I watch or listen to, and I should regard their continuance as more important than any new forms of communication; it should also
be noted that communication is not the only goal of radio and television programming.

• Continue to support the classical music community on ABC Classic FM
• Increased attention to science and arts programs at a reasonable viewing time, not late in the evening. Fewer banal slapstick comedies whilst preserving leading edge sophisticated comedy
• ABC radio is the one station which actually delivers the opinions of everyday members of the community and provides access for community to reach decision makers. In Western Australia, it is so important for this station to be local as much as possible, to discuss the state issues and on television local news, national and global affairs are critical to the viewer. Aside from the quality television documentary and drama series which keep me locked on, I love that there are no commercials even though info commercials are pretty common. Love the ABC
• Very happy with current initiatives. Very early adopter of iView and love podcasts
• Stay the same reliable and trustworthy service
• It’s fine the way it is
• I like almost everything that I see/hear on ABC. Apart from mourning the axing of certain longstanding programs over the years, I can’t offer improvements!
• Keep doing what you’re doing
• I believe there is no real need for new ways
• Keep doing what you are doing…. fair unbiased reporting, and authentic investigative journalism
• I trust the ABC to tell us the truth in an unbiased way
• I do like iView
• Can’t think of any
• Staying strong with what they do now without being bullied. Do not do lightweight fluff like commercial stations
• As is
• Doing a fabulous job already - I’d be delighted with more of the same
• Keep on just the way ABC is going
• Program content speaks for itself
• I am happy with present initiatives
• I think it’s ok as it is
• Keep on with what you are doing - its great
• iView and podcasts are excellent
• None, the TV and radio are the best
• I am grateful for all the pleasure I get from the ABC, just as it is, thank you keep doing what you’re doing…it’s great.
• I don’t have any. They should just continue as is
• The ABC is a great resource. It has a trusted role to bring high quality journalism, news services, current affairs, issues of significance (science and the environment), locally produced comedy/drama etc. Any further reduction in its resource base would threaten this essential broadcasting service to the Australian people. I advise the ABC Board of Management to keep to this high standard with adequate funding and look at future directions for attracting a larger audience base. Currently I think the ABC does a wonderful job. I would, however suggest that less ‘re-runs’ of old
British content be scheduled and a more adventurous programming direction be included which explores more locally produced content
• I don’t have any, already like what ABC is doing
• Things seem ok to me.
• iView type communications very good. The radio app fabulous
• You are doing just fine
• I am very happy with the service as it is
• None. I like it as is
• Keep going with the great work you are already doing
• I like the ABC just the way it is, both TV and Radio
• None. They are doing a great job
• Sorry - no suggestions for improvements - I can hardly keep up with the torrent of good stuff
• Very happy with ABC communication
• Very happy now
• Great as it is - we just don’t want to lose you through politicians and the ignorant
  Maybe have more local content
• I’m happy the way it is
• None from me
• Happy with present broadcasts
• Unable to suggest any ‘new’ ways but more than happy for the ABC to continue doing what it was doing
• Continue to produce the same excellent programs on TV
• Guess what: your current ‘ways’ are effective!
• Happy with current communications
• None, what they are doing now is adequate
• I’m happy about† the level of communication
• Happy with current processes
• I think the ABC has an adequate set up re its communications with its listeners
• Happy as it is
• I think the ABC is doing an admirable job with ever shrinking resources
• The ABC is doing a great job with iView, websites, twitter, Facebook, the ABC app
• Keep doing exactly what you are currently doing!
• I love RN and ABC radio
• I don’t see that you need new ways. I like the old
• Proper funding for the national broadcaster
• Keep to and improving what the ABC means to its listeners and viewers. 2 I object to the title free to air on ABC television as the Australian public pay for its cost. The government of the day are there to administer the public utility. ABC is a voice for all the public
• I listen to a lot of radio. So many well researched programs. But I’m sick of the repeats. However, I do understand that this is probably due to budget cut backs
• A larger budget
• Keep the ABC completely independent by increasing its funding and by ensuring it remains free of all advertising. Increase funding also to its film production and
editing arms so we hat it can continue to produce excellent dramas and other programs which are Australian and reflect our culture and way of life

• Get a decent budget from the Australian Government and get the LNP to appreciate Aunty for all the good she does not only for Australia but the LNP and politicians in general by keeping them to some level of accountability (any system without feedback is inherently unstable)!

• If budget permits, more BBC new productions both drama and documentary should be offered

• Keep up the good work so far and DON’T CUT FUNDING

• I don’t think you need new ways just keep producing your normal standard and demand a proper budget

• Lobby the government to restore funding and get rid of hatchet person Michelle Guthrie

• Increase funding to the ABC to allow for innovation in communications

• More funding to provide quality TV news, entertainment, political analysis

• More money to enable more Australian programs. News bulletins without the time-wasting rolling bits and pieces and without previews of what the news contains

• I presume you mean new digital methods. I don’t mind how this is done. I watch TV and listen to radio. The content is the important thing

• I’m happy with current methods, plus email

• Improve reception on some parts of the central coast and make digital radio available in the regions

• Free to air, iView and Podcasts do and will work well. Not a lot more is needed

• Fewer breaks during programs to publicise other programs

• I’m happy with conventional radio and TV as ABC media

• What else is there? You do TV, radio and web already

• While pursuing digital solutions/platforms ensure more ‘traditional’ platforms stay in the mix too

• Don’t push ‘new’ technologies without first making sure that all potential users have access to them, and don’t stop using ‘old’ technologies (e.g. short wave) unless sure that they are not still providing essential services

• Please more online access to content, de-coupling content into components when possible

• Don’t leave behind those of us who prefer existing ways of communicating. Don’t assume everyone has an apple phone

• I agree with diversifying ways of communicating but old ways also need to be retained. E.g., in the country where I live I can’t access digital radio or stream content from the internet due to slow internet speeds

• Maintain and extend its digital presence by keeping up and utilising new technologies that arise

• Facebook

• The on-demand options are fantastic and the future of service

• Enable N E Vic. listeners to receive Radio National broadcasts

• Look after the old ways of communicating. That is free to air TV, fewer repeats, more quality locally made productions, continue excellent UK programs, news and current affairs
• ABC app fantastic. Love podcasting. Look forward to Australian productions. Value good journalism disseminated across many platforms
• Provide better access for radio stations throughout country areas. At the moment, I have to place my radio on the window sill and point the aerial to catch a signal
• Being able to listen to ABC TV content when travelling overseas. An overhaul of the ABC website/app to facilitate easier access to programs
• Email
• Do not reduce the old ways. Make iView more user friendly
• At 76 I’m happy with the existing ways and don’t have any devices anyway
• Need to upgrade the iView portal for ease of use. Make the A-Z options first choice. At present, all the current and so called popular programs dominate. Add regional news and weather and archived footage. Also, why can’t ALL programs be available
• Stop gumming up stories with Facebook and twitter etc. references. It doesn’t enhance communication or public discussion
• The ABC is using 21st Century technology to disseminate programs, news and information to its viewers and listeners (and now readers) and this is a big plus including the wonders of iView, by far the best of these services on the different networks. The negative aspect is that sometimes I get the impression that those of us who generally prefer the more traditional methods of communication are being left behind and no longer count. I don’t want to stick my nose next to a tiny screen in order to see a program. I have no interest in disturbing my fellow passengers when I use public transport simply so that I can enjoy the ABC’s latest offerings on full volume. I prefer to do so in the privacy of my own home. In this I know I am not alone
• I don’t see any reason for ‘new ways’ and think there must be an appropriate balance between the so-called ‘platforms’. The ABC communicates extremely well!
• The many current methods are fine with me
• Keep up with new technologies. But no need to be a first adopter
• I am satisfied at present - don’t like extra email
• Email is fine
• If this refers to ‘platforms’ I would be keen to retain existing analogue radio frequencies as our DAB radio frequency is not reliable. The many online and app facilities are sufficient for me at the moment
• Continue growing your digital platform, so I can continue to catch up with shows I’ve missed
• I think there are enough channels of communication for ABC consumers
• As a regional person who travels frequently regionally and to Melbourne I would appreciate good reception on RN and Classic FM! Secondly, I do NOT appreciate so many repeated programs, and sorely miss Music Deli and the Planet
• IView and podcasts are excellent
• I don’t want any NEW ways … I’m an elderly woman and find it hard to learn new tricks. I’ve tried to learn to use ‘smart’ TV but failed
• I’m not high-tech so apart from googling ABC breaking news and occasional podcast or iView I don’t use phone/tablet. Also, some things take a lot of GB. Don’t follow commercial stations. Why do newsreaders now stand? And please get rid of
the dreadful gridlines in the background or give the reason for their obstructing the view. Keep things simple, crisp and don't sensationalise anything!

• The use of iView and digital platforms offer greater flexibility and access for everybody
• I am happy with the current methods
• More transmitter power
• Radio is best.
• Make it easier to provide online comments, i.e. fewer levels of clicks and following links
• I think the ABC already keeps up to date with new technology
• Use the web more often for direct communication and feedback to obviate the disinclination of those viewers who avoid Facebook and Twitter.
• The speed of adoption of social media seems about right
• I don’t feel competent to suggest new ways of communication: I like the existing ones
• I don’t actually have any interest in ‘new ways’. The iView and on demand radio platforms are perfectly adequate, and I am actually a fan of free to air programming, especially on radio, as it exposes me to issues and topics I might not otherwise seek out. I am alternately time-poor and time-rich, so can dip in and out to suit my time availability and interest. I think the ABC has the balance just right already
• Online newsletter
• Focus on BROADCASTING (we are the ABC after all). Only when broadcast radio/TV is perfect should we invest in other channels
• I would like to keep the services that we have now, with accessibility for rural and regional programming
• I think the ABC has all bases covered
• I believe the ABC needs to be available on all platforms; old and new media
• Offer more streaming services to allow viewers and listeners more options to break away from appointment programs and viewing
• Not sure - I’m happy with iView
• Quite happy with the current methods of communication
• Recognition that older people often have difficulty in understanding how to make newer forms of e-communication work for them
• Obviously online communication offers numerous opportunities, especially to self-selected targeted audiences. But such expansion should not be at the cost of free-to-air broadcasting
• Email news - but quick to read - not waffle
• Electronic communication - email, Facebook and twitter with direct communication to individuals based on their interests
• ABC iView great addition
• Reinstate shortwave radio
• IView type communications very good. The radio app fabulous
• Electronically through email SMS and Facebook
• I believe the ABC must utilise all forms of current communication, however please do not forget the communication tools that baby boomers and above rely on
• I’m happy with current methods. I receive JJJ, JJ and Classic FM emails weekly, and I use the ABC app on my Android phone several times a day
• Use social media more broadly
• It might be worth using social media more?? Especially for news and current affairs
• Whilst I appreciate iView please don’t forget older viewers may not be into twitter etc. so do not go too fast
• I am very happy with podcasts, iView and the use of social media. I like “old” ways as well
• Keep on linking TV shows and news to online material
• Just the regular emails but they need to be a little less wordy. Punchier and to the point. The newsletters in the mail, although excellent in content take me a while to get around to
• ‘New ways’ = technology and that seems to be covered well
• Podcasts are a wonderful invention. I’m sure there are others, but I only listen to Richard Fidler’s at this stage. However, I also enjoy BBC Radio 4’s Friday Night Comedy, and some of The Washington Post’s, such as Presidential and Constitutional. So, good quality Australian comedy and current affairs podcasts would certainly be of interest
• Reintroduce Australian network
• Keep it simple. Also improve iView to be faster and more user friendly
• The provision of more digital services is correct, and should continue
• Why the bias towards new ways? This seems to me to pre-empt answers. I’d like the ABC to go back to some old ways of much fewer ads endlessly repeating promotions for forthcoming programs, fewer repeats, more music on RN, more resources to Classic FM
• I’m not aware of available new technology but I don’t think old ways of communicating should be removed until the new ways are in place e.g. stopping analogue methods in remote areas. I have recently bought a digital radio and the interruptions to programs are annoying. I’m in Sydney so it doesn’t happen too often. My old analogue clock radio works well and I get the 6 pips on the hour, something the digital radio doesn’t have
• I like the podcasts but do not need to have multiple promos many times a day
• When changes are made make sure they are positive changes e.g. the recent changes to the news intro were poorly designed, the weather graphics are still poor and difficult to read though they have been improved lately, the Southern Highlands/Bowral has been wiped from the daily report and is different enough to warrant inclusion. The ABC needs to remember that not all of us have 2m wide screens or eyesight young enough to read small printing. There are too many ABC viewers too old to change their habits drastically so changes must be sure to be an improvement and not just a current fashion
• I’m not looking for new ways. What I do want is for the ABC to stop repeating things. I listen to something on Radio National, I hear it repeated later in the day and then I hear it again on News Radio.
• Keep our world class journalists employed to give us investigative news stories of the same calibre we’ve been getting from them for many years. Keep the Australian made programs coming. I like the old ways of communicating better than the new
• News on social media seems important now
• Live radio is still the best although podcasts have their place
• Listeners firstly: multi-channel based on function / theme like for example The Conversation, specific themes would include classical music genres (classic, new, vocal). On TV, a similar process could apply. Eliminate chatter by a dedicated channel for this
• None; broadcast TV, radio, podcasts and iView streaming are all great
• I like the ABC move into digital technology, in all its forms. Keep that up
• Adapt the ABC Radio to run in the Windows environment
• Am loving the podcasts all of them, especially Richard.
• The ABC needs to be across all communication platforms today and that means free-to-air TV because some of us don’t live in areas where you can access the newer formats that city people can
• Utilise ALL forms of media to ensure wide accessibility
• Electronic communication is good and many people are using it but old-fashioned methods should still be available for those that prefer it
• No idea. I am old so I like the way you communicate now
• I think they have got it well covered at the moment
• None - what is now on offer is good
• It’s great that ABC is looking at new ways of communicating, but for those of us that live in rural or outback regions where there is still no reception for internet or mobile phones these new ways of communicating are of no value to us
• The ABC news app is great and more investment should be made in its development. The Facebook news bot is an impressive innovation. Please continue investing in new social media platforms. IView is outstanding too
• I think it’s all fine. We audience just don’t have time to interact in the way that we’d like to
• Please make sure that you don’t neglect ABC radio, particularly RN and ABCFM because the younger people watch their devices. We many older watchers/listeners still like it the old way
• Ensure that people who choose not to use social media can easily access the full range of ABC programs and services
• I love RN podcasts, but am too out-of-date to advise on other new ways of communicating
• Sorry, but I am happy using e-mail
• The ABC could send out an email like the one SBS does – forthcoming programs, films, reviews, etc. which I find very useful
• As I mainly listen to Radio National and ABC FM I would like their transmitters to be stronger for our frequent long country drives. Other than that, I am happy with the range of services we use - ABC2, News24, iView and podcasts
• Our present options are all we need
• Email, Facebook
• ABC radio app should have a podcast-radio feature that allows users to ‘program’ podcasts in order as per a radio program
• Platforms like iView are key to continue free of charge
• I enjoy radio, podcasts and online articles - I have no "new" suggestions. Sorry

Appendix 2 ABC Friends Survey Raw Data Page:
• the ABC has been consistently at the forefront of digital and technical expertise and should continue in that direction
• Give priority to the traditional ways but also embrace the new digital age. Much the same as what is happening now
• Increase the spread of digital radio outside the capital cities
• Improve the iView platform to a more stable base, increase content beyond endless 'extras' on the rare Australian made series. Reinstate shortwave radio option for remote listeners
• Keep up internet presence, reduce the number of quiz shows on TV
• The ABC seems to be communicating very well with listeners and viewers. Advertisements crop up during radio and TV shows. New ways may be advertising in different media e.g. mobile phones
• Make news, current affairs, comment and analysis the priorities of radio, including apps and streaming. Shift all music and music shows to FM bands. Rework news and 7.30 to national and global. Leave 4 Corners alone. Buy and / or commission modern multicultural content such as SBS's 'The Family Law'
• Keep streaming and local radio local
• I enjoy Facebook posts and catch-up programs via iPad
• Expanded online news coverage
• At my age, the only venues I use to access the ABC are radio and television. I use the computer to access iView, but still only use a phone for making calls
• Information re programs presented on media accessed by younger and multi-ethnic Australians. Information mainly on ABC is preaching to the converted
• The ABC must be involved in in all new technologies as they happen, the ABC needs to maintain its commitment to quality journalism, arts coverage, drama and children's media across all media
• To remember that not everyone has access to fast speed broadband or good radio reception
• Embrace all forms of social media to encourage all ages
• Increase access to RN in rural area
• I like going online and using 'listen now' when I miss RN programs. Being able to listen at a convenient time for me is a plus. However, I feel cut out of some things as I do not use Facebook or Twitter and don’t have a smartphone
• I’m pretty old school, but do like iView for when I’ve missed things
• Great to see the use on multiple platforms
• Keep moving material across to digital platforms as the younger audience want this material available, accessible and free for downloading
• The ABC runs the risk of trying to do too many new tech ideas at great cost to the traditional listener base
• Don’t know about new technology but I do use podcasts, iView and News24 online
• Forget the new ways – the old ways work, especially well-researched radio for news, commentary, etc.
• The ABC is keeping up with the methods of communication. I am happy with the ABC’s social media presence and access to news via the app
• If only Facebook posts arrived on the relevant day! I usually get them the following day. Maybe a text when a new episode of your favourite series is due. Facebook
notifications of tweets by presenters. Daily emails of news, similar to Guardian morning mail. SMS of major breaking news (selectively)

• More programs on line and on demand through iView and the ABC app
• New ways of communicating? I listen to ABC radio and read the web site regularly
• Electronic media, newspapers, publicity...
• Do not use Facebook as the only portal to anything. This excluded those of us not on Facebook
• Given the reduction in the amount of print journalism and its importance in a functionally civil society, perhaps the ABC would be well placed to expand into the written form, on-line rather than print. I think it could provide an invaluable role as a journal of record of the nation. Listeners and viewers still, but now readers too; properly multimedia. Synergies with the radio/audio and television/video are obvious
• The ABC is doing a great job with iView, websites, twitter, Facebook, the ABC App
• Better iView site, app, and video quality. Make ABC radio easier to access on computer, mobile, and relevant again. Triple J needs to return to its roots and not attempt to accommodate everyone, it’s halfway to mainstream pulp. Hack is way too SJW, format good though
• Choice about what communication to receive
• The ABC must use as many platforms as possible to communicate their content. Including real town hall meetings, as well as radio, TV, online and whatever new methods are devised as time goes by. The use of social media should be reviewed to expunge the less desirable features of, for instance, Facebook in garnering people’s information and hitting them with advertising
• It is essential that the ABC remains free of commercial interest and political influence
• Do not put commentators in because they are right wingers for 'balance' – no more Amandas and Toms!
• A balanced perspective that represents the views of all the people who call themselves Australian
• Would love a better search engine on the ABC website. Not always easy to track down past programs
• Stay independent; resist politically motivated attacks
• On television news services, it would be preferable to show a reporter reporting rather than to show file shots that are both boring and sometimes distressing. For example, the hoon who drove his car around near Flinders Street Station has been repeated as nauseam. We get file pictures of scientists using a multi-point pipettes even though it has no relationship to the story. And we still occasionally get shots of the twin towers from 2001. Just show the reporter’s face
• The challenge is to engage younger demographic without just lazily introducing ‘click bait’ lowest common denominator programming. We have more than enough trash on commercial networks if that be your taste!
• Improve quality of ABCFM Presenters
• Go back to what you were doing well before Guthrie started mucking things up. In fact, sack Guthrie
• The fact that ABC audiences are in general older is not a problem. There is a tsunami of older people retiring at the moment, and our need for intelligent programming is undiminished
• Reducing clickbait type headings, matching heading to content. The host for Q&A to interrupt the rude dominant male panellists
• Stop catering to the lowest common denominator
• Educate ABC older audience about the use of smartphones, tablets and how to keep safe online
• As a 77-year-old, I’m not fully aware of the options
• Stop having so many giggly women announcers on local radio – programs and messages can be imparted to the listeners without the giggling and domestic details
• Responses to News Corp attacks on ABC and SBS
• Management must realise that we are a mixture of political types of various ages
• Appoint competent journalists/presenters on 702 morning show
• Maintain your independence. Also, don’t allow ads. It’s vital to provide an alternative to commercial media!
• Respect for the intelligence of the listener/viewer on the many and varied options already available
• Australian listeners and viewers aren’t all in Australia. Closure of shortwave was a serious error
• I think the ABC does an amazing job with considerable constraints. As creators, I trust their judgement as smart people who choose to work for less with less to make more while preserving what makes the ABC all that it is. We are so lucky in Australia
• Stop trying to compete with, or match, commercial stations
• Keep politicians out
• We continue to admire the aims of inform, educate and entertain, which seem to meet most listener/viewer segment demands. The ABC continues to be central to enriching the mental lives of a large slice of the Australian population, and is quite admirable in its attempts to fulfil its aspirations
• Introduce programs and promotion that show how the ABC’s core values have not changed and remain central to what it does
• Less ego from some presenters
• Bring back unbiased presenters such as Kerry O’Brien, in place of the right-wing sycophants who have been thrust upon us
• Drop your hard-left political bias
• Stick to your principles and don't pander to conservatives
• Especially on the radio stop dumbing down the presenters, no more comedians
• Sack Guthrie
• ABC must remain independent and commercial free
• Fundamentally, ignore the political pressures (from both sides of politics) to attempt to reduce the ABC to being a propaganda arm of the government of the day. The ABC’s genuine independence is its most valuable asset
• Keep doing what you’re already doing fabulously well. I do not hold with constant change for change sake. There has already been a huge amount of change, some of it for the better, but it is my view that the now constant push for change and ‘modernisation’ is fraught with danger and may compromise the ABC’s integrity.
• Could the announcers give the day and date more as some of the more elderly need a reminder occasionally
• I’m not sure they want to be communicated with... concentrate on good programs, sensible scheduling
• More clarity re repeat programs; more tolerance for those of us who are not on Facebook or twitter etc.
• Ask Leigh Sales to be more polite
• The old ways were good but now it’s too late so much is lost
• It doesn’t matter so long as ABC retains editorial independence free from government bullying and free of commercial interference
• Be honest and upfront and understand that senior management need to display their independence from party politics and passionately defend and promote public media. Guthrie needs to do this more than most because she still carries the putrid stench of having worked for Murdoch and many Australian’s believe she has been appointed to weaken the ABC
• Restore the sound quality we had. Some interviews cannot be heard
• Commission and broadcast more Australian content
• Less repetitive news programs and more about scientific innovations. More information about Australian companies in the forefront of new thinking
• More of the same, plenty of Australian content, more about ordinary Australians
• In Q & A it would be more interesting to have people from a wider range of ages and experiences. The most inspiring and challenging programs have been free of politicians
• Short summaries/views should be allied to more solid interpretative and detailed information
• Tackle 6.00 -7.00p.m. timeslot, consider youth programming, continue supporting frontline current affairs
• Quality investigative journalism
• I have no practical knowledge but find it difficult to find sporting results and sometimes find the way detailed results are displayed in Aussie rules footy and cricket giving the impression that the compilers are not very familiar with these mainstream sports. My positive suggestion is that compilers be trained to use the normal ways of presenting these sports’ results and progress scores
• As the journalistic dollar gets smaller there are many writers on Facebook and blogs who have good ideas and good writing who are worthwhile voices. Searching these out and exposing them to an RN audience might be beneficial
• More Aussie programs – no more repeats or Grand Designs
• Decent informative news service
• If they are exploring issues, then have less opinionated hosts. In entertainment try and find new Australian talent, not as a talent show but shows like the D-generation that took risks and introduced a generation of new talent to the public
• Continued and improved support for Australian content / productions
• More Australian drama involving current issues
• ABC has a history of communicating community building events, news, stories. The ABC has been a powerful voice to integrate people from many lands into the mixing pot that is Australian culture. I feel that this needs a little rev-up
• Maintain quality and diversity of local programming. Lessen some of the Sydney-centric focus to generate material from around Australia.
• More of the excellent Australian drama the ABC are capable of providing
• More Australian comedy, drama, doco's. Don't change for the sake of change. ABC RN radio has gone backwards since the new MD has arrived. Is she out of her depth?
• More new material and fewer repeats of same programs and same interviewees on multiple programs
• Investigative reports and drama production
• As an older, regular and constant listener to both Classic FM and Radio National I have not always felt comfortable with the changes to the programs and how they are presented. For a music lover, there is sometimes too much talk and emphasis on listener feedback. On the other hand, information relating to the composers and history of the music is often very interesting. We do not need to be endlessly advised just who is presenting the program and sometimes verbal delivery can be very annoying. Too many pauses and emphases. My other gripe is the number of times programs are repeated on Radio National. Twice maybe to catch listeners at different times but three editions of Life Matters is rather too much. The pluses are the wonderful music we hear, lovely surprises and no advertisements. Such a blessing. Some excellent opinion pieces and interviews
• Improve the quality of TV drama and increase the Australian content. If funding limitations do not allow for this, then re-play some of the high-quality programs from the past
• Keep up the good work of unearthing scandals no one else will talk about
• Seek independent info on world conflict, STOP peddling the Yankee propaganda
• Continue to provide independent ad free content. You are doing a good job apart from the cuts that mean some of the wonderful programs on RN have been cut
• Less repeat advertising of programs on TV and ensuring that the headlines of the 7.00 pm news are of real importance and not sport or crime related
• Stop treating us like children. Why do shows such as Catalyst and the Checkout insist upon inserting jokey segments which detract from what would otherwise be useful information on important subjects
• Continue independent reporting of events. Expose private media's self-interest and poor journalism
• Continue strong news and current affairs, support Australian music, reduce ‘open line’ time
• Restoring the lost programs e.g. Lucky Oceans, John ’s Sunday night religion and human rights programs, new programs instead of so many repeats
• As a regional person who travels frequently regionally and to Melbourne I would appreciate good reception on RN and Classic FM! Secondly, I do NOT appreciate so many repeated programs, and sorely miss Music Deli and the Planet
• Encourage Australian owned and made
• More documentaries about Australia
• I enjoy 90% of the programs I watch on ABC. By comparison very few programs on 7, 9 and 10 are acceptable
• I want more in-depth journalism
- Keep the standard of honest news coverage and I love your programs that exercise thought and discussion such as Q&A
- Keep the ABC completely independent by increasing its funding and by ensuring it remains free of all advertising. Increase funding also to its film production and editing arms so that we it can continue to produce excellent dramas and other programs which are Australian and reflect our culture and way of life
- If you are looking for new listeners and viewers target the younger generation by scheduling programs that will appeal to them
- Fewer self-promoting ads, especially (a new trend) promoting banal TV programs on Classic FM Radio. Annoying and fruitless. Sorry this is not very +ve
- Better international news coverage
- Not so many cooking and repeat murders
- Sunday more arts shows
- More Australian mad drama, accurately reflecting the ethnic makeup of Australian society
- More Australian content, fewer repeats
- Stop lowering yours standard. This is not true for all programs, but TV programs are increasingly trashy, lots of reruns the UK, awful British cop shows .... I rarely watch TV anymore ... I still listen to RN, but only just. More of them are getting light weight and boring
- Keep doing what you’re doing.
- I think they’ve got a good range
- More knowledge content, less of the populist fluff and talkback
- Be decent, honest, and have several programs with climate scientists. Tell the people the truth, the tipping point was 1990. The planet is ruined beyond repair
- Meetings (e.g., run by Phillip Adams) and programs (e.g. Q&A) in WA
- Original drama, continued fearless reporting, solid documentaries about history and ecology of Australia. Above all, is it possible to find something viewable whenever checking in to the ABC? Gastro-porn and tedious news-intro sections of flitting over past news, do NOT make for viewability
- The web site should give more information on radio programs. I would like the old Catalyst back
- I love your investigative journalism and would love more of it
- I listen to the ABC radio all the time; would like more real political analysis (including from overseas), more science/medical programs
- More variety of interviewees, guests and members of the public. Less scripted forums, such as the highly censored Q&A program. More honest investigations into big issues, including increased immigration into Australia, immigration fallout in Europe, Islamic ‘thinking’ and why we are scared of challenging that religion despite challenges made to other religions, threats posed by artificial intelligence and technological developments. A bigger variety of hosts, especially those with a broad range of political views. Introduce new and replace old hosts in ‘long-held’ posts, e.g. Radio 774 Melbourne weekday program hosts
- Continue the 7.30 report on television and on radio
- I would like more Australian drama and other local programs. There is far too much politics, I guess it is reasonably cheap to produce
• Funny balanced political satire so more of Sammy J's Democratic Party please, I love it
• If budget permits, more BBC new productions both drama and documentary should be offered
• More local LIVE content from the suburbs, providing opportunity for local community members to produce content
• Less TV channels, more quality AUSTRALIAN programs, less repeats of overseas programs like QI
• Remain the benchmark for intelligent, reliable discussion. Continue to broaden horizons by educating and enlightening viewers and listeners
• More local programs; less material from USA and the UK
• I am an older listener/viewer and wouldn’t change a thing about ABC radio (774). The programming is honest and informative. ABC TV should have more local content such as Utopia, Jack Irish, Janet King and of course Q & A. Honesty such as Four Corners should be promoted. The ABC should never bow to pressure to shut up about issues that might offend anyone regardless of position. We rely on them for the truth no matter how painful
• As there many branches, many of which I do not utilise, I can only suggest that the ‘adult’ TV broadcasting remain in the realm of adult viewing and listening; to try being appealing to all age groups when dedicated channels for infants and ‘teens exist why encroach such ‘entertainments’ on the mostly mature aged viewers?
• Restrict the number of ‘repeat’ shows, have more Australian content-dramas, Phyne Fischer etc. shows
• In these perilous times, I believe more than ever in the ABC in standing up to right-wing politicians and media which only want their own views mirrored. It is important to foster programs which show other view such as UTOPIA, and Shaun Micallef alleviated et al
• Less sport and more substantial news
• More news programs. More Australian drama
• RN remains vital and should not be dumbed down. It has lost some program diversity and coverage in some areas
• The program cross-promotions and reminders of all the different platforms for listening seem to be more than adequate, if not excessive, already
• Think big, quality, high level. Audience will follow quality
• I don’t think you need new ways just keep producing your normal standard and demand a proper budget
• Keep providing quality programs across all platforms
• I particularly value Radio National as a university of the air. The breadth of expertise RN draws upon across its many programs makes it a jewel on the ABC’s crown. With television, I would like to see more thoroughly researched documentaries
• More Australian drama on Radio and TV. More science/technology interpretation on TV
• Thanks for increased focus on regional and remote Australia that I have been noticing over recent months. Searchable news and current affairs items on Internet also valuable as resource
• Re-instate the overseas programs
• Don’t need any new ways just need no sensationalising of news and given the facts to allow me to make up my own mind. The most important job the ABC is now doing is filling the void created by the new media landscape and exiting of quality investigative journalism. The ABC must be fearless and do more no matter who the object of the investigation is. More quality investigative journalism required and to be ongoing
• Less talk back and more informed commentary
• Keep providing proven intelligent journalism using whatever platforms are available. Invest in young Australian multimedia voices and stories as well as voices of all demographics including people who want sustained interrogation of issues
• More programs looking into what is being reported – similar to Media Watch, but perhaps in more depth?
• More science programs and Jonathan Green
• Maintain your quality radio segments, spin them off in to podcasts
• More programs similar to Q&A where people can express their opinions via tweets
• We need more new content, more Australian content and less repeats
• Don’t become a copy of the commercial networks. TV shows such as Ask the Doctor are just plain dumb and should be on Channel Nine or Ten
• Not everyone either endorses or wishes to watch paid TV There are bewildering numbers of repeats on ABC2
• Introduce quality and depth
• Cut back on pandering to the ‘bogan’ created by the commercials and try to educate them
• To communicate with current or new audiences, the ABC needs to produce programs relevant to high-school and university-aged people. Environmental, science, health (e.g. mental health-oriented shows). These need to be promoted in the high-school curricula and so seen at school by potential audiences. Private schools should pay for access to these productions, of course. Digital media are also an option for showcasing material relevant to the curriculum on YouTube etc. But the ABC needs to be strongly identifiable in these broadcasts and down-loads
• Sponsor more local productions for children
• More programs like Australian Story and Landline about REAL Australians
• Ask the audience to be writers with a special email address
• The ABC Charter should reflect the shifting character key media by being open to cultural change via giving contemporary life and its issues an equally contemporary mode of expression, complete with opportunities for exploring the diverse nature of Australian culture and ambitions
• Better balance, more music, informed speakers and less talkback
• Continue to provide news and current affairs but no more than hourly. Provide information/interviews with Australians from different walks of life to foster understanding and for building community
• Please concentrate on radio and TV news with clear, well-spoken (voice training please) presenters
• We need more science programs
• The ABC appear to use all the new technologies it media coverage. What is crucial is whatever the new ways of communicating are that the content has the same
standard it has had for years. Evidence based, unbiased reporting, fearless commitment. The choice of personnel for many years has been excellent. Whether investigative, humour, political comment and satire. Music, sport the ABC is second to none

• That the ABC strive to keep their long history of giving us news that it is not adulterated by commercial interests
• Continue to provide in depth reports on contemporary issues and political discussions. Continue Radio National’s plethora of interesting documentaries, political discussions, unusual music shows and literary programs
• More programs that use people’s experiences of Australian flora and fauna using the sounds of nature
• Provide more opportunities for unconventional (i.e. non-mainstream) ideas to be heard
• Don’t turn it into Facebook. Please keep it high quality information and discussion
• I would the ABC to provide news, current affairs programs, entertainment and informative programs across all media platforms that are completely devoid of bias and address all communities across Australia from remote areas, regional areas and major centres. Programs should inform, educate and entertain Australians of all age groups without political and partisan biases and fully comply with the ABC charter
• Provision of quality programs in the areas of current affairs, documentaries, news and entertainment
• This seems already very active for ABC for current viewer and listeners both in providing listening/viewing options and was to provide input/ suggestions. Would like to see ABC at more live music as good place to connect to new people
• More Australian drama and content
• Increased communication between ethnic and indigenous groups to facilitate understanding and value of their contribution to our society
• Programs to make us THINK!
• Sharper focus on national and international news. Much less on local and parochial stories about crime
• Restore music to RN. Reach out to a greater diversity of audience in this way. Maintain specialist programs on health, law, religion and introduce other
• Continue high level expertise in journalists on topics in education, world affairs, research and humanitarian civilisation
• Reduce repetition of programs to two, if possible
• Not so many repeats, especially on radio national during the night
• Put some music back on RN. I love talk, but it needs a break! LNL has the most interesting people. The podcasts are great
• Contemporary Australian drama, more of that
• More Australian content
• More objective coverage of Christian Churches such that all the wonderful programs in which the Churches are involved are covered both here and overseas. All the incredible social justice, educational programs that the Church runs through a huge number of groups are never covered only the few very negative aspects of the Churches are given air time!
• More local news in regional areas
• Introduce some young musicians to talk about their instrument and enthusiasm, and then hear them perform
• Keep promoting and strengthen international, impartial, world class news service bolstered by intelligent commentary. Sponsor investigative journalists to bust open crime and corruption
• Less irrelevant on ABC-FM Classic
• TOO MUCH ENGLISH PROGRAMMING REPEATED ENDLESSLY
• iView is great and ABC Radio National and CLASSIC FM
• Don’t axe popular long running shows
• Continue with the challenging and informative content and programming
• Promote the ABC’s offerings more widely, in order to dispel the myth that the ABC is “not for everybody, rather just the left-wing elite”
• Social media advertising programs
• Allocate one time slot, like before the TV 7pm news or the radio 6pm news and do all the cross promotion for the coming 24 hrs then. This would eliminate lots of brief interruptions within programming and all listeners and viewers would know where to access the information if they want it
• I like being asked things by ABC friends but I’d like a more information on how this data is being used – I was worried I might be putting people out of a job because I’d never heard of them. Instead of inserting promos in front of programs on iView, give us the choice to check out new programs by creating a What’s New
• Less self-promotion of forthcoming programs which become extremely annoying to a point of switching off or over to another channel
• Less repeated advertising of the night’s programs. Encourage viewers to plan what our nightly watching is to be. Are these repeated promotions ‘time fillers’?!
• Preserve and strengthen radio due to its ease of use, democratic access and diverse range. Increase the awareness of ABC Classic FM due to the mega importance of culture and music to young people. There is a generational block to online for many
• I think the ABC already connect well however maybe to reach more people they could take out ads in the newspapers and on social media promoting shows and ideas
• The space in between programs should be less like a commercial broadcaster and just speak to the audience with respect, without condescending
• Promos on TV/online about the VALUE of ABC programs rather than promos of upcoming programs – what we learn; what we don’t get on other stations
• Advertise on commercial TV
• Maintain high standards; get rid of dumbed down ads like the one for I-voo
• In promotions and advertisements for ABC programs, stress the unique features and content, NOT always provided by commercial
• 1. Cease the relentless advertising. 2. Stop trying to compete with trashy commercial broadcasters
• An attractive webpage giving information on new programs, radio and TV, and a timetable for all ABC radio programs. NOT repeated ads for existing TV programs
• Start by eliminating most advertising. Programs can be advertised in one or two 10min segments a couple of times each day, rather than continuously between programs and as is happening now, within programs

Appendix 2 ABC Friends Survey Raw DataPage:
• More advertising in modern media to capture a wider audience
• Retain and develop awareness of a logo just like other businesses
• Fewer self-promotions
• I’m probably one of many diehard listeners and viewers who find the irritating promos enough, no suggestions
• To allow mention of Friends of the ABC to be mentioned on e.g. triple J or The Conversation Hour as an interview or on Australia All Over
• More program advertising
• Quirky short ads at cinemas, in public transport, anywhere the public can see them, even in the Telegraph!
• Communication of content unimpeded by commercials, including commercials for sale of ABC merchandise
• Emphasising to young people the wide array of ABC programs that are designed for young people
• Less repetitive self-advertising between television programs
• Please treat listeners/viewers as if they have intelligence
• Be aware of the opinions of the dedicated listeners
• Expand the friends group through a free join up, via the ABC radio channels and with ads on the TV channels
• The ABC Board must become more transparent. The date and the agenda of each Board meeting should be readily available on ABC websites
• Web page perhaps could include current budgets and the implications for the ABC as a whole
• Keeping us up to date with decisions and even giving us a chance to participate in the process
• Tell us what the Board is considering with regard to policy
• Get rid of the promos for a start. Remember the little ducks swimming around between programs?
• Short wave transmission of RN to all parts of Australia and neighbouring countries. Many parts of Australian mainland cannot get Radio National
• Air a season of new Australian content. Celebrate Australian music, dance, visual arts, performance/ theatre
• NOT speaking too fast. There are people around who are hearing impaired
• Posting brief news flashes on all electronic new technology-short and sharp about 4 times a day to encourage ABC interest
• I am of the opinion that messages preceding or following program items are easily shut out because a listener or viewer has just paused their attention span simply because the program ended. Alternative direct means such as email would normally exclude most viewers simply because they have not been identified. Social media is also limited to those who choose to subscribe. The question gets down to how do you get a large enough panel. My thought is that the ‘Friends’ list is a base that can be pushed to add names such as friends of ABC Friends who may not feel strongly enough to fully participate but would be receptive to messages from the ABC. Secondly a repeated invite after broadcast programs to those who could be interested in participating. This of course would demand some kind of continued dialogue with responders
Looking around the audience on July 2 seemed to relate to the mostly grey-haired variety! My children perhaps relate to the ABC but not so my grandchildren, which is a pity. I don’t know about positive suggestions. Some topics more relevant to those age groups I guess, including comedy

Australian produced children and teenager programs to get them away from computer games

I don’t think communicating is a problem but I do think that less repetition would be appreciated by listeners and viewers. I suggest that there are some young newsreaders and news for the 20-30 year olds

Create more programs that relate to a multi-cultural audience. If it means bringing back a license fee to do this, I am supporting it. It’s our ABC, not English 2nd-rate old programs. We can and should create Australian dramas. ABC has done that before.

None

No comment

No answer

Sorry, nothing to add here

DK

I really cannot think of a helpful answer to this

Nil return

No ideas

None the TV and radio are the best

No idea

I can’t think of any just now

Restore short wave broadcasts for those in the country

Press the right buttons when making connections

No

No suggestion

Dunno

I have no new suggestions other than normal on-air announcements

Don’t know

No suggestions on 'ways of communicating'.

Don’t know

I have no particular suggestions

I do not have any at this stage.
Question 2

Question 2: What new program subjects or themes would you like to propose to the ABC?

• More programs/themes for the older demographic e.g. quality BBC drama and arts programs
• Not exactly new: more documentaries, investigations. Science - it is a disgrace to degrade Catalyst by sacking its excellent staff. Some more classical music programs on TV. We would think it didn't exist, from current programming. More culture and not just pop culture; discussion about books, literature is great; history, explaining how the world came to be in its current state. The ABC is good at current affairs. don't let this degrade as the ABC has already done with Lateline becoming very anorexic and filling time with some pointless magazine-type content: e.g. a segment on Sen David Leyonhjelm amounted to a promotion of guns. To be avoided. Quality discussion of whatever topic is important. Stop the dumbing down rot
• More culture on ABC TV: drama, music (classical, music generally etc.), concerts, theatre; from Australia as well as overseas. Book reviews (all kinds of books). Film reviews. Documentaries
• Increased exposure to natural science and the environment, and the visual and performing arts
• Bring back programs like Inventors, Collectors etc.
• Topical subjects that interest the public with the culture and diversity of the public. As a multicultural public, no legitimate group should be ostracised
• Australian arts on TV and iView
• To be well enough funded that skilled journalists explore/keep abreast of themes/subjects. Environmental, social and cultural innovative Australian and OS projects covered. Too much repetition esp. given podcasts available
• More programs featuring young artists e.g. music, painting
• Regional arts. More science. Factual programs to learn by
• Stories, philosophy, history
• An Australian made variety show, with singers, dancers, comedy routines, bands, and other novelty acts. (Not a talent show)
• Plays, musicals and operas, orchestral and vocal concerts and more Australian drama and films
• More artistic production
• Famous artists' biography, practice, impact on society
• More on the arts and humanities. More that stretches the intellect. Less superficiality. Proper examinations and analyses of the political arena rather than thirty second grabs that are so simplistic. More situating Australia in a global context, as we start to understand that we can no longer behave as if we are a lump of land at the bottom of the globe totally disconnected from the rest of the world
• I'd like a return to the good old days, when the ABC showed the best of the BBC productions in addition to quality Australian material
• More on Human rights, more comedy and more on climate change
• Do not lessen the ‘hard news, current affairs’
• In depth analysis of state and local issues. Stateline with Quentin Dempster is sorely missed
• More philosophical analysis of events
• Lots more drama, lots more – local, national, and international – current affairs
• Let’s look at the multi-cultural aspects of our society – humour is needed but not slapstick, real self-critical humour. Let’s look at C.H. DRC its strong support in the community. There is nothing ‘political’ in it – just people supporting other people, especially children in detention. Look at Canada; compare Australia to Canada more programs with ideas and ideals which Aunty does fairly and well
• A bit more emphasis on inclusion, diversity, multiculturalism, international perspectives
• Topical subjects that interest the public with the culture and diversity of the public
• More content that celebrates diversity, racial and sexual
• Perhaps more state and rural based programs. Enjoy the diversity with existing programs esp. RN specialist series
• Music – live performances of all kinds of music including music from overseas, documentaries and stories about real life in Australia, e.g. family life, but what it is really like, without dwelling on constant arguing and violence; working conditions in factories and on building sites; the history of migration, where migrants come from and how they contribute to Australian economy and society
• Multicultural faith
• After viewing Jane Hutcheon interviewing Gillian Trigg in One on One, a program idea surfaced – The Australian Constitution. A series of programs that will deal with the concepts of constitutions, histories and the great community efforts that lead to them, leading ultimately to Federation and the Australian Constitution. This would have topicality because of the interest in referenda and plebiscites and also an opportunity to discuss how government in Australia works or should work
• Generally, topics that further the knowledge, education and empowerment of the Australian public e.g. politics, environment, education, health, history...
• Heritage and history and something similar to Grand Designs New Zealand
• I would like to see more history and especially science documentaries
• In depth analysis of our social, economic, environmental condition – continue but make more in depth programs rather than the headline type ones
• Some programs on how the electoral system works with emphasis on distribution of votes in both state and federal parliaments
• A documentary on the abortive Late-19th century New Australian colony
• More good documentaries
• More science docos, especially AI, robotics, space/cosmos. community arts projects
• Education, science, non-European (Asian) issues
• Currently, I find RN full of program repetition. Please make more in-depth programs covering subjects such as ethics, Australian history, genealogy and European history
• Australian content, documentaries, commentaries
• REAL Australian history, until all of we non-indigenous learn how this land was farmed, managed and cared for and how the utter ruthlessness meted out by the
invaders was perpetrated we can NEVER be real Australians

• More programs such as the War on Waste which only a public broadcaster can do with believability. As W on W was a BBC idea maybe look to the UK for similar programs
• Australia’s future e.g. environment, employment, energy
• More documentaries and English drama series - not repeats
• Drama series - gripping entertainment, programs which touch on the social issues in our community
• Look at the multicultural aspects of our society – humour is needed – not ‘slapstick’ but real, self-critical humour.
• More Australian drama
• More Australian drama, but not so much the soap opera style e.g. Pulse
• More local drama please!
• Non-crime drama would make a change, bring back good science programs which have not been dumbed down. I do hope this hasn’t happened to the return of Catalyst but I strongly suspect it’s presentation and content may be a popularised and trivialised version of its former self. More political/social satire like Utopia (brilliant) and Micallef
• Strong and intelligent drama should remain an ABC focus and strength
• Quality drama that isn’t violent, medical or law oriented – that really does capture who we are as a nation. The casting of more diverse Australians is great but the scripting and stories lets these actors down. Surely, we can better mine the many cultures and experiences of people, with a focus on developing understanding, respect, interest, curiosity so that the ABC tries to shift the ugly underbelly of prejudice and racism we see these days. Great drama can have a powerful effect
• More arts programming, more specialist programming on RN (some of this has been lost), the return of music programming on RN, more quality locally-made Australian drama
• Drama, especially love stories, comedy and/or mystery which aren’t new but are generally loved, e.g. Doc Martin, As Time Goes By, etc. Finding Poldark a bit trite and tedious
• Good local drama
• Put the arts and great Australian drama on in prime time and strengthen local production of drama and kids shows
• I am interested in current musical and theatre event details
• Would be happy to see some repeats of previous, excellent ABC drama rather than 3000 repeats of some BBC programs
• Plays, musicals and operas, orchestral and vocal concerts and more Australian drama and films
• Would like to see more local drama programs
• Less repeats and more Australian drama on TV
• More ABC drama, decent current affairs that give an alternative to commercial media.
• Less repeats, less ‘reality more drama and don’t reduce religious programing
• More British murder/mystery/detective shows
• Lots more drama, lots more - local, national, and international - current affairs. In-
depth reports on politics, (bio)-ethics, geopolitics, climate change, renewable energy etc.

- To be well enough funded that skilled journalists explore/keep abreast of themes/subjects. Environmental, social and cultural innovative Australian and OS projects covered. Too much repetition esp. given podcasts available
- I would prefer less film music on Classic FM and more films on ABC television; the subjects are not important
- Foreign films particularly from our northern neighbours
- What about some of the good old black and white films, instead of continuous quiz games?
- Insights into lives, communities and events in other countries. In-depth, on the spot reporting, I mean
- Maintain in-depth analysis programs, more on global issues and less on Australian politics
- In depth profiles on world leaders, or important international figures. I tire of interviews where point scoring is important, but that is perhaps because I'm tired of the current way that politicians conduct themselves
- Create more music / other programs for young people
- Classical music concerts
- More musical programming on Radio National
- Fine music during peak viewing times and more scientific programs like Catalyst and Ask the Doctor.
- Broadcast some concerts (classical or opera) from around the country’s concert halls or from overseas
- More arts programming, more specialist programming on RN (some of this has been lost), the return of music programming on RN, more quality locally-made Australian drama
- The arts (especially music) have almost entirely disappeared from all ABC media. What has happened to classical music, jazz, opera, popular music. Almost never available on ABC TV. Also, please return music to Radio National
- I would like to see news, ABC-style for schools. It’s the young we need to convince – an extension of Behind the News
- ABC does a good job addressing a wide suite of socially, politically, environmentally and economically important issues. It's important to continue to address them and not to succumb to bullying from reactionary troglodytes
- Serialised readings from ‘classical’ works for both adults and children
- Additional positive community programs for TV like Back Roads by Heather Hewitt and adapt Landline stories for city viewers. Commission more drama (7 Types of Ambiguity, Newton’s Law, Janet King); satire (Micalef, Utopia); infotainment (Gruen, The House with Annabel Crabb)
- Keep current programming but keep overseas markets in mind for new content to pay for existing content
- My concern is that we don’t lose any more than currently available, before we start on new subjects
- More comedy
- I love all the work you do now
• Happy with most current programs. Please no so-called reality shows
• I think there is a wide range already
• Perhaps programs pitched at children and younger people
• Would like some hunting or fishing shows, Channel 31 in capitals has a show called Beyond the Divide, maybe look at that or similar
• Would be nice to have not as many repeats however understand given funding cuts
• First, restore programs that have been ‘discarded’ on Radio National etc. for what seem to be spurious reasons
• Women’s sport
• Can we please have more programs produced and directed by, and about, women – doing all sorts of things, not just the stereotypically feminine stuff that usually makes it to TV – looking nice, being a girlfriend of wife, etc. There is still far too much focus on men as the leading players in all these areas
• Nothing new
• More women’s sport, Letters and Numbers type local show, science like Catalyst
• Stories of innovation and volunteerism
• To make city people especially migrants aware of the existence and opportunities of these places, coverage of capital cities should also extend to their suburbs for more than traffic-jams and petty crime
• Persistent commentators, MMT explained so even a politician can understand it, not a one off,
• More content of Made by the ABC
• DK
• Reduce Nightlife to 5 days a week and return to the programs that used to fill these timeslot
• Less American news content – we are Australian, more local and indigenous news less train wreck Trump
• Plenty of Australian content especially regarding our connection with the rest of the world
• New? Everything old is new again!
• Can’t think of anything major. Possibly ‘volunteering’
• More women’s programs
• More Australian children’s television (like Little Lunch). Less game shows and reality TV
• More ABC drama, decent current affairs that give an alternative to commercial media
• Remind politicians of their promises by keeping a ten-year list of who proposed what and when. Revisit the list as often as is appropriate
• I think the ABC covers a good range of programs but I would like less crime dramas and repeats on TV
• Financial and consumer literacy for young people
• I like the content as it is
• Just keep going
• I am a female senior viewer who is thinking of chucking my oven, how about program subjects about new ways of using your microwave, balcony gardening in confined difficult conditions, what training those over 60 need to stay employed

Appendix 2 ABC Friends Survey Raw Data Page:
until 70, put these programs on Saturday night when oldies stay in the youngies go out instead of repeats of old programs ad nauseam

• We are happy with the present radio but TV could look at bringing back more overseas programs
• The ABC offers a broad cover of subjects currently. I would like to see more coverage from across the country in whatever the focus of a program is. Too often reports or examples are drawn only from the east coast capital cities. More regional, rural and states/territories west of NSW
• More indigenous stories, more from states and territories we don’t hear from (NT, WA in particular). Bioethics and AI are critical contentious areas that citizens need to be informed of and enabled for intelligent discussion
• More programs along the lines of Heather Hewitt’s, and Australia All Over, without the horrid Macca
• Perhaps more state and rural based programs. Enjoy the diversity with existing programs esp. RN specialist series
• More linking of the city and the ‘bush’ and an opportunity to learn indigenous words – a few minutes a day like John Dawe
• More STEM programming, more local programming e.g. from Tasmania
• I would like to see more done about the environment and climate change. e.g. Four Corners on the proposed Adani mine by a corrupt person from India. This will not be done I suppose when the other Guthrie is on the Board, considering her relationship with the Minerals Council
• A science program
• ABC TV and RN: More science programming, like the three fantastic Star Gazing shows. Great that The Science Show continues and good to see the return of Catalyst
• A stronger emphasis on science and environmental change
• Science programs were noticeably absent for more than half of 2107; it is essential that the ABC continue with significant science programs. It remains to be seen if this is going to be the case
• Sustainability for the future in Australia
• Increased exposure to natural science and the environment, and the visual and performing arts
• More of the big picture stuff about our future
• Science based programs and health research initiatives
• More science programs and discussion programs
• Environmental, alternate renewable energy futures, latest medical developments
• Glad to see Catalyst return, so perhaps more really cutting-edge science. Particularly in regard to medicine. My research tells me that the facts being revealed now about health, pharmaceutical companies, epigenetics, etc. are not being shown in the media. The ABC ought not be beholden to anyone.
• More on human rights, more comedy and more on climate change
• More science programs
• More science
• Bring back catalyst or more science programs
• More science and health programs at suitable times
• More science – so pleased Catalyst is returning
• Don’t cut programs we like for a start e.g. Catalyst.
• Deeper science programs. More depth and less wiz-bangery!
• More science shows, not dumbed down. Glad to see 'Catalyst' restored.
• Men’s growth and development
• There could be more coverage of science and technology
• There should be more emphasis on how people cope with Australia's reduced work opportunities
• Jenny Brockie-type themes
• I would like to ABC to buy short films from local filmmakers like Tropfest and have more humour, drama, documentaries about local working life about people working in shops, offices, farms and construction. It must be local content
• A half hour program about the left side of politics and a half hour program about those right wing political forces to the right of the Liberal Party
• Bring back Lingua Franca and the other shows that have been cut. The standard of journalism is excellent on the ABC keep doing it
• More programs for the ABC listeners and viewers of the future, i.e. more children's programs.
• More programs by and for minority cultural groups such as Hindus, recent immigrants, atheists, old people, children, teenagers
• An analysis of cultural positions, innovations in business, housing, education.

Celebrations
• Operas, concerts, plays
• I would love to see a much more diverse selection of interviewers. With results now out from the census, our community is now a very diverse one. More Australian drama, we have such fine actors
• 15 minute grabs: (TV or radio) (a) Australian history, serious, comedic or visual art form. (b) Occasional use of classical music and literature to whet the appetite for more. (c) Initiate and televise school orchestra or band competitions. (d) Televise junior or professional scientists and their work
• More climate change information on TV – how individuals/households can modify their behaviour to reduce emissions. More information on extent to which activities contribute to warming. Architecture/house design with emphasis on thermal efficiency – money saving in long term
• Extremely broad please but not repeating the commercial and sensationalist offerings already accessible of commercial channels. Independent investigative journalism of great value
• Explore Australian social issues in depth - without silencing it with political correctness – how human rights are being compromised for religious sensitivity, what is an appropriate level and mix of immigration, and how to we build regional Australia
• I love the ABC drama series like Rake, Jack Irish, Janet King, etc. – programs that through story-telling demonstrate the way people are integrating into our society. I also love the way the ABC fearlessly holds politicians and business leaders to account
• More science. The BBC Naked Scientist is a great example. Making use of outside
skills. More programs aimed and presented by teenagers and young adults. Far fewer repeats of English thrillers and the endless QI. More of our own quiz shows without huge financial rewards. There have been excellent programs in the past

- More regional programs focusing on different lifestyle
- I’m quite satisfied with ABC programming, though concerned by increasing efforts to dumb down programs
- ‘A history of reason and science, and how it has improved our lives’ also, a program which regularly provides background on current issues, or even on issues that aren’t currently in the spotlight
- More Australian drama. More thoughtful debate on the consequences of climate change, drift to the right, erosion of individual rights
- The protection of existing programs will be hard enough without further proposals.
- as above ...
- I like the ABC to concentrate on news analysis and the arts
- Are new themes required? The ‘old’ themes worked well till watered down
- Always you ask for NEW! I’m happier with what we’ve had, good investigative journalism, programs that promote thinking and deepening and broadening our knowledge. Cover of environmental issues, social justice issues etc.
- Road transport like Landline
- More comedy and real life for all alive medial information
- No comment
- Less talkback
- Australian focused, and programs like Catalyst, Checkout and of course Four Corners.
- I really enjoy Australian content and your Australian drama
- Drama, crime fiction, news and current affairs, food and gardening shows, music like the wonderful show by Lucky Oceans. Comedy show too
- Not sure what young people would like but I am reasonably satisfied --- except for the endless repeats
- I am a rusted on Classic FM Listener. Moving Graham Abbott’s Keys to Music to its obscure slot was a bad move, and allow us to access ALL his podcasts. They are a mine of info. Throsby’s Saturdays are good but we could have someone else do the weekday one hour slot too. Joe Gelonesi did a great job when he stood in. The TV drama is dreadful these days. Sunday nights should be a good quality drama night, as it was once
- More original local content and less repetition of programming and overseas programs which can all be accessed easily anyway
- I like to watch programs like Pride and Prejudice. Serials like that
- More local content TV drama of all kinds. It’s great to see Catalyst seeming to return – hope we’re right and that the ads aren’t just about repeats. Please continue to provide thoughtful, cerebral material – and not increase the amount of infotainment
- Actually, I would like ABC to stop making commercials for its programs ... it’s a waste of time and resources
- More good documentaries and informative programs like Four Corners. SBS is ahead
- More comedy, Australian drama
• Arts
  High quality Australian drama has always been well done by the ABC. I’d like to see more. Also, more Australian comedy. And I miss the quality British dramas that the ABC used to buy from the BBC. Bring them back please
  Programs which identify and make explicit the value of the arts in the community
  bring back the quality music on RN!!!! The ABC should admit that they stuffed it up and fix it. Inside Sleeve, Planet, etc, were brilliant shows, internationally recognised by lots of people in the arts ... and they were ruined by a bunch of philistines .... I am still angry about it!!!!
• Musical Theatre
• Historical dramas that show how the ABC's core values have not shifted since the time when Auntie was loved by all
• I would like more science. I am glad catalyst is returning. I want the abc to continue to support independent news and current affairs. The ABC should support investigative journalism. It should also support local drama, comedy and kids shows.
• Australian drama
• Serious analysis of policy, in place of personality politics, and allowing ALP politicians to state their case, instead of interrupting and attacking them
• More science?
• History. Documentaries. Australian drama
• Stories of struggle for change
• As one of the top 4 polluting People’s on earth, we must urgently walk, cycle, use public transport and convert to clean energy as we should have in the eighties, as our planet is now ruined beyond repair and every day we are heaping further misery on our kids and grandkids
• Dedicated programs on the environment, interviews with environmental scientists
• Unbiased factual news like old times
• The New Inventors, the Collectors, Catalyst for TV. Return of the Radio National programs cut the past few years, like Poetica, The Inside Sleeve, 360, Asia-Pacific, Encounter, National Interest, Lingua Franca, Media Report, In Our Time, Radio Eye, The Live Set, The Planet, In Conversation. As for new programs, how about something that looks at alternative energy for the home, alternative pro-environmental lifestyles, frugal green living ideas and practices.
• Multicultural drama. Intelligent travel. Arts and crafts - across the whole wide range!
• Education - what works, new research, stories from students and teachers
• More on science.
• Channels (radio and TV) devoted to education programs that schools (primary and secondary) and parents can utilise for cultural development, viz., art, music, architecture, environmental studies.
• More information about the way the social democracies in Europe do things so we have broader reference points than the Anglophone countries
• I love Phillip Adams, Norman Swan, BBC and local science programs, John Cleary was brilliant as he was educated about world religions and current issues, as is John West. Why not bring back John Cleary? Why did he have to leave? Quality like those people is of real interest including to atheists such as myself; books and ideas is excellent and radio 621 interviews with people are terrific. John Faine and Fran Kelly
are brilliant, as is Rafael Epstein

- Anything that fits with what I see the ABC’s role - being independent of commercial imperatives and political pressure (naive I know). To annoy people who deserve to be annoyed; the lazy, incompetent and corrupt in any walk of life
- Craft and similar projects
- Good quality drama series
- Thank God Catalyst is back though it hasn’t been as good as Quantum …the lack of budget/magazine (dumbed down format and attack on Dr Demasi were all appalling. New programs only when you get a real budget even the flag ship programs have been savaged, like Four Corners and Q&A. When you get a decent budge more programs to help us save the planet please
- More Australian drama other than, but in addition to, crime series
- None really. I think the breadth of programming is fine. I switch off when it does not suit my tastes – which is a good thing in my view
- Historical surveys; biographies; world cultures
- ABC are doing just fine compared to the commercial FTA broadcasters
- I’d love to see a concentrated series on regenerative farming. You’d have to contact VicNo Till Farmers Association to explore their history and practitioners of regenerative farming. Landline is fine, but there is no long hard look at the most important aspect of how we grow our food. Also, I’d like to see recent programs of Antique Roadshow at a later hour. I’ve no idea if the 4pm show is repeats, as I never watch TV so early (except for Insiders and Landline on Sundays). I’d like to see recent years programs: I can hear you saying ‘OLD HAT’....
- I like what the ABC does when it’s fully funded. Australian made content, comedy, current affairs etc. I’m not a marketing guru or TV expert, I just like to watch interesting docos, Q&A, ‘real’ news, Four Corners etc.; what the ABC does best, you sort it out
- Programs that explore in-depth, challenging issues (such as immigration, surveillance, Section 18C of the Racial Discrimination Act, etc.) without fear of offending and without being politically correct – because ‘freedom of speech’ is the only way our democracy can survive
- Discussion on all aspects of climate change including the views and opinions of so-called sceptics -- particularly call on geological opinions
- More docs and ‘humorous’ comedy
- Be educational rather than entertaining
- I love technical programs and I don’t mean computer technology. Old fashioned how things work. I am sure that these programs would help viewers understand the world in which they live. The reduction in science based programs is a scandal
- More science programs that enthuse young people to becomes scientists; comparative religious programs
- The spread you provide is pretty right for me
- Must continue honest deep investigative reporting such as Four Corners/Fairfax into Aveo, and Chinese money going to our politicians, etc. CORRUPTION WATCH programs
- Nil
- Australian drama; comedy e.g. Micallef, the arts
Scientific information programs, environmental news, group discussion of ideas in ethics, current affairs etc., music history in all styles. Australian TV drama, locally produced!

Climate change and all instances of corruption.

Good Aussie drama

More science content, Australian drama and comedy and a higher focus on environmental sustainability

Return of Bush Telegraph. Country stories and achievements are relevant to all

Not so much new but maintaining the unique coverage of international and particularly Asian stories. More on history

Appeal to a younger audience!

Freshen up the current affair programs, e.g. 7.30. is bland and predictable

More discussion about diversity of Australian cultures (dissect the idea of "ordinary" Australians)

More science and engineering documentaries and live classical, jazz and folk music

Social history; less people talking back

More science and Australian content

Good comedy is always good. Redfern Now and Jack Irish were brilliant. I know these are not new but new is not necessarily best practice just for the sake of being new. It still needs to be good

Certainly, a regular review of the visual and tactile fine arts, be it current or ancient, broadcasting of music be it vocal or orchestral, especially the ‘competitions’, world news with less repetition without updates, and not last...more, fine NEW Drama

Grassroots/bottom up movements, e.g. communities disrupting the paradigm to employ their own green energy

More arts, particularly music shows integrating Australian Opera, Melbourne Symphony, Vic Opera etc., interviews with conductors/ players etc. to have general public know who they are. Like footballers are at present

To balance the multiple programs on religion, how about some programs on secularism? And rename the Religion and Ethics Report as the Ethics and Belief Systems report

Though I like Poldark, et al some more Australian history would be good. Explorers, settlers OUR HISTORY

Constitutional education for younger viewers, health programs for positive aging for older viewers and buying more programs from best of overseas production

None

Science!

Dramas and comedies not about murder/death

Scientific research programs on impacts of climate change and current strategies for dealing with it. Australian political history programs

Good quality classic music programs more often on TV

Good drama

Documentaries (history, natural science, environmental threats) and more top-quality political satire

Science e.g. Catalyst. Bring back the Inventors

I would propose that the ABC include more locally produced content – look to the
gap now created with the loss of community TV. Subjects should always keep
diversity at their centre, themes could include an increase of Aboriginal issues
(notwithstanding NITV). Other areas that would be great to see more of would be
new technology/social media, charting the impacts of this ever-expanding impact on
our lives. Arts programs would be welcome with articulate hosts who can bring the
arts into everyone’s home and show how important the arts are for our culture
• More Australian history, philosophy and alternative government systems. Our
present system cannot be the only or the best
• Follow-up news/news magazine programs on subjects and issues dealt with
previously, by the ABC AND other media organisations. Media Watch for larger/
longer term issues
• The wonderful variety of subjects on RN is absolutely terrific. The only thing missing
perhaps is a Good News program that focuses on inspiring and positive news to
balance all the bad news in the world
• Perhaps the MET operas and dramas. Similar things done in conjunction with
Australian Opera and Ballet? Good drama. Classic Australian plays?
• Environment/science documentaries rather than reality TV or Australian comedy
shows
• None
• Inside the health system, democracy, racism
• Support and telecast Australian sport
• More Drama. I know it’s expensive and not always possible but if there is any way to
do more it would be a wonderful addition to the already brilliant drama being
shown at the ABC (I include things like Utopia even though it is technically a
comedy)
• Lots more quality Australian drama.
• More ‘big picture’ on alternative political systems and ways of managing our
civilisation. So many people are fed up with the status quo. Look at the
dissatisfaction that got Trump in, and gave One Nation votes. There is even
considerable overlap between that dissatisfaction and that of the far left or Greens.
Surely this is evidence of a strong interest, in a considerable section of the
community, in alternatives. People have had enough coverage of ongoing
squabbles on boat people, gay marriage etc. etc. The ABC has very much fallen into
this trap. How about some big-picture alternative ways forward for our civilisation?
• Bring science back to the forefront, expand efforts on regional subjects, promote
Australian music and drama, put the funding back into children’s television (across all
age groups that have different needs)
• There is an urgent need to have religious programs presented by qualified people
• I have proven trust in the ABC staff in these judgements... so...ASK THEM! Not
Michelle Guthrie
• Greater depth-of-analysis TV programs on matters of topical concern or interest –
informing debates, not echoing opinions
• Restore some of the old ones
• More in-depth interviews on TV and radio
• Children’s programs should be high on the list. When you get a winner, like the Dr.
Blake Mysteries, don’t just dump it. Show Australian films as much as possible
• None
• I think more science programs would be great
• More investigative journalism. More opinions
• Science developments, Australian country, BBC thrillers
• Aboriginal culture - new and old
• I think more programs around older people would be great as youth and young adults across all art media get a fair showing.
• More reflecting the fact that 26 % of our residents are overseas born, and that almost 10 % do not live in the capital cities
• Serious programs, in any form
• No suggestions. Current programming suits me fine (but sad about recent cuts)
• Not necessarily new subjects or themes but ABC content should wherever possible incorporate gender, race, cultural, Aboriginal, regional and urban diversity in its product as much as possible.
• Docos, news, current affairs, international affairs
• Docos, urban issues, Guthrie’s next job
• None. Just keep doing what you are doing but do it better
• More documentaries about Australian history
• Maintain current variety, but do not ease out religion
• I would like to see more science, and also, I love factual information, so documentaries and research like Four Corners which is excellent
• Pass
• More Australian drama. Consider for example Broken which could serve as a template for something similar in Australia
• I’m happy as it is
• Drama – not new but essential
• I’d like to see/hear more of Australia’s immigrants within local contexts
• More Australian production, particularly of dramas, children’s programs and other, lighter entertainment.
• More Australia made programs
• Bring back Catalyst in its previous half hour format and reduce the trashy cheap to make shows such as Growing Old Gracefully
• More regional resources for regional issues reporting and discussion
• More Australian dramas
• Sci Fi, more like the Checkout, Aussie made comedy
• Weekly regional TV news program drawing from regional ABC radio
• A renewed emphasis on science and the arts, the ABC is often the sole broadcaster of these subjects on mainstream media
• Australian Comedies like Sea Change
• More Australian based shows
• More Australian content, fewer 2nd rate crime shows and more varied drama themes
• Understanding science, data and statistics
• I’m happy with the programs on offer at the moment. I like Australian content best. I’d like to see more indigenous content in kids shows, e.g. Little J and Big Cuz, and Aussie Bush Tales shown on NITV
• More programs which allow/encourage listeners input, like the old Backchat
• Drama and comedy
• Multiple political satirical works like Mad as Hell, Charlie Pickering etc. and satirical comedies of the standard of The Games and Utopia. More Australian made dramas of worth, all themes can be considered. More science based shows showcasing the latest technologies and breakthrough across the fields. Programs that help urban Australia understand and empathise with rural Australia. More high-quality comedy and quiz shows
• Current affairs and ethics
• More Australian history – programs that will inform the young
• Well researched and filmed docos are always popular – just more of them please, mainly about how the rest of the world lives and unusual places
• I would like restoration of the jazz program on daytime FM
• Short Australian themed radio and TV and iView shows - sex and how it causes so many problems; mixed race issues; rural and regional places of intrigue/interest/tourist drawcards
• Stop firing our journalists. Environmental programs to increase awareness
• Four Corners and Q&A are success models. More of that type of thing e.g. Catalyst in Four Corners format
• Something looking into developments in climate science
• Financial Planning
• Dedicated light classics on digital radio and/or FM.
• Exploring nature – great discoveries/multicultural themes, traditions
• I believe the return of a science program like Catalyst is an imperative. Robyn Williams’ long service to the ABC and the community is outstanding, a hero in the half century; but in this complex age it’s essential to give space to science and the questions it poses and can help solve. I believe the ABC should be conspicuously multidisciplinary
• Urban planning, smart cities,
• First radio: The Conversation themes for a start, with music in specific genres. TV would come into similar groupings.
• Documentaries; education topics
• I like stories about creating TV shows. About intrepid reporters getting from A to B. About intrepid researchers deciding who is best for what interview and how they get people to agree to go on air. Oz version of 24 Hours in Emergency was terrible because people wouldn’t show their faces. UK version allowed faces and the show is a great success
• More Australian TV drama, less murders. Series on young Australian workers, country and city and how they came to their job
• I’d like to see more locally produced content but given the financial pressures imposed by the governments – both sides are equally reprehensible here – this is not easy to achieve. Please keep up your limited access to second-rate USA-sourced content: I’d rather that my grandkids watch a test pattern than some of the rubbish that the commercial channels source from the USA
• There needs to be much more science and high-quality documentaries on TV
• More science themed shows and At the Movies v2

Appendix 2 ABC Friends Survey Raw DataPage:
• I’m only disappointed by the number of repeats
• Good documentaries on topical subjects. Less reality TV. Good local content and imported series
• Happy with the present programming
• Program on language on RN
• Reinstate religious programs. It was a big error to make such huge cuts
• Nature Programs and promoting ‘Landline’ more
• Interesting stories of a local nature that reflect our diverse people
• Loved the Ahn program. Four corners is compulsory viewing amazing program and keeps the country accountable! Perhaps Super advice geared towards an older population - more self-sufficient living etc. Actually, love everything you do but would love to see Catalyst back
• Book reviews
• Change the game for the way that politicians and the public interact, like you did with Q&A. Be a vehicle for a more open participatory democracy. Also keep pumping that children’s programming
• What is new out there? I know more about the English countryside etc. than Australia. Doesn’t anyone do documentaries on our landscapes, flora, fauna, climate etc. Personally, I would love more gardening programs!!
• In light entertainment – return of the Collectors
• Australian environment and rural and programs on our nearest neighbours e.g. Indonesia
• More quality documentaries and movies
• More science
• A half hour to one hour environment program and climate change and renewable energy program on radio National and local radio and a science program like Catalyst on TV
• More drama, sport and local content
• No idea. I love the breadth of Australian and some overseas programs that are on now
• Keep up the good work with Australian shows, just magic
• More documentaries could be good
• No idea
• Shute Shield rugby, women’s sport in general
• Financial management for young people
• Information on scientific subjects and astronomy
• I like the news, Insiders, Q&A and excellent detective stories, but less repeats
• Not new, but why not a revival of some OLD...I loved the environment and women’s programs such as the Coming Out show and there is still a HUGE need for these since there’s so much inequality. Also, much more on RN (which is the main thing I engage with) about social justice and community stuff instead of SPORT
• I think you already cover most of the subjects/themes I enjoy – discussions on music, art, books, health, politics, philosophy etc. and I am always happy to have more and different ones, rather than so many repeats
• Programs to enhance national numeracy
• Education for the misinformed
• An expansion on TV news of international affairs, and less on political party wrangling and Opposition negativity
• I would like to see drama series which would encourage youngsters into science and engineering. I would also like a lot more programming that reveals how big business/big money is fleecing us
• More Australian historical drama – there are so many untold stories of colonial days; e.g. the desperate fight with Aboriginal people, Aboriginal heroes such as Pemulwuy, and of course Bennelong’s extraordinary story – why hasn’t it been dramatised ever?
• Q&A has had its day. A tight, focused debate format featuring real experts contesting ideas might be preferable, maybe with audiences brought in late in the program (tweeters might come in then as well). Opinions are cheap – knowledgeable analysis and argument is more entertaining than the politically predictable parade of ignorance passing as politics in the current format. And how about some hard-nosed science programs, locally made linked to universities and other researchers?
• Australian drama and content plus balanced news reporting especially in this era where commercial media is forced to reduce production and now have become swamped with reality shows and news commentary rather than true news service
• I’d like a weekly program looking at research in Australian universities, meaningful not fluff or PR. And how about a regular short program on graduate employment trends and hotspots?
• Locally produced children’s TV
• More Australian content and arts programs
• Australian drama, English crime series, historical drama
• Return of the Media Report or something similar to RN
• Can you get more live broadcasts (Cost?)
• My interests are broad yet you already include them
• More period dramas, more Australian stories
• Astronomy
• More Australian drama, comedy and documentaries and less reality nonsense
• A range of public interest subjects reflecting cutting-edge developments, both in subject-matter and creative styling, which explore our rapidly-shifting visions of the future, while nevertheless remaining entertainment or “quality information and entertainment” according to Charter guidelines
• More Australian (written, directed, acted) drama
• Continue the move into having people from minority groups find a voice in mainstream culture
• I enjoy existing content. In fact, I wouldn’t change a thing. I love my ABC!
• More Australian drama
• I already appreciate the breadth and diversity of topics. Perhaps more emphasis on reviewing the arts and popular culture would be a preference. I miss a televised film show and the excellent television review program on Radio National
• The ABC should find ways of bringing to attention the implications of Australia’s growing world stature. Australia is still one of the top 10 countries in terms of ‘soft power’, which is cultural prestige and diplomatic influence, as opposed to military ‘hard power’. The actual rankings are on pages 40 and 41 of this report: http://
Now that Australia has the thirteenth largest economy in the world, we are, almost inadvertently, becoming a really powerful country. This inevitably means that we’ll have to give greater and more disciplined thought to what we want to achieve in the world, and the ABC should help stimulate this debate. One of the first steps I think we should take is to start ramping up our foreign aid budget, which is an unselfish but potent way to project Australia as a concerned and helpful country. We should also, it goes without saying, show some leadership in the fight to reverse global warming

- More drama, less of those awful iView ads
- More truth like YOU CAN’T ASK THAT. Also, please racially diversify your comedy and drama. Don’t leave it all to SBS. Also, News Ltd has declared war on the ABC, so why not take the fight to it and theirs? They are quite vulnerable
- Climate science, law, economics. Maybe it’s time to have a program that’s ‘left’ and a program that’s ‘right’ and make it clear that the same topic will be discussed from different perspectives – instead of the disguised debate we have now
- More War on Waste, the Checkout, conversations, Minefield
- There is already sufficient thought-provoking content on RN
- Support more Australian drama, more money for RN (cerebral radio), retrospective repeats of previously loved comedy/satirical programs (Big Gig, Chaser, Aunty Jack, etc.). Also, some of the traditional programs like A Big Country, etc.
- Lawn bowls
- More dance, ice skating and musical type shows please.
- a) The ABC should televise orchestral concerts on at least a monthly basis. Each capital city’s orchestra should be televised at least once as well as two AYO concerts. It is a disgrace that the ABC no longer televises orchestral concerts. b) The ABC should televise more top documentaries from the public broadcasters. At present, some of the best documentaries are broadcast by SBS interspersed with advertisements. c) The ABC should introduce a new televised broadcast of weekly or fortnightly Round Table with the leading experts in their field and at a popular time such as 8pm on a weekday night. Topics that could be covered include climate change, environmental protection, school syllabuses, university ATARS and funding, science funding, pre-school education and child care, preventative health care publicity and regulations
- Travel and multicultural focus plus Indigenous programming
- None
- Uninterrupted movies
- More local science
- Rural issues to be more available for city people
- Some classic music from other cultures/countries
- Keep going the way you are, Australian content, drama, current affairs Four Corners, Q&A and Australian documentaries
- Unable to add anything at this time
- A series of tele movies from Gabrielle Lord crime novels
- Australian history. Good drama – not a continuous supply of murder, sex and
violence. Something along the lines of Downton Abbey or A Place to Call Home. Poldark is a winner
• Bring back airplay for independent music on RN. Establish a folk and world music and singer/songwriter’ digital station focusing primarily on Australian content
• Science and arts
• More good news stories, more about rural activities
• I would encourage the ABC to expand its coverage on the challenges posed by our global and national economies reaching their limits to growth. The ABC tacitly accepts and endorses the economic growth paradigm, which delivers some short-term prosperity at the cost of long-term capacity of Australia to physically support such economic activity
• Public transport and town planning issues
• More Australian history
• Documentaries on interesting people, be they past politicians or historical events. Good comedy is always excellent, but difficult to do apparently. More Landline type shows would be great
• More multicultural and Indigenous series e.g. The Cleverman and SBS’s The Family Law
• New episodes of QI rather than re-runs...return of Dr Blake
• Topical up-to date programs such as The Gruen Transfer (why ever was that taken off?); also Book Club – so cheap to produce that it makes no sense to cut back so drastically on the number of episodes a year). If it is too expensive to create many new programs, why not retrieve some of the many, many old programs from your archives. There are a lot of wonderful old programs that we’d all love to watch again
• The key programs are news, Foreign Correspondent, Media Watch. Please don’t discontinue these. I would like more Indigenous content and a Q & A with fewer guests (say max 3) so there is some genuine discussion. A proper current affairs program after the news would be a good initiative too
• None; with Michelle’s attitude, any ‘new’ would mean losing ‘existing’. Make too many more changes to ABC Classic FM or TV and the ABC will lose this fan
• Science
• Awareness of new thinking in job creation, work hours, do workers have, if any, decision making in where the job market is heading. It would appear big business is in control of technologies and their goal is profit and not social justice or harmony so input into future direction seems paramount if we do not become disadvantaged by technology instead of benefited
• More in-depth religious programs for which the ABC was once known and appreciated
• More discussions on arts, film and current events
• Programs showing ways to individually combat pollution and climate change
• I have no particular ideas at present
• Programs that explore how diverse Australians live, presented in way that diverse Australians will find interesting. Programs that explore how things work: like machine, arts, natural history
• I would like more short stories, arts programs and rural information
• Decent science reporting

Appendix 2 ABC Friends Survey Raw DataPage:
- Not new but Landline to be aired on a weekday evening e.g. at 6.30 or 8pm Also more positive local and regional stories
- I’m happy to watch nature programs and good comic programs such as Utopia, The Book Club at an earlier time, some ballet
- Historical (AUST)
- Programs about the arts and current art works
- More incisive political programs on radio like the Insiders
- Not sure
- (1) problems with Australia’s and world’s population growth; (2) Ideas of Centre for the Advancement of a Steady State Economy (CASSE) as published in recent book Positive Steps to a Steady State Economy --- could be a 10-part series or a debate or a feature on Q & A.
- More radio docos and dramas
- More local drama, but keep up the good work on news and current affairs. Any attempts to say take the teeth out of Four Corners should be resisted at all costs.
- Australian content, actors, stories. Exploring our history and our rich natural and wildlife assets
- Many ABC children’s dramas have male leads, i.e. Nowhere Boys. Why couldn’t half of the Nowhere Boys have been girls, this is 2017 it is dated. The ABC must make it a rule that all new dramas such as Nowhere Boys have 50% girl/boy, how about Nowhere Kids
- Youth focused, experimental scripts, programs that deal with uncomfortable topics
- Basic maths and science for adults; health education
- All good now
- Nothing in particular. Keep it wide – currents affairs, news worldwide, arts and culture, Indigenous Australian, music of all types – strong on classical and Australian performances, travel, health and leisure
- Our country, our heritage our democracy. This should be aimed at all audiences and across media platforms
- Sustainable living, industry and communities; justice, equality, fairness
- None. Just quality programs
- At least one program in an Indigenous language so we can all learn it
- I would like ABC to source drama from countries other than England, maybe some from Canada and other public broadcasters. More science and a lot more history. I subscribe to many history podcast and I only know of one short series in Australia. The opinion and political programming I feel is excellent already. Quality drama for TV
- New program topics are shallow and of limited interest
- Recycling and power conservation
- Environment and current affairs on weekend TV
- Understanding minority groups in Australia and their value
- Financial and life management, and stories of actual young people managing to get into secure a home of their home; also, ways older people with less secure finance can live comfortably
- I enjoy RN topical reports – health, religion, law; plus, All in the Money, Future
Tense. Background Briefing does a great job. ABC investigative journalism is essential and needs to be maintained. Educate and inform as well as entertain.

- The programs are the best one can get in Australia and even some other countries, however some of the programs do not have the same prominence as others and should be in more convenient time slot.
- If I chose, I’d learn nothing new. Happy to listen and watch new ideas.
- Concerts on TV, including Sydney Piano competition, chamber music festivals; science on TV – presented by working scientists, international forums as in the old days of Lateline, educational programs e.g. learning languages, academic intro to Australian compositions, presentation and discussion about art of all kinds; solid info programs about other countries especially Europe, South America, Africa etc. – political and social.
- Australian general comedy, science, social changes in the 21C.
- Extension of Foreign Correspondent to countries outside of the normal European domain such as in South America and Central America, plus Africa. Stan Grant fronting more Link-like programs around Australia. He is good at this rather than as a Leigh Sales replacement.
- More Australian productions.
- More analysis of international news.
- More Australian drama and comedy, like Rake or Ambiguity.
- I don’t have any suggestions.
- I am nearly 75 and can remember listening to the ABC when I was 3 – some programs somewhere that acknowledged longtime users of the ABC would be good. A program on family history and human expansion and Aboriginal nations philosophies but not ancestry.
- Regional programs including Pacific Islands, New Zealand, PNG stories. Tech/cyber literacy good. Bush stories are good.
- Regional towns series to help promote decentralisation and declutter Sydney. I would maybe consider but know very little about major regional centres. Also, what about a series on choir culture in Australia?
- I note an increase in Indigenous coverage which is excellent. Keep that up, with more non-Indigenous commentators.
- Coverage is adequate, just needs more resourcing so less repeats.
- Comparative religion and culture, poetry and drama, psychological advances.
- Better reflect the increasingly non-religious nature of the Australian community in programming choices balancing the specific religious programs with rationalist, atheist, sceptic, humanist and secularist world views.
- More Australian stories, with a broad range of subjects and themes. I choose Australian content first but sometimes the choices are limited.
- Australian History, Australian Aviation, Australian women.
- Any human interest stories. Especially concentrating on over 55’s.
- Prime time arts news and analysis. Televised music (concerts, recitals) similar to ABC Classic FM. Same for other musical genres; rock, folk, alt-country, jazz. Book reviews, authors. Detailed programs in media so you know what to look out for. Too easy to miss good programs due to lack of detailed information!
- More about the environment and nature. We are so disconnected from the natural...
world, is it any wonder we treat our planet so badly
• More focus on topics that have relevance for the National Curriculum
• More international political and economic analysis type programs
• More in the way of The Spirit of Things, and Compass, tapping into emerging
  spirituality in Australia
• Documentaries, Australian drama
• RN has great programs- maybe some more that really seek out the intellects and
  achievers in many ways of life. Stan Grant has brought a touch of humility to
  reporting – how about some respectful, knowledgeable, intellectually capable
  reporters finding the great engineers, town planners, nurse practitioners – and all
  those forward thinkers who do exist in our public services
• More on science, climate change. The ever-shrinking number of Australian fauna and
  flora species and the simple things the ordinary citizen can do to remedy this
• More science based programs
• Some critical analysis programs
• I would love to see the return of Catalyst. Australia needs more quality investigative
  science programs
• More local programming, documentaries, our diverse citizens...
• Happy with current range
• Change the emphasis on the news and current affairs to more uplifting events in our
  community instead of ‘if it bleeds, it reads’ which is the current approach
• Getting young people to listen to music by having people like Richard Gill having a
  regular program
• Give information about daily activities in other countries
• Goodness, I can’t think of something that one of the ABC stations or channels
  doesn’t cover somewhere... It's pretty amazingly broad
• Arts and culture programs at more accessible times on radio and TV
• Local content, but intelligent local content covering Australia and its place in the
  world
• Dramatisation and elaboration of classic Australian poems, interviews with hermits,
  squatters (including explanation of the laws surrounding their rights) and eccentrics,
  fossicking spots across Australia and how gem fields came to be
• More opportunities for short film makers to show their work, particularly animation.
  This could be inserted between programs. More arts and crafts shows to help
  viewers develop skills. Televised lectures by prominent Australians
• They do well now
• More knowledge based programs – I’m over another police or murder program – is
  that all that the world is about?
• I think the current mix of program types is excellent
• Live music on ABC TV, Radio National and Classic FM
• More science and docos. More of Heather Hewitt’s Country Towns
• Sheffield shield/state cricket
• Less politics more science, less fiction more fact
• I would like to see more BBC series on TV
• I loved It’s a Race. Please explore similar programming
• More programs that deal with important issue without fear
• More Australian content telling Australian stories
• More science, now that Catalyst has gone. More adult and children’s Australian drama. Re-playing historical material would be infinitely preferable to the BBC garbage. More programs on technical advances – RN does a bit, but why not on TV so long as it’s critical of Google etc. when deserved? More on literature and the arts.
Question 3

Question 3: What areas of ABC programming could be discarded to better reflect community interests?

• Endless repeats. It is a sign of the depleted funding of the ABC. More action from Guthrie on this is a hopeless dream
• Music and songs played during talk shows when the music is not relevant to the subject of the program
• Some of the English drama is pretty much floss. (Death in Paradise) Personal stories, one hour documentaries
• Too many RN repeats and too many English TV shows, particularly IQ. Hour long interviews on RN with authors – 30 minutes is sufficient
• I need to think harder to avoid personal bias
• I don’t know about community interests but I know about my own. When I switched on the 7pm news yesterday, as always, the first item was about a boxer. I have heard that some people watch SBS news because Channel 2 is too parochial. This was an instance. parochial
• Hard to say – what I hate, others love
• On radio, less talkback and less asking listeners to call the station. Jon Faine does that well enough. Less western experts: more Aslan
• Please, please no more Kevin McLeod or Antiques or any other cheap local English repeats which must be very cheap
• Counterpoint
• All of it, so long as it is funded by the tax-payer
• There’s a lot of repeat/ overlapping in the current affairs and news areas. Could be more in-depth news programs and analysis
• There are programs and themes which I choose not to follow (and switch to Classic FM). But I don’t seek to have these programs axed. They help to nourish our rich social tapestry
• I would prefer to have more music and less talk by presenters on Classic FM
• None. Keep what you have and add. It is fantastic. We do not want to lose ANY more local-content programs. The ABC helps remind us of our uniquely Australian point of view
• Most sports / sport panel programs
• Light music stations, but not JJJ
• Continued repeats of QI, Midsummer Murders and others on TV. Don’t emphasise online so much - there is still a large proportion of the population that watches REAL TV and listens to REAL radio. Don’t prioritise the under 25s over other age groups.
• Cricket on 774. this is a station which is much broader than just one demographic
• British crime films, particularly repeats of them
• I can’t speak for community interests
• Reduce the number of 2nd rate British murder mysteries on weekend TV, e.g. Father Brown, Midsomer Murders, Inspector George Gently, etc.
• Too much comedy, mainly used as filler. (Some satirical programs are great, e.g. mostly, the current Wednesday night line-up is great.) Rage is very old and could be replaced. Too many repeats. Even bringing back old drama programs would be good, rather than poor quality current stuff. Do not screen garbage like the recent ‘kink’ section in ‘Growing up Gracefully’. If anyone wants to find if they like to be peed upon they do not need the national broadcaster to instruct them. The ABC seems to think this is well within community standards – it isn’t. The ABC also needs to bear in mind that with crap like this they give ammunition to their enemies – why would the taxpayer need to fund this stuff? Take care. Keep your powder dry for critiques of the political scene. No need to be provocative in every area
• I can’t think of any at present
• Not so much sport on ABC TV - equal time for sport and culture
• None
• Country music station; JJ; JJJ
• Reduce number of TV channels and divert funds into in-house drama productions
• I personally don’t like debates on TV where people are rude and talk over each other e.g. Q&A where I have just lost interest
• Better to keep a mix of broad and some specific programming. Everyone has their own prejudices, but these all need prodding and shaking from time to time
• I personally don’t enjoy talkback radio but I suppose it is important for community engagement. I much prefer good quality interviews. The public can always comment on line etc.
• There is much too much religion on the radio... so many programs!
• I’m concerned about what’s being lost! ABC is a life line for me and I’m very concerned about the loss of programs and innovation
• Re-runs of Midsomer Murders
• I say discard nothing
• Food shows. If you must watch them there are plenty of other places to do so
• There are too many news programs repeating what has already been said. Too many repeats of shows like Midsomer Murders
• Perhaps the number of repeats of some shows e.g. Grand designs
• Fewer murder mystery programs
• None
• Programs about money and wealth
• None!
• None
• I don’t find quiz shows or reality TV shows engaging
• Big question and requires direct surveys to the public
• Sport
• Q & A should be more balanced have 3 left or centre and one right wing is not balance. Have real debates not 3 against one. It’s embarrassing how often the panel is left or centre heavy
• Nothing specific, however, there should be more programming for minority groups
• None that I can think of
• Too many repeats such as QI
• Cannot think of any
• None
• Rugby should receive much less coverage in Victoria on news services. Boring!!!
• Some 'silly' and mindless kids’ shows, for example Hoot and Hootabell and the ridiculous ‘voices' used
• Some of the sillier comedy shows
• I like a variety
• There are niche areas of programming that don't interest me particularly but that's okay. I'm sure a country breakfast and gardening show for example would be very interesting to others
• Get rid of sport on the news and a lot of silly sit-coms
• None that I can think of
• Can’t think of any
• The boring conversation programs on ABC Radio and sack that pompous Music Show host Andrew Ford and get someone like Lucky Oceans who really knew the music he played
• None – diversity is the ABC... personally I hate Church music Sunday at 11am, but it has the right to be aired!
• I believe the ABC runs very well - and unfortunately powers that be are eroding that independence. However, we continue to trust the ABC especially news and current affairs. Thank goodness, we have you
• NONE!!
• Sport - this is a huge industry, which is already over-exposed by commercial media
• Less British murder shows that are only watched for 10 minutes before 90% of viewers fall asleep
• Reduce not discard the amount of talkback in programs on local radio
• We are in a bit of a renaissance of cooking shows (love them or not) and ABC treats us to a flaccid show by a never heard of English cook on Friday prime time – I mean really!
• Can we get rid of The Last Leg, almost an all-male, and of interest only to the English zone. A program with a focus on disability would be good, but please not this one. Instead, normal programs that include people with disability in important roles please
• Endless quiz shows. There are programs on iView that would be better suited to Viceland – we don't need titillation and stupidity. There have been so many lightweight imports that offer very little to becoming a better Australia. Lectures on RN – people reading out papers is not good Radio
• Endless repeats
• None
• Nothing to mention
• Some real facts about how alternative energy is utilised in other countries. What works and why
• Nobody watches ABC 2, which mostly shows rubbish. Close it, and spend the money on quality programming
• Can’t think of anything I would want to discard
• Not quite so many children’s programs
• Repeats of Grand Design and Restoration Man
• 'Footy' more than adequately covered by commercials
• Programming which reflects what commercial television already provides
• Repeat programs
• Hard to say, but a little more arts/plays etc.
• Whilst Father Brown, Midsomer, etc. are ok – Line of Duty, Happy Valley are far too violent
• Climate change denial and right-wing bias should be called to account
• Do NOT discard Australian content. Areas of small and possibly niche interest are still important, especially when not available on other media. Can't think of anything to discard that would not harm....
• Music except for triple j and classic FM which should be encouraged and light music where provided by local musicians or in conjunction with community events
• Too much comedy, lifestyle. SBS has better film and drama coverage
• Please do not discard Landline which is a great bridge between city and rural Australia
• Religion from the believer POV. I’d prefer a neutral stance
• The interminable repeats (mainly British)
• Difficult for me to answer as we are a diverse ‘mob’
• English quiz programs are out of touch here
• None
• Gender politics and wails about disadvantaged minorities
• All those endless repeats of programs
• Nothing to add apart from reducing Nightlife to 5 days per week.
• I think the non-commercial charter of the ABC gives it an opportunity to address important issues rather than popular topics – so I suggest they discard topics that are well supported/covered by commercial stations and explore genuine community issues that are avoided by the commercial stations because of the conflict with their commercial interests
• QI, Grand Designs, All cooking shows! Dream Build, Offsiders, Pointless, Eggheads, Restoration man, Sideliners
• Too many repeats
• Q&A
• None
• Business news on TV
• None comes to mind
• This a tough one. I don’t watch everything that ABC produces so probably don’t have a good view of what should be discarded
• Repeats of English comedy and game shows and all reality television
• Get rid of Macca
• None
• I would have said that ABC programming already covers a broad range of community interests
• Modern music on Classic FM
• News radio. The current coverage is too superficial. I would prefer greater depth and breadth
• Rather than discard particular programs there could be more rotation
• None I can think of
• Lightweight male backslapping, ha-ha-ha programs
• Nothing unless it has been shown to not reflect community wishes
• Less of the gushy, gushy second level female presenters
• Reduce endless repeats of British programs
• Not sure on this one
• Don’t think anything should go. However, Community seems to be interested only in taking selfies so everything could go. For me, all cooking programs could go
• Not sure
• None
• Get rid of quiz shows and cooking shows. The commercial stations can do those
• Not for me to erode the plurality of ABC programming
• British quizzes as repeated even during early evenings
• Less of the gushy, gushy second level female presenters
• Reduce endless repeats of British programs
• QI and the dopier English thrillers and fewer repeats
• Stop endless repeats of overseas pap. It is almost laughable how often I turn on TV and see QI (blokesy rubbish) Grand Designs and Midsomer Murders
• You’ve achieved a very good balance at the moment, so none really
• The game playing of interviewers and politicians. Politicians not stating options honestly and interviewers trying to pin them down…. It is a boring game. However, a replacement offering is not something that I can suggest
• No JUST EXPAND!!
• I believe ABC is doing the best it can with limited funds
• Cut back time spent on sport on the radio – football especially, crime shows of all kinds, Pulse, QI, series with excessive violence
• None. When you narrow your service, you narrow your customer base and thus your political support – which you must have in order to keep on speaking truth to power while relying on funding controlled by the powerful
• What areas of ABC programming could be discarded to better reflect community interests?
• British TV programs e.g. Grand Designs, Call the Midwife, Father Brown
• What evidence is there that existing programming doesn’t reflect community interests?
• None
• No opinions on this - mostly happy with the variety
• None?
• At 75 I’m not sure I still understanding community interests – maybe some more stuff relevant to my demographic
• Discard sports being on 774 and 621 at the same time. I switch away when sport comes on!
• I love what you are doing – the cuts make it hard to keep up Australian content – more of that if you can
• Repeats
• This is a subjective question but my preferences are less crime and comedy and more cultural and documentary programs
• Religious programs, repeats!!!
• I think there is too much news and too much American politics there needs to be more local stories. I also believe MACCA on the Radio National is too old fashioned and needs to be updated
• Ancient, recycled and (I suspect) cheap programs on the TV (mainly British)
• This is a difficult one
• None that I can think of
• Sport. Cooking
• None
• None
• I think there is too much sport – but I don’t have to listen or watch, so I think it is ok
• Probably constant reruns of QI etc. Great programs but not repeated ad nauseam
• General lifestyle programs where semi-experts pontificate about social issues. The constant repetition of these programs is off-putting. Also, the screening of minor BBC programs (QI, Antique Roadshow and ‘look at my wonderful house’ programs should be shelved
• Showing re-runs ad nauseam, e.g. QI, anything made before 2015!
• Not qualified to make comments
• There are few areas that need to be completely removed
• Less British TV and more Australian shows
• Sport. Leave that to the commercial networks
• Reduce talk back time and chit/chat
• Religious programs
• I think the broader the spectrum the better. One hour of Amanda Vanstone and her relentless cheering for frightening Abbott agenda items like the Shepherd Report is enough though
• Already discarded enough. Why water down further?
• The most boring of presenters is MACCA Australia all Over. No, he is not (Australia all over) and we do not need his political opinions
• The extensive use of repeats
• I believe too much has already been discarded
• Tom Switzer and Amanda Vanstone
• None
• Coverage of all domains with educational aspects
• Less advertising about coming programs
• No comment
• Where to start - get rid of right wing commentators like Vanstone and other IPA stalwarts
• I pretty like most of what you offer. It’s OK for me to say I don’t like this or that but, we all have different interests so keep the variety to suit most interests
• None
• Reality shows which are often meaningless and boring
• What the community is interested in and the ABC Charter are not necessarily concordant. More high-quality radio and TV of any sort would be welcome. There is too much sport – one can get that anywhere
• None
• Repeats of British and American programs
• Please reduce by 80% the number of ads to listen to or watch the ABC on Facebook, Twitter, iView, on-line or the ABC App. Those ads are too numerous so highly irritating. A slight reduction in the number of police dramas, and replacement with other kinds of drama, would be welcome. We listen to and watch the ABC for information and informed opinion, not to hear/see un-credentialled people tweeting their often lightweight views. Please reduce the amount of twitty tweets. Please change the scheduling of radio re-broadcasts of programs. We turn off the ABC when we’re exposed to the third broadcast of the same program (3 is not an exaggeration)
• All the ads for ABC programs
• Not much I can think of. ABC must cater for all. I don’t watch or listen to religious programs
• Reality TV
• Repeats of QI, English quiz shows
• Too many repeats of shows like QI
• Games shows, unless they are also informative
• Game shows, repeats
• Frankly I don’t know ... I’ve tuned out mostly ...
• None
• Anything superficial. (But there isn't much of that)
• British quiz shows such as Eggheads. Even the popular QI could go in favour of local content
• Less old repeats
• All the trivial youth-driven drivel that has invaded our screens in recent years, and all the ‘shouty’ graphic interventions within and between programs
• Sport!!
• Improve Landline, back to what it was
• Macca! Rachel Kohn! So much footy!
• Religion and climate change deniers. It is a disgrace that a woman said on ABC radio that Australians only cause 1.4% of pollution. We watch the planet burn under our feet instead of showing leadership and acknowledging our culpability. Australians should not be treated as idiots. Everyone knows what has to be done except the pollies. I put up posters in 950 shops in Bris and Melbourne, 85% strike rate, a steady 10 to 11 shops per hour
• Far too much on stock exchange reports, resource prices, value of the dollar. Once a day is more than enough
• Q & A
• Programs that do not attract much interest from me are: Download This Show, Future Tense, Blueprint for Living, The List, RN Drive
• Food, food, food, and U.S. hospitals and law
• Repeats of British/OS shows in prime time
• Some areas, such as sport, are already well covered by other channels and could be cut back, to allow the ABC to concentrate on what it does best as the only source of reliable news
• Channel 24; retain for iView and cultural endeavours; endless repetition of news and doubling up with Channel 2 is wasteful and unnecessary
• Football
• I don’t want to be rude, but for me, I don’t much listen to the ‘lighter’ radio programs. I absolutely ADORE Shaun Micallef, and Utopia. Love Antiques Roadshow, and Eggheads, and adore/d Kath and Kim, and previous programs such as Magda Zubanski, loved Little Britain from the BBC, I adore Four Corners and Foreign Correspondent and also did love Quantum and programs like that. More more, more, of all those things please
• Perhaps some of the cheap low-quality imports, but they are cheap and you have to fill airtime with something
• Less of programs that do not appeal to generation Y
• News 24 is repetitive and seems a waste of money
• The tacky and cheap Growing up Gracefully is not graceful. All the excessive multicultural stuff that is forced down our throats – we have SBS. Serve the bush, serve your long standing loyal viewers like me who are now struggling to find things of interest amongst the inundation of repeats!
• Cooking programs
• Less BBC murder mysteries
• None - I like ABC
• QI: I can’t stand the perpetual laughter, the panel having to always be ‘funny’ ... so I can’t watch it, which is a shame as it probably has interesting topics but I find it excruciating...
• What I don’t watch, somebody else does. It’s less about ratings and more about reaching out to all taxpayers. Nothing comes to mind to discard.
• Too many aboriginal programs
• ABC ME – what an awful name and message to give to a young generation. Also, there is not enough community participation or opinions sought by the ABC, although Stan Grant’s Friday evening program is a breath of fresh air, especially as he actually respects the people he talks too
• So-called ‘local humour’
• Ditch all TALKBACK radio. Ditch the (typical) 5 mins of self-promotion between programs. The commercial channels do this, the ABC needn’t. Look at how the BBC does it
• I would like to see a reduction in current affairs/politics. This is only part of life but on the ABC, it totally dominates
• Repeats, repeats, repeats, repeats
• I lack interest in watching and listening to most sports, but I think others enjoy them so can cope with avoiding those programs
• It’s all good
• Nil
• The Kattering Show – an insult to the intelligence of listeners
• So many repeats of repeats!
• Repeats of less than decade old programs
• Mary berry cooking - honestly??
• More Australian content less repeats of programs, reduce game shows and overseas content
• Less repeats on RN. Less Sydney-centric news reporting on weekend radio. Replace Macca with someone who has broader views of life in Australia. His program is sounding too tired and repetitive
• US junk comedy
• None
• Get rid of the constant repeats of old overseas programs
• Not aware of any
• I think the current ABC programming adequately reflects community interests; especially its investigative reporting and current issues presentations
• None
• Talk back; football
• Please don’t go to reality TV or I’m gone forever. Never much liked Cleverman and felt that Upper Middle Bogan was an insult to intelligence
• Repetitive ‘news’ outdated by actual events; presenters who talk over each other or become aggressive in questioning; unbalanced quota of ‘guest’ commentators; repetitive and recycled British outdated quizzes which bear no relationship to anything of educational importance
• None discarded – only added to
• Motor racing, football – both covered well on commercial and pay TV stations. Have some so that all viewers interests are covered but not so much
• The Minefield is awful. Drop it
• Nothing I can think of
• Antiques Roadshow and other B grade BBC – Midsomer Murders etc.
• Less sport
• Any religious programs you might run
• Less British TV
• Happy with current balance
• Discard all the old repeats of repeats. There are hardly any new programs – just old BBC repeats
• No comment except that the ABC has a wide variety of programs for city based people so there is usually something of interest
• I don’t know
• Little to presently discard. If news services continue to be underfunded, then some of them should go
• QI, and endless other repeats of English programs
• Old repeated episodes of British shows (Midsomer Murders et al)
• Fewer repeats on RN, parliament to digital radio, cricket and AFL to digital
• Happy to discard overseas programs, where commercial/other companies broadcast similar programs
• I have always wondered whether anyone really relies on the ABC for finance and share reports? Don’t those that care have an app for it?
• Not sure about this one. ABC seems to be trying to include cultures other than British and American a good deal
• On the TV: Australian comedy, Aussie programs like the one about the Asian Law Family, more documentaries, British detective shows/series, keep up the current
affairs. I like serious programs not things like the other channels have such as The Block, Survivor or My Kitchen Rules

• Nothing
• Country music
• Religious programs
• There are lots of things I’m not interested in (country based programs) but I am loathe to suggest they be discarded as the ABC should reflect a range of diverse interests and does so pretty well (aside from funding slashes)
• Move on from Macca on Sunday morning. Stale and monotonous
• A lot of regional radio has degraded to the point that it’s pathetic. Clearly, we need a proportion of good quality local news and current affairs and emergency coverage, but there is way too much poor-quality talkback and uninteresting guests and dull chit chat that just comes across as filler aimed at a dying generation of increasingly dull-witted diabetic baby boomers. The ABC is better than that and needs to keep moving
• Old, very old, and outdated UK programs. We have had enough of them
• Get rid of repeats on the prime ABC channel; it’s ridiculous. Repeats can be programd on ABC2
• Some of the comedy programs on TV are rubbish and unfunny
• None: we are a broad and diverse nation
• Counterpoint
• None. It’s about what’s missing, not what’s there
• None
• Not so many repeats of repeats on TV
• Unfunny comedies
• There has been enough discarding
• None
• Reduce sport
• Parliament question time. Football
• There is no one community interest and I do believe that the ABC needs to cover all communities.
• Re-runs of British drama series could be dropped. In some ways, we have more in common with Canada and New Zealand than we do with the UK. But viewing a program from either of these countries on TV is absolutely rare, and shouldn’t be. Furthermore, I am not served well by commercial radio and television, which is parochial in the extreme. Most Australians use these forms of TV and radio, and some dip into the ABC and SBS. Thus ‘community interests’ is a contested phrase and should not imply the ABC chase opinion polls on their programs. The ABC should always provide alternative viewpoints in this nation which boasts the most concentrated media ownership in the world (Rupert Murdoch), only now contested by the mainstream social media of Facebook news feeds etc. The ABC needs in the community interest to reflect the diversity that is Australia in its presenters and its programs
• Stop the incessant presentations of old English shows e.g. QI
• Sport, but that’s only my view. I recognise that others would disagree
• I don't believe the ABC should REFLECT community interests but provide leadership through understanding of issues
• Second rate comedy
• None that I can think. Community interests change all the time, so need to be mindful of change and be flexible enough to adapt to this change
• Political puff pieces by L Sales, V Trioli, F Kelly. And sack Guthrie
• None – we need diversity
• Some of the so-called 'comedy' is age specific; and does not exemplify my notions of what is amusing
• None
• I only watch what interests me, so hard to answer this. Personally, I am not interested in comedy, or cookery!
• None
• I find some of the Wednesday evening programs childish
• No idea
• No sport.
• Lame 'humour'/live shows of little weight
• Really old, or recently re-run BBC re-runs. Much as I love the BBC productions, and enjoy revisiting the best of them, it's a pity when they appear to take the place of new Australian productions
• Too many repeated programs from the UK
• Trashy reality type TV that attempts to mimic commercial broadcasters.
• None
• None. You are here for all.
• Not sure. ABC needs to be challenging and multi-cultural
• There is little point in trying to compete with commercial broadcasters on renovations shows or 'infotainment' programs
• Programs like recent BBC quiz program
• Shows produced overseas, apart from documentaries
• 2nd rate crime shows. Again, question is biased - who is qualified to speak for 'community interests' other than their own?
• I find some local radio very trivial and well covered by commercial radio
• None come to mind. I don’t watch Midsomer Murders anymore.
• Fewer panel shows and no more repeats of QI
• Sport
• Too many repeats too quickly, rather see old shows than the ones we’ve just seen a couple of weeks ago.
• I dislike the repeats, some even on the same day
• Please stop re-runs of light entertainment programs
• Too many crime shows and building shows
• The silly humour type programs – e.g. The Checkout is really valuable for content but the format turns a lot of older people off
• There is enough sport on the commercial channels so don’t put any emphasis on sport which is covered well elsewhere
• Nil
• Pass
• Sport
• For me – sport stuff
• Sport
• Food programs
• Hard question. Charter requires ABC to appeal to non-me types, who like other things
• Cooking shows and sport
• Nothing
• Some of the ‘heavy’ classical music on the morning programs e.g. breakfast. Keep it bright and cheerful
• Partisan politics
• Australian Story could surely offer some programs on distinguished members of the community, rather than people who have battled through some medical crisis
• Retain all in the interests of supporting diversity
• Difficult one. Keep in mind the geographic spread of Australia and make that the focus rather than just (sub)urban
• Not sure
• Business, Developer, Real Estate
• Don’t know
• Can only suggest all the ads but suppose this is not possible
• None. In fact, I’d like to see content such as provided by Radio National, for example, expanded. Planet America does annoy me, the less that I see of Trump and his mates the better I like it. One plus One is an insult to Jane Hutcheon’s abilities – she seldom looks comfortable in that role anyway
• The whole news TV and radio channels can be discarded
• NONE please!
• I don’t canvas the whole range of ABC programs regularly. Currently seems to be directed at a wide range of the community. I like that. I don’t want to see programs discarded unless the quality is below standard
• What are community interests? My interests are the arts, good theatre, good films. Perhaps show some really good films occasionally
• None
• None
• None
• Not Sure
• All good here
• Get rid of religious programs
• Triple J’s relentless self-promotion
• No idea
• repeats of old British detective series
• English programs which have nothing to do with our society but I suspect are shown because they are cheap
• Fewer crime dramas and puerile comedies
• RN Arts crap
• Overseas drama movies etc.
• Old English repeats
• None. I think the ABC does a great job in reflecting community interests i.e. city/country, brilliant investigative journalism, multicultural etc.
• I think the ABC covers all areas well so leave alone
• None
• City-centric programming/topics
• Change the Q&A format. It’s become tawdry and tedious
• A little less sport possibly
• Repeats, but my tastes are rather specific so it’s hard to say what others do or do not like
• SPORT. Ha, ha just joking...that only reflects MY interests
• Good programming: http://www.arte.tv/fr/guide/
• Certainly, the religious ones, even the ‘humorous’ ones, like the James Carlton programs, which seem to have endless repeats. And I may be a bit out of touch, but I’m not sure we need the religious programs, even the humorous ones such as the God Forbid one, which seems to have endless repeats
• Programs that encourage bad behaviour
• So much of the of political parties’ commentary on minor issues
• I find much of the comedy unfunny and uninteresting. A very honourable exception is Utopia
• Nothing - too many programs discarded already - e.g. Stateline, many RN programs, etc. We want relevant current affairs back again!!
• Lifestyle programs are the provenance of the commercials, but I think ABC could still capture a big audience with classy versions of these rather than repeats of Kevin McLeod. We renovate, we design, we build, we innovate we plan... show us more Australian enterprise and design. Ditto the arts: surely Aunty can show more concerts and other performance art (Crowded House is not the only group popular with people over thirty). TV needs to trade on its ‘liveness’ (sport is a good example of this area that the ABC can’t any longer afford). But other live performances could be broadcast. Use the second channel much more imaginatively
• Junk Q & A - it’s become juvenile debating society and concentrates on social topics like same sex marriage rather than meaningful stuff. Also, the tweets are disgusting and an attack on normal intelligence
• Please less misery-inducing radio during the day. I’m so tired of hearing about death and dying and disease and disability
• None
• Fewer repeats on TV esp. all the British content
• Checkout is now very silly, we do not need all those performances, just the facts
• None – it is the ABC’s job to cater for the vast majority of community interests, as they now do. perhaps some more discussions with right wing commentators to display what they truly stand for – the rich and powerful...
• Old re-runs
• None that I know of; viewers interests are diverse
• I know of none. Although I only watch and listen to a sample of the ABC’s programs, I believe the others I don’t watch are sufficiently broad enough to meet the diversity objectives the ABC must logically meet so as to respond to the needs of a diverse Australia

Appendix 2 ABC Friends Survey Raw Data Page:
• None. I believe the future is likely to demand the ABC expands its services to counteract the specialised commercialism of other platforms. To discard facets of the ABC would, in my view, be a gross insult to this nation’s progress and internal dialogue
• No more repeats
• Q&A – its talkback TV and would be more at home on a commercial station
• None come to mind
• QI with Stephen Fry
• I can’t think of any
• None
• The awful Checkout. There is often nothing worth watching though I love the ABC and want it well funded
• I think less economics and breaking news would reflect the community better
• Tom Switzer
• None
• Religious programs. 98% of Australians not interested in religion
• Contemporary music programs
• Nil
• I wouldn’t suggest discarding anything
• Broader range of sports to include people with disabilities, e.g. wheelchair rugby
• Some of the ‘comic’ programs’, some of the pop dramas and reconsider the roles of Channels 2 and 24
• NIL
• None!
• Breakfast news from Sydney, so tired of Melbourne-centric news stories
• Some current affairs programs
• Programs from BBC and the USA
• Not able to make this judgement
• Discard the children’s channel to save money for more drama, kids programs are on ABC 1. ABC2, ABC3. not needed
• Happy with present balance
• Too many repeats of old QI
• Not so much news
• Remove finance segment from nightly ABC TV news – who’s interested?? Provide more content in nightly news segments, currently we are down to little more than a headline then on to the next headline. Less of Antique Roadshows, Grand Designs and more of Australian made dramas and comedies
• Endless repeats of UK programs
• None, all have benefit to some listeners
• My major interest is Radio National and I have no suggestions here. ABC TV does appear to have more limited original Australian content, with lots of British lifestyle and comedy repeats – doubtless due to budget cuts
• Don’t know
• None
• Cannot help here
• Music on AM band. Light useless stuff e.g. Chris Bath and quiz, and pretend hard hitting political comment and current affairs e.g. Tom Switzer, Patricia Karvelas
• Not sure any – seems to currently cater to a wide and varied audience
• Not much, really, as ABC programs are always interesting and topical and show good insights into life in Australia
• I think have a look at what viewers are watching – this would apply to programs outside the news and current affairs (and of course do not tamper with Shaun Micallef or Utopia)
• None. I don’t believe any are ‘not popular’ with ABC supporters
• Religion
• I can’t think of any
• Pop music programs since there are many of those on commercial ABC
• Repeats of some overseas programs to fill in spaces it seems
• Advertisements and less dramas depicting various types of violence
• I’m not keen to see any more programs discarded, we need to be mindful of people to whom this survey is not being sent, i.e. people who live in rural and remote areas
• Replays of OS comedy on TV. Fry Stephen Fry!
• I am happy with Radio National and classical music and rarely listen to the local program
• RELIGION
• Absolutely not so many re-runs or if a re-run The Forsyth Saga original in black and white; c.f. how popular Downton Abbey was on commercial
• My watching is limited to evenings, mostly I am unaware of other programming and only watching ABC, I merely turn off what doesn’t interest me and I don’t feel I can say whether or not other people might be interested in certain programs
• None
• Fewer sports broadcasts
• Fewer US stories
• There needs to be a broad range of programming for the diverse groups in society
• None
• QI on Channel 2
• Less sports’ radio at the weekend
• Already been stripped to the bone by the Abbott/Turnbull government and their right-wing thugs. How much more can you take?
• I know it costs money, but repeats of repeats
• The ABC is not a commercial broadcaster, its programs must have quality, innovation and experimentation at its core
• Can’t answer
• No comment
• Church services and religious programs
• British quiz programs
• All good
• Facebook style insertions such as into Life Matters
• Q&A and other programs, especially comedy where the partisan opinions of presenters and program directors are expressed explicitly or implicitly
• Put young comedians and their shows on ABC 2 or an iView channel, keep ABC1 as premium, first run, or much loved, occasional repeats. Keep ABC News 24 for documentaries, news, comment, research-based reporting etc.
• Stop broadcasting old, repeat and repackaged programs
• I think none as there seems to be lots I listen/watch and lots I don’t!
• 1. sporting news and reports 2. financial advice
• Would hate to see the ABC driven by majority public demand. I personally think the ABC should drop all sport broadcasting as that is adequately covered by other media. A few less second-rate BBC imports would be good as well
• Horse has bolted, bring it back
• Mindless repeats like QI
• Rage. And less sport
• Broad church requires relevance. No necessity to over cull
• Sorry, but ABC 2 is of no interest to me and I wonder how big its reach is...is it a waste of resources?
• I don’t watch or listen to sport, cooking shows or game shows. I hate the number of repeats on ABC TV and now RN is going the same way. If we are supposed to watch/listen in our own time why are there so many repeats. I prefer SBS On Demand as you can access the whole series there not only the most recent episodes on iView
• There is too much sport and not enough science, particularly of smaller science programs such as Off Track’ etc.
• Coverage of English soccer competitions, American baseball. Endless news reports of police and ambulance activities
• Can’t think of any. There’s a variety for a reason
• News on classic FM; British soaps like Midsomer Murders and Death in Paradise; hospital series; endless repeats e.g. Grand Designs
• Some national broad programs
• Too many British programs...the latest a grandmother cooking program is too much. We do not need any more cooking programs. The importation of British crime shows is over the top
• No comments
• Amanda Vanstone...some of the inane chat on 702
• Too much time slot at weekends devoted to ‘live sports’ broadcasts at the expense of regular music type formats. These are already well covered by commercial TV and Pay TV
• Personally, I find far too much repeated sport. Less sport in general, replaced by dedicated programs if you must
• Endless reruns of Midsomer Murder
• The news has an unhealthy reliance on police information bureau, suggesting the country is riven with crime. There’s also too much sport in the ever-shorter news bulletins on RN. Much tech stuff and TV comedy is clearly aimed at a youthful demographic who aren’t interested in the ABC
• None
• Sport, music reviews
• There is too much emphasis on religious, particularly Christian beliefs in the total programming of the ABC
• The addition of digital channels allows me to avoid the coverage of sport much of the time. Sport is of least interest to me
• Shaun Micallef and Ian McNamara
• The repeats
• Not a useful question. Whatever is of no interest to me is fascinating to someone else. I’m just one demographic
• Business and finance
• Programs that appeal to the lowest common denominator and provide a voice for uneducated listeners and viewers. Aim high without being elitist or esoteric
• Some British quiz and light entertainment programs like QI
• Low grade comedy programs on TV. Repeat programs. Endless ads for programs
• Endless repeats of QI and other old British programs
• QI, bring back full program to RN, so much great radio, has been lost
• Amanda Vanstone
• Repeats and repeats on RN, for a start. Ancient reruns of British comedy/crime whatever. Enormously boring program ads…learn when too much is too much – like twice, not every day many times for weeks
• Less emphasis on economics and business; and/or include the economics of our natural resources and the deleterious effects of pollution, climate change and the loss of biodiversity on the economy
• Parliament question time
• Programs sourced from overseas
• No repeats during prime time.
• Political commentary
• Cricket over whole days - ok on a secondary channel (e.g. news radio) but should not interrupt main programs
• All the negative news on Islam for instance when we need to make minority groups feel they belong
• Sport is well covered on other TV and radio stations and could be reduced
• Reduce religious programs to reflect decline of religion
• Some of the more opinion-based shows on Radio National (Between the Lines, Counterpoint) could go; they’re distasteful, verging into shock-jock territory. Citizens don’t need opinions broadcast to them, they need stories, they can form their own opinions
• Pre-recorded radio programs (some, not all, there are just so many during the day at the expense of live radio)
• Hmmm...our 'community' is so diverse!
• 1. Please get rid of Q&A - it serves no purpose other than causing social media uproar. 2. Stop broadcasting content from overseas which is irrelevant to Australia: Radio National broadcasts The Moth Radio Hour direct from America – develop a similar concept here for Australian audiences, and stop taking the cheap way out. This is not the only example of this kind of programming. 3. Cut the ABC News channel – it’s a waste of resources and invest it back into quality local content and investigative journalism
• English comedy series such as Death in Paradise. 'Incestuous' programs whereby ABC personalities interview other ABC personalities
• All good
• Start with Friday evening sports show – that was an embarrassment to women and the quality of the journalism was so bad I had to walk out of the room – it was demeaning! Generally, the level of intelligence in the writing and reporting for journalists is demeaning of their intelligence. And ditch all the murder shows
• Quiz shows bought from the BBC – they are simply not relevant
• RAGE – DOUBT THE MARKET AUDIENCE IS WATCHING TV!
• ABC needs to cater to diverse interests
• Talkback. All
• Cooking shows
• Triple J going so mainstream and reducing quality of programming – includes the last decade of dull presenters. Hack is way too SJW
• More news, less sport. 15 minutes at most and then the damn sport starts
• None, you’re rock bottom already
• None
• I think that ABC kids has some good programs, but also some low-level cartoons featuring violence and shallow values, which could be eliminated
• I don’t know
• Endless low-grade British dramas, cooking and quiz etc.
• A lot of BBC stuff could be discarded. The endless promos on Classic FM should be discarded and their length reduced. More in-depth analysis of business and mega corporations’ tax avoidance. Analysis of the effectiveness of government statutory authorities, such as ASIC, ACCC, Productivity Commission. Stories on lesser known MPs. etc.
Question 4

Question 4: Have you got a subject in mind that you would like to see the ABC come to grips with, and how can new technology help in delivering these programs to younger and older audiences?

- More investigative programs – remember The Investigators. These types of program could never be done by commercial TV because of their sponsors and big business
- Much more children and science programming
- Comedy. Aboriginal comedy/drama is great improvement in programming
- Programs reflecting a more diverse population and age group. All age groups use new technology. The ABC could produce academic subjects for school viewing. In the 1960’s the ABC had University of the Air, from which I learned architecture
- Maybe some apps for school children on their iPads. Interactive games
- How can a citizen find the ‘truth’ of an issue? This could open a whole range of programs aimed at clients from children to hardened opinion holders
- There used to be some fascinating comedy – more satire I suppose. I am old enough to remember Mavis Bramston, John Clarke in The Games, Max Gillies etc. I am interested in current affairs. I would like to see more Australian drama
- Perhaps a program (cartoon figs) to help pre-school immigrant children learn about our way of life
- Provide programs that explain the excellent scientific research that is carried out in organizations such as WEHI, CSIRO and CSL
- Yes! Australian stories including WW2 stories – no more WW1 stuff – let people learn about 20th century stuff that has relativity to our lives today. Careful He Might Hear You was a hit. Do it again with later stories – the anti-war movement, stories of aboriginal massacres; teach Australians about their past too! Lots in there. How the Intervention in 2007 repeated the past. Be bold!
- The ABC, to its great credit, contributes to all of the above already. More children’s programs (10-13-year-old) would be good
- Socialist ideologies. No organisation has a ‘right’ to funding, neither is something so vital that it should mandate funding
- Comedy and the arts
- I was sorry about the axing of Catalyst, and though it’s back in a different format and addresses interesting topics, it doesn’t have the range and critical focus of the old version. Yes, there were mistakes, but they could have been addressed more wisely and sensitively
- I am more concerned about upholding standards on current programming that looking to new technology for delivering new programs (and would prefer the ABC to avoid US grammar and spelling)
- Continue your excellent, Australian-made mini-series/dramas
- The arts / iView is great
- Explain climate change in a series of episodes, including going into the actual impacts happening around the world

Appendix 2 ABC Friends Survey Raw Data Page:
• Research, science of all sorts including climate change, environmental issues around the world needs more focus/attention/airing. Also, documentaries. Decision to cut/reduce Foreign Correspondent and Catalyst (and also ‘popularise’ or ‘dumb down’ the latter) should be reversed
• I love current programming and would like to see more money invested in Australian drama, science reporting and documentaries
• Carefully selected documentaries
• Programs on walks in suburbs and national parks and programs on museums
• We find iView convenient and use it a lot. Stories about everyday people doing extraordinary things, or expat achievements overseas. War on Waste approach to climate change related issues and community responses. Foreign Correspondents reporting on cultural as well as political stories
• More music including classical, and all of the above, with more overseas guests to add fresh views. We get too bogged down in the same parochial boring approach to issues. Make the intelligent programs available to younger audiences through the media they use. I’m happy with TV and radio. My main concern is quality. There’s too much emphasis on medium, not enough on content. The so-called recruitment of younger audiences, which has been going on for decades has resulted mainly in dumbing down of content
• Documentaries, science definitely, and for all age groups. ABC radio national already does a great job with diverse programming. (Would like to mention the ABC TV interview program One Plus One could be on at a better listening time — evenings perhaps)
• How technology needs to be used carefully – not to the detriment of communication between people, well-being of children/young people, i.e. excessive usage, inappropriate content
• Reputable documentaries are needed because they’re thin on the ground elsewhere. Good Science programs are needed for the same reason
• The fall of neo liberalism
• I think the ABC is doing a great job digitally, its iView platform is superior to the commercial channels. I’d love to see more Australian comedy e.g. The Late Show or the like but understand the constraints
• No – I love iView and I think all traditional TV will need to come to terms with people being able to view at a time and place that suits them
• For children (and their parents) Australian produced programs which introduce the subjects of our diverse communities. This can start with very young ages
• Can’t get enough of good quality documentaries and interviews. ABC excels at this and no one else really does it
• The arts! The arts! And the arts! Partnering with other public institutions to allow for artists to develop their own digital channel to present nationally relevant and challenging arts programming in video and related audio
• I think the ABC does all of these subjects well, far better than any other provider in Australia! I don’t know about technology but I do know that the ABC is a life line for me, especially as I live in rural Victoria. I’m rusted on and rely on the ABC for so much of my information on all these areas
• Children and teen programming which celebrates our Australian writers and their stories
• ABC is excellent in all those areas. NBN cable to the home would have been good before it was downgraded
• Would like to see country towns featured in documentaries – one or two per program. Not only would it show us how the other half live, it would be entertaining and informative
• Need programs which stimulate interest in science for younger audiences regarding what affects them
• The mix of programs is fine; particularly like Australian productions. The problem with delivery is absolutely inadequate NBN
• Volunteers
• More comedy like Mad as Hell
• Climate change and political theory. Docos about Marxism
• More science and technology; and Dance
• Classic old comedy programs are sadly missed
• Not sure
• Science isn’t sufficiently covered even if from the BBC, PBS, TVNZ, etc.
• Keep using and experimenting in social media. Children’s programs are vital and need to reflect ABC moves with the times as it has always done. Less violence in programming will help, the society is deluged with this aspect by all media
• Love Checkout. Great style for youth
• More celebration of multicultural Australia by having more people from diverse backgrounds as presenters and as participants. The ABC should reflect the diversity of the Australian population. I’d like to see a panel of diverse experts discuss key topics from their background perspectives. Let’s start looking after the elderly; dealing with awkward situations at weddings. It doesn’t have to be dull
• Not particularly, however, I think the ABC gets too much content from England
• Science and people in the environment, relate environmental issues back to how they affect people’s lives
• Documentaries, science, Australian inventions
• I really only listen to Radio National and am disappointed that many programs seem to be endlessly repeated and that there are more of the light lifestyle types
• Add digital radio technology to the regions
• Using ABC2 for more repeats of popular programs since some of these do not occur at convenient times. For example, the Sunday morning programs could be rescheduled during an evening. We never watch daytime TV and so miss good programs
• More high quality British documentaries and dramas. Although there are too many repeated shows. Some are on ‘overkill’
• Perhaps a weekly overview of films, plays, concerts etc. Keep The Book Show on for the whole year
• Australian drama and in-depth news
• If the ABC insists on balancing its supposed ‘left wing’ bias with right wingers, can they at least be intelligent right wingers? I am unable to detect any left-wing bias in the ABC. Far from it. It asks awkward questions and politicians just don’t like it. In
reality, the ABC should be countering the very right-wing bias of the commercial media. There is only the ABC which can do this and it is important that this should happen for Australia’s democracy to function

- Comedy, drama, documentaries, the arts
- Not really
- More good Australian drama. Not fussed about new technology for delivery but what you need for older people is good subtitling
- I’m a farmer ... not a media advisor. You tell me how you are going to deliver via new technology
- I don’t have a subject in mind. However, I would like to see ABC do more in current affairs space (instead of pruning). Relentless pursuit of younger audiences is pretty futile given how often they change their digital media preferences
- These are genres, not subjects, but the ABC should be covering all of them, in old and new technologies, as appropriate to the genre and to audience needs
- Science, science, science. ABC is the only channel that has taken magazine style science seriously since TW shuttered over a decade ago. A combination of professional scientists, amateur science projects, and better interactivity and promoting of the ABC science website
- Australian arts, music and drama particularly
- Current affairs and investigative journalism must remain a focus of our ABC. Commercial networks news has become dramatised infomercials!
- Women as something more than girlfriends, mothers or wives
- The ABC is the best place to find great new comedy and satire – the latter in particular. I thought the opportunity to vote on which comedy short should go to a series was a good idea. The ABC is crucial to this country for politics and current affairs. It’s important that intelligent people capable of critical thinking raise hard questions and engage in rich, respectful dialogue. Less endless clips of what politicians say and more discussion. I’ve mentioned my recommendations for quality drama and Australian stories above. These are very thin on the ground these days and there is a noticeable drop in quality. Some fabulous young people pop up on the Drum and Q&A – I’d like to see them discussing our way forward to become a better nation. What happened to Yasmin el Magid was appalling. There is a lot more work to be done in this area. Quality children’s shows that can also be enjoyed by adults – Little Lunch was outstanding and connected generations. I was able to introduce it to my niece and nephew and we had great chats about the characters. More in this vein. Keep opening our eyes to the lives of others in the world. Foreign Correspondent is great example of this. And the Fairfax/ABC collaborations are revealing very important matters to the public. I’d like to see the ABC make sure the Letter from the Heart and calls for an indigenous voice stays in the public consciousness and that we respect the desires of First Australians. This is a valuable community service

- The arts
- Religion
- Pass
• News, current affairs, science, documentaries, the arts and children’s programs are all important subjects for the ABC to cover. Maintain and extend the digital presence
• How about a forum for young people? Topics that they are grappling with, what they can offer to our cultural mix and knowledge.
• All of the above, but with a focus on quality. I want to be stretched, not patronised. And stop trying to chase a youthful audience which doesn’t watch the ABC anyway. They will mature in time, and come back to the fold. And, finally, podcasts are good but they’re not replacement for actual broadcasts on Radio National
• Much more comedy please, more science and MUCH MORE on CLIMATE CHANGE and human rights issues
• Given the state of our planet – MORE ENVIRONMENTAL ISSUES. Also, more political programs aimed at the young
• Documentaries particularly re climate change
• Documentaries, current affairs, investigative programs like Four Corners
• The arts needs a revamp – interactive
• Programs to attract adolescents
• The arts and drama
• Quite happy with present current affairs, science programs
• Documentaries, climate science, with author Q&As
• ALL mentioned above are highly valuable, particularly the independent journalism and investigative stuff which could NOT be done by other services. Quality programs for oldies as well as youth required and the banter aimed at one audience is of great irritation to the other and we need to cater to all. Making all available on demand, as has been the developing direction, is paramount
• No, but good luck to those who do
• Comedy of the standard of John Clarke, Max Gillies. Key is employment of intelligent, experienced staff for content and programming. Given importance attached to science and STEM, there could be more coverage e.g. profiling scientists including school/uni students. What initiatives in education? How to do the Scandinavian approach portfolios?
• A Question to the Party. So many misunderstand the background, the beliefs, the aims of political parties AND the money that comes between the party and its aims. Perhaps in the vein of Eight Out of Ten Cats to minimise pomposity.
• More drama, Australian Story, keep up the good work with Four Corners, Media Watch
• Current affairs – a program that explains how Australia’s parliaments work. Young people could act in a mock parliament, showing why Parliamentarians represent THEIR constituents, not their Party. An electronic vote could be used (email) yes or no, on the subject being debated
• More programs like Little Lunch, which was great
• City and Urban development. Population issues
• ABC should not be trying to mimic the appalling commercial stations and should provide programs which are not focused on just getting ratings
• Nothing to add here
• The importance of free speech and the abuse of 'political correctness' to silence debate – something the ABC is currently guilty of. The virtue posturing of its hosts frequently cut across any debate on issues that many Australians are concerned about, particularly the 'sensitive' handling of any activity involving Muslims, to the extent that the descriptions of criminal suspects are reduced to non-descriptions, avoiding linking mass migration to housing affordability – even though all economists agree there is a direct link
• Science seems to have diminished since Catalyst was given the flick. iView is a great way to deliver programs on demand and seems to be the best 'catch-up' service available
• Better locally produced drama. Pulse is a good start
• Love political satire, science, documentaries and history. Podcasting is an excellent medium as is ABC iView.
• Pros and cons of all religions in a light or comedic way
• Science
• More docs
• All of the above, and more. Don’t assume that new technologies work for everyone - e.g. DAB radio has yet to come to the regions, some areas have poor internet for podcasts, etc. - and some older people find the technologies difficult
• History especially post federation. How did we get here? pluses and minuses
• I would like more comedy, drama, current affairs and science. New technology is enabling more interactivity. Perhaps a way of assessing / measuring impact of subjects and how they have landed? The current measurement techniques feel like they are 1970’s models
• When you look at the figures there is obvious mass support for the arts not reflected on TV. Why not create live broadcasts from Australian theatres just like the National Theatre and Shakespeare’s Globe?
• I don’t want even more technology. I just want to watch TV at night and hear sensible programs during the day
• All areas, good work is being done, but the ABC needs to lobby government for better funding to consolidate and improve these programs
• No
• Just more information on a REGULAR basis re music and theatre events, science innovation news, etc.
• More of all of the above. Wider signal coverage of digital radio. One app/device for the tech-illiterate that would make it easier for program selection across radio & television. We currently use the TV aerial, Google chromecast TV, podcasts, AM radio, digital radio, telephone app and iView
• Enjoy programs like Background Briefing to gain an understanding of how things came to be. Continue to develop podcasts and online presence for news and material
• Love all of those. And as a great grandmother I find the current technology (iView, ABC radio app etc.) very accessible.
• Current affairs, drama – on-line, streamed delivery
• I get sick of hearing how we can help older audiences access using new technology – just use the previous and some of the new stuff
• Investigative journalism is always needed in a democracy. There can never be enough of it
• More to view to air TV and Radio
• Radio drama and book readings would appeal to me. I though the Trace excellent but that was my first podcast. Don’t have any knowledge or interest in new technology
• Docos and science
• More recorded live concerts of all genres. Available to watch on iView or listen too via podcast
• Continue doing all this. My kids use online content, so do I. I still watch TV, listen to RN, News Radio, ABC Jazz and Classic FM. Seems enough to me
• The Inventors was a good program. Achievement by everyday people
• Documentaries other than cooking and travel
• Comedy and drama
• Comedy (Please Like Me etc.), children's programs (too many overseas cartoons), documentaries. More on oral history. More satire. Drama that does not involve murder, cops and lawyers. People live interesting lives doing other things
• People only download if they fancy something so keep the wide-reaching radio format as we hear things that surprise and delight us on all sorts of topics that we may not have thought to download
• I am too far behind new technology to make any suggestions. However, programs that helped me appreciate these technologies would be of interest. I love the broad spectrum of programs that is currently offered
• In terms of current affairs, or news it would be great to have it segmented, so for instance if one wanted to listen to an unending chain of police reports (which I don’t) I would like to know that I could switch on or off the news at a certain point. Sometimes the ‘news’ is nothing (it seems) but reports of road deaths, police problems etc. I would also like the Australian Broadcasting Commission to be distinguishable from the commercial news presentations, not trying to copy their glossy and sensationalist styles in content or presentation. Could the font size be made larger (my husband and I are older and find it extremely challenging to read from the phone, short of using a magnifying glass)!! The BBC app text is far clearer and easier to read
• Drama is our biggest loss in my opinion, science has also taken a back seat which is unfortunate
• Drama- but I think it is a lost cause. So, I would say documentaries – not sure how to appeal to younger audiences, except to make them lighter and include more actors of various ages
• When the ABC does programs well it really excels in all categories. Sometimes I get the impression that the ABC is trying to be all things to all people which is not possible. Those of us who watch and listen to the ABC, or stream the BBC, do so because we are interested in quality, balance and an absence of gobbledygook. Otherwise we would destroy our grey cells and waste our precious time by watching commercial television and listening to commercial radio. And yes, new technology is wonderful as tool for delivering programs to all age groups but the potential to do
so will continue to be limited until the Federal Government introduces a decent national broadband scheme

• No. They do current affairs, drama, documentaries brilliantly
• Come to grips with? All of those subjects are already core elements of ABC programming and should be further developed and resourced. New technology isn’t relevant for many of the older audience, and younger audiences already use it to access programs
• Dying with dignity – a big issue for us all, particularly in Victoria at the moment. Funding for schools – how will Gonski work when 80% of funding goes to private schools?
• As in answers 1 and 2 but especially education of us all on Aboriginal life before the invasion along with what has been achieved by them since
• More programs, somewhat similar to Q&A, on each subject
• As mentioned above, more science. We still tend to access programs as they are aired or record them as much rather low (and very expensive) internet data download limits
• I’d love to see a timeline or mind map of reports/summary of issues in current affairs on the ABC news website. Something that joins up and relates articles, providing context to news articles
• Current affairs
• You are doing well on the budget you have. Increase the budget from government. You are already providing relevant content. The people who will watch will watch. The ABC cannot be all things to everybody. It needs to be independent and provide quality journalism – which it does on a shoestring budget
• Documentaries, drama, science, you have a children’s channel so less on the main one
• As I stated, I would like more arts programs, good drama and documentaries as well as current affairs. High quality children’s programs are also important. As it is I think the ABC uses the available technology well
• Lots of young people go for the arts and music and comedy so the ABC could promote these types of themes and advertise on social media and on twitter. I personally enjoy comedy and drama and theatre so would enjoy more of these with advertising in different languages in the local papers, e.g. The Leader and also leaflets in the letterboxes, like a community newsletter
• Once again, state politics. There’s a wonderful (true) story in there for a talented journalist
• Climate change: (i) the original reasons that lead us to believe that the climate, globally, was indeed changing; (ii) the effects on low-lying islands in the Pacific and what role Australia is playing and what will be requested
• Science, documentaries, current affairs. TV and radio are great and accessible to all. Short wave for the outback
• Science
• I would like to see more Australian produced drama
• I would like to see a homework club for primary school students and a separate one for secondary students
• No
• Definitely more science based programs – particularly those which feature the many highly qualified women working in science in universities, research organisations etc.
• Live music venues should be explored. General communications technology is not keeping pace with ABC developments in digital broadcasting. Four Corners is maintaining its edge. Links between bush and city do need to be developed
• What skills do we need to have when AI replaces work if over 60 with no Masters/PhD?
• Science and history need to be emphasised, most young people rely on the internet to research these areas and much of what they find is bullsh**
• Create more original Australian murder/mystery style TV shows – similar to Law & Order

• Promote science to children
• Everyday technology like electricity, the water system or the internet explained in an amusing way, e.g. The Checkout or Adam Ruins Everything
• More science in drama and documentary and any other way creative minds can present it so we don’t enter a new Dark Age where a discredited chiropractor can convince well educated middle class people that vaccines are some kind of voodoo that admits autism as if it were a virus
• What a loaded question. It is as if the ABC have presented this question to give legitimacy to the agenda of Michelle Guthrie

• I feel that Channels 22, 23 and even 24 could be shortened or obliterated. The content is an oversupply and then we would have more funds for ABC2 and 621 and 774
• I do not know how technology, which is the tool can be improved. Quality content can be appreciated by young and old
• Any of the above. But PLEASE keep in mind that there are very many people who cannot, do not, will not embrace new technology. And they won’t be completing this survey!
• All of them, expanding as we must, but from existing radio and TV as the CORE of excellence
• Information and discussion of road transport
• Comedy and life for all with medical information
• Current Affairs of our region
• Documentaries of most kinds I would like to see more of
• Focus on current affairs. We need to keep abreast of the issues
• All the areas of programming mentioned in Q4 as well as comic political and social satire. Love the access to iView as it’s great to be able to catch up on shows you love, when the demands of daily life force you to miss seeing it when screened
• Drama and current affairs
• The ABC tends to be green/organic/etc. unquestioningly. The series on waste/recycling for example did not present an economic perspective. The economics is an essential part of the story. What is the opportunity cost of recycling low value items? Negative for sure, so it has to be subsidised, and that money could be used better. A more critical scientific and economic approach is required. The internet streaming of Classic FM into WA is not delayed and that is a pain. technology could easily fix that. High quality drama is completely lacking. There are so many good
plays/films that could be shown a couple of nights a week. SBS does better than ABC these days

• More locally produced shows like Please Like Me which showcase our wonderful local talent
• Current affairs, internationally respected advocates, including from Australia
• I find Wednesday nights comedy shows pretty awful
• We’d like to see a TV series about how the weather works. I’ve tried understanding this without success because the material is either too simple or too complex to fit all the bits of the puzzle together
• Swedish national radio has a program called "Sommarpratarna" (Summer talkers). They are well-known people who talk for an hour about their lives, and play their favourite music. It’s a very popular program.
• Drama and documentaries. Apart from Utopia I’m a bit tired of some of the comedy or satire. Too much at present. Science and keep Media Watch.
• Comedy at 6.30 pm
• Love Quantum, Landline
• More Australian comedy like The Chaser, and dramas like Rake. I like science shows like Catalyst so long as they are not turned into ‘magazine style’ or reality shows. Genuine science and invention – it used to be a fantastic show in the past. Not sure about the technology
• The arts, delivered on line
• Climate change
• Drama – ABC have been master creators / sponsors ... but I understand that costs and they have no $$. Science, yes, but not in the glib way that tends to be done on Catalyst. New Tech, absolutely, same for arts. Get rid of sport please
• No. Just ensure it is top quality
• All of those!! I am happy with current technology. No suggestions
• All of the above except children’s programs, which continue to be well-prepared and delivered. New technology needs to get out of the way and allow us to watch TV as we have always done
• More original drama is always good, get tired of reruns.
• Drama. Science. Podcasts. iView
• More documentaries and more drama. Bring iView in line with SBS catchup and full series online rather than just two or three episodes
• I am 76. Forget us oldies. Concentrate on how young Australians and the peoples of earth can best survive for another thousand years
• Genuine debate on Australia’s system of taxation with experts, not politicians, and how it could raise more money and be made fairer. More programs on the law (debates with experts on the stupidity of imprisonment and mandatory sentencing). Programs on Australia’s system of law and government
• Unbiased news
• As I mentioned earlier, I believe that the ABC need to put more effort into addressing modern alternative lifestyles that confront global warming, downsizing, sensible use of declining resources, awareness of how our consumption(materialism) impacts on the environment

Appendix 2 ABC Friends Survey Raw Data Page:
• All the above. Please rescue our late mornings and afternoons from total unwatchability
• Australian comedy and drama. Keep fostering it and accept that it might not always work. Foster new filmmakers. Deliver in traditional ways and in on demand platforms
• More science, more news and current affairs, more documentaries
• Drama is sorely neglected as is opera. I can make no suggestions re technology; I would expect experts to be doing that
• ABC has a proud record in these areas and I’m sorry it is threatened by budget cuts now. The question about new technology is silly, why only old and young? middle-aged people (like me) use new technology a lot too – flying to work, not hearing the telly in the evenings cos kids are screaming; web, Facebook, twitter all work well for me
• Regional comedy and dramas
• The arts are sadly lacking
• The technology doesn’t matter so much we have that up to now – what you need is more good programs like in the old days; documentaries yes, science yes please! And for God sake please get the news to stop ‘chasing ambulances’
• Suggestion – close News 24 Channel as it is only repeating the same thing all day long and put the money to programs; and keep all the wonderful stuff like Natasha Exelby. Come to grips with the fact that if you try to serve everybody you will end up serving no one. What existed in years past even with all the budget pressure Mark Scott faced was immeasurably better than what is available now
• International news is poorly dealt with except late in the evening and in special programs that are necessarily selective. A weekly digest of foreign news earlier in the evening would be good
• Not really. I think there could be more programs which appeal to younger viewers via comedy/entertainment to package serious messages, i.e. War on Waste, The Checkout, The Weekly, and Mad as Hell (to the extent they get the humour). I think free to air is vital for the older demographic (my parents in their 80’s are not computer literate). Marketing docos like You Can’t Ask That, and Luke Warm Sex to schools might also be appropriate
• Documentaries; graphics
• We see ABC current affairs like the Drum and Q&A bend over backwards to accommodate conservative commentators, some of whom really have no valuable contribution - e.g. Shari Markson. Just having these people for the sake of ‘balance’ is not justified
• Regenerative agriculture. No idea about technology
• High quality and well researched science would be great. Technology? Not my department...
• The ‘genre’ that is most important – current events, current values, current suppression of people who do not agree with proscribed values
• More Australian plays and art programs. Also, discussion of the NBN
• TV science, how about radio plays. Why not mathematics?
• Extend 7pm news to cover more world events and in detail
• Leave current affairs off and the above list is good
• More comprehensive arts programs – solid hours of them – not just little easy and cheap to produce grabs
• The listed subjects all appeal. I am interested in going beyond science and rational thinking as well. Perhaps a form of Open Space Technology would connect young, old and include diverse attitudes?
• Bring back Catalyst
• Keep up the high standard of free-to-air programs
• New technology does not help older audiences when it removes programs to digital radio or streaming on line services. Younger audiences can cope with these methodologies better than older audiences. Subject matter depends on current issues, but all the above plus music (especially jazz which seems to have been relegated to digital only or occasionally late at night) are important to continue
• Government dishonesty and scare campaigns
• Drama. Aussie
• Current affairs and news to focus less on the 10 seconds news that have good visuals and more on local news where community issues are better represented
• The comedy on ABC TV is puerile, needs better script writers. ABC TV has become boring, with the same shows being renewed. I am watching less ABC this year than ever before
• A retrospective series of great Australia programs – The Games, etc. which were iconic rather than re-runs of foreign stuff. I don’t know if it just me but using iView through the TV is laborious – so I do it through my computer. More of the UK drama and plays e.g. Charles III
• Children’s programming should be strengthened and efforts made to appeal to older children and teenagers through technology
• Upgrade current affairs, more quality Australian drama. iView is a great innovation. Keep it up. Perhaps leave programs on it for longer. Sometimes they disappear before there is time to watch them
• Recognition that cultural diversity (multiculturalism) is enriching not threatening
• As mentioned previously perhaps more science and documentary content on iView?
• More science programs
• Religion
• I think that the ABC delivers all of these areas very well. I am not great with new technologies so won’t even try to go there
• Satire not slapstick; grammatically correct language would please the ear; diversity of ethnicity and culture inclusion of people in discussion panels
• The arts – I would love to see a fresh take on it. And a way that new technology can show me how to access it for real in my city. So perhaps an app as part of a show?
• The arts; also, comedies which the ABC does so well and science which is almost forgotten
• Stoicism and its modern-day application – a practical ethical system that works
• I am really disappointed at the loss of CATALYST which was truly informative about science and what were latest development
• More programming on global warming and extend Foreign Correspondent

Appendix 2 ABC Friends Survey Raw Data Page:
• More Australian drama and children’s programs and much more Science. This last one is critical in such an ‘anti-expert’ political environment. More fact checking as well
• I think we still need TV to entertain, so all areas are good
• Climate change and renewable energy
• All those mentioned would be good. Good drama please not trashy programs like Pulse
• Drama, current affairs, arts, documentaries
• Climate change, investigative pieces on political corruption and ‘grey gifts’ to the politically connected
• Broader attention to the arts. Original children’s programs
• Most important – science and the arts
• Better current affairs coverage daily on RN and specialist current affairs/history segments on RN. The Constitution, Human Rights Act proposals and arguments for it
• Yes! Critical thinking about science, politics.... anything! Style to make it interesting? Involve the team from The Checkout!
• The history and philosophy of science – promoting evidence-based thinking in an accessible way that is not dismissed as ‘elitist’; and maybe a program that might appeal to parents and school kids about what kids learn at school nowadays. Many parents feel unable to help their kids with their homework, as school work now is quite different from our school days. And screening some of the productions that schools are putting on would share their achievements with a wider audience than the parents of that school
• Science: not much coverage there. It’s not my area of interest, but for those who are, it is underrepresented. And I value serious science. I’d like something about new technology on TV, not just radio
• History, all branches of science, travel docos for TV programs. As an older person who does not tweet or use Facebook, please don’t alienate us when it comes to real-time interaction with programs like Q&A. The tweets are largely meaningless and shallow, it seems to me. I also love British dramas and we seem to have fewer of these recently. I really enjoy getting the weekly ABC science email, with podcasts and texts of programs shown on TV or put on radio, and Dr Karl’s reports on things new in science. Emails are fine (newish technology) for notifying/reminding of interesting programs on the TV or on iView or radio. I am not really a big radio fan though, but listen to News Radio during the night because I don’t like talkback radio – often shallow comments or from lonely people
• Longer form drama rather than the short series or single episode
• Australian produced drama needs serious support, more local programming
• Drama (as mentioned above). Also, any arts programs. What about some plays from the theatre? Could you not film some plays at MTC or other companies as a weekend theatre style event? Obviously if you don’t show them till well after the season ends then it wouldn’t stop audience attendances to the theatre companies and it would show the great theatrical work going on in this country. Especially good would be to showcase plays by new Australian writers. Theatre is an ethereal art form so it would be great to capture and share some of the great stuff going on
As technology (camera’s etc.) have greatly improved taping live theatre shows is much better than it used to be in the old days. What have you got to lose?

• More Australian drama

• I think music, live and not always classical, could be encouraged. Rockwiz. Live modern music keeps us in touch with music we can’t always get to. Don’t rely on too much technology you will leave too many people behind

• I would like to see the ABC give high priority to Australian content in all categories, and to integrate its centralised production with local content across Australia. iView should be central to making ABC programming available to Australians when they want to watch, available via all portable devices as well as traditional radio and television channels

• We need better informed discussions around matters affecting the national interest. For example; an in-depth program on Sweden’s oil bounty and the structure and operation of its sovereign wealth fund would inform debate here about the revenue we should be getting from our resources and how they might best be stewarded to improve the present and the future for all Australians

• They are doing a mostly good job, but as you asked... something along the lines of the Anthropocene

• Sensible, informed, serious treatment of religious and ethics affairs by people who have an excellent knowledge of a wide range of religious traditions

• All of the above subjects. I have no advice to offer on new technology

• More current affairs and arts on TV and Radio

• Science programs are important for young and old viewers

• More science and local drama

• The arts generally has been neglected

• All of the above. Tech helps by being on demand

• Science in all forms is seriously in decline and requires substantial increases in emphasis

• Enough comedy already. Current affairs is a waste of time with politicians and apologists spin. Science and docos are very difficult to do successfully – the best entertain and inform, but please don’t overdo the whizzbang graphics and audio, or close ups and walking shots of presenters – they are not the story

• I think added health and science programs and have them delivered according to the media the difference ages prefer e.g. older audiences – radio and TV and younger audiences, other newer media e.g. computer delivery

• I’m happy with current programming and with iView. I don’t have young children, so I don’t know how well iView suits that age group. Most seniors have iPads, and iView is easy to use

• I would like to see the ABC become divorced from political interference. It is in danger of degenerating into a propaganda tool for whomsoever happens – temporarily – to be in power

• Current affairs, science

• Drama. Spend more on production quality. And sack Guthrie

• The ABC obviously needs a great deal more money. Governments must understand and oblige
Part 1: the 'journey inward', after the style of Micallef's series on religion, is a theme deserving of more attention. Likewise, the fine arts. Part 2. I am not qualified to proffer suggestions.

Long forgotten events and stories about the Australian experience. Repackage in an appealing format for promotion to different audiences.

I'd love to see more science. STEM is the area of the future and is not only fascinating, but vital for us as a country to engage with if we are to remain a modern society. Documentaries and current affairs as well, there is so little public information in this country about the state of the planet, the economics of the globe, the environment, the effect that technological changes are having, the future of energy systems etc., etc.

More local drama and documentaries.

Drama and more science.

Children's programs of a similar calibre to those seen in Scandinavia some years ago now: informative, educational and beautiful to look at. More science would be good, but not of the repetitive style seen in many documentaries, science programming etc.

Need more international news coverage.

Broaden out ABC news and current affairs and give it a wider focus than Sydney and Canberra. What about the rest of the world, e.g. See Russia Today (RT) and some of the Al Jazeera news bulletins.

More Australian drama; more regional affairs.

Keep politicians on the question no spin or ducking otherwise cut interview short.

Comedy. Also keep the news 24 breakfast team. They are the best. You also need more shows like Good Game. The future is VR or AR.

Maintain channels for the kids and youth as well as enhancing/simplifying iView for older folk.

Provision of all subjects listed above in order for the ABC to fulfil its charter obligations. Opportunities in digital technology should continue to be provided.

Good murder mystery like Phryne Fisher and Dr Blake.

Critical examinations of the media that extend current Media Watch concerns, more investigative journalism, more support for your own quality journalists, less 2nd rate comedy.

We enjoyed watching a science show presented by Adam Spencer and, I think, Dr Carl a few years ago. I've enjoyed all the drama and comedy shown over the years. I'm happy with the rest.

Keep up the good work on questioning/investigating politicians’ relationships with big business, mining, allocation of water etc.

Science with good Australian presenters suitable for all ages.

Health and associated ethical questions.

Continue the good work on current affairs and science. The ABC and the Fairfax media are the only big bastions against dishonest and trivial news.

Comedy, drama, science, current affairs.

Documentaries that link to the national curriculum.
• The wider the range the better. Older audiences need less innovative ways of reaching them while those for the younger audiences possibly need to reflect their greater facility with the newer technologies
• Jazz. Genuine jazz, not academic jazz
• The arts are poorly served. Twenty years ago classical music concerts were occasionally televised. That never occurs now and our musicians ought to be supported and promoted in this way. And not at midnight either!
• News. Sport is not news. Don’t spend a quarter of news half hours on sport
• Make smart TVs iView apps more user friendly. The set up on the computer is easier and clearer to manipulate
• I like the ABC just as it is. Perhaps with fewer repeats of old programs
• bring back Catalyst
• Kitchen Cabinet brought out the human side of politicians. Build on that to develop empathy
• More science. Travel. History of civilisation, of religion. Critical studies of world religions
• Local drama, possibly on YouTube
• Extend digital beyond the city areas
• New trends in technology – good and not so good
• Current affairs, especially more at the local level. Do not encourage social media at the expense of traditional methods of communication
• Science is a good starter. That would open up matters like the very basics e.g. mathematics, soils, evapotranspiration (trees), the physical world, just for a start; leads on the world of events in science; the metaphysical; expand the themes into each of the genres (comedy, drama, etc.). The technology is already there, it’s imagination we need
• A good selection of quality programs across all the above genre. New technology already being implemented largely
• Science, children’s programs
• Don’t know about new technology but would love to try 3D digital with a big mask
• The arts are poorly served on TV. A weekly program on the emergence of a production, play, opera, dance, review, whatever, would be welcome
• I’m hopelessly not au fait with iPads and smartphones etc., I’m perfectly happy with conventional TV and radio. I’d like to see more stuff like what Four Corners produces, maybe a boost to Lateline and 7:30 for serious journalism. Younger audiences I cannot speak for; older audiences such as I am, I believe, need a bit more sausage and not too much sizzle. I have friends who watch A Current Affair and 60 (42?) Minutes and quote them as being factual: I feel sorry for those friends but hey, hyped-up hype is hard to overcome. Please don’t try to compete with that level of rubbish by sinking to their levels
• There is an urgent need to show listeners and viewers how to reduce the influence of the wealthy vested interests and get control of the country back in the majority’s hands
• All of the above (although not personally interested in children’s TV)
• Four Corners has done an excellent job this year of investigative journalism. Keep that up please, it is very important. I would like to see more science for children and young people in an interesting format
• Utopia is absolutely marvellous, up with Yes Minister. More of that. I love the Science Show on radio, I love The Drum. Good children’s programs are a must. Drama is great if it is well written. I can’t stand over acted, shouty, Ocker drama
• More Australian science, especially on TV
• Religion to be reinstated. With so much happening in our world related to religion, the ABC ought to have good coverage: religion report, Sunday night religion radio program, etc.
• Science – links to videos on the website and Facebook
• Important that current affairs continue at the present high standard
• Let’s see more user-friendly science programs such as Catalyst which was excellent. Podcasts are good here and suit my busy lifestyle
• Leave programs on iPod for longer
• Short form episodic comedy. Standup comedy. Continue that fantastic digital distribution that is iView
• More Australian science programs. iView is good
• Australian comedy and drama, when it is shown, is good value. There should be more current affairs which talk about our region and South-East Asia. More Arts Programs, not just snippets here and there like Hannah Gadsby and more interviews like Jane Hutcheon’s One Plus One; bring back a version of the Letters and Numbers program – beneficial for both young and old. These can be accessed on smartphones etc. and apps. More Australian based science. And the mooted Q&A for students travelling round Australia is a great idea
• Current affairs, arts and science documentaries
• Maintain diversity as much as possible
• Interactive programs for children
• More documentaries, children’s programs with Australian contents
• I think the ABC does this really well except for the loss of Big Ideas type programs and science shows
• My ABC covers all the above well. Not sure about new technology
• I am happy with most current programs. but am disappointed that there is no local news on the radio on the weekends
• Catalyst was great, I would be happy to see it return. Not sure what new technology you are referring to
• Give up on old people. They’ll just hold the ABC back. iView, news app and social media all excellent
• More documentaries and quality comedy
• As far as technology is concerned for young children I think it is better for them to watch programs on traditional media rather than on their own devices so that it is easier to share in and supervise what they watch. Older audiences still like watching traditional TV and sharing the programs with each other
• Environment kids’ issues including child protection and women’s issues; plus, more on social justice
• Real docos, not ‘docotainment’
• I would say we expect all of the above from the ABC
• The podcasts on ABC Radio app and on line are brilliant but no one seems to be aware they are there
• Probably more on the arts and another movie TV show
• I think it is more than time for programs that show real aboriginal history – particularly aboriginal accomplishments before colonisation
• ABC does comedy well, current affairs has been dumbed down and needs to come back again (e.g. to the standard of Four Corners); the arts are few and far between – how about broadcasting opera again, classical music, plays?? Documentaries should have a dedicated slot each week, or twice a week – love those; science – what can I say: what on earth has Guthrie done to science?? It also needs to come back at least one night a week. What you did to Catalyst is dreadful
• Science - albeit not called 'science' – could be interactively presented, maybe through live involvement of university researchers, for instance. War on Waste may be a good model. War on cancer? war on overcrowding, war on ... you name it. Programs need to ripple beyond their duration as broadcast
• Improvement in political reporting, eliminate ‘gotcha’ style and pointless adversarial reporting. Be more substantive and deal with real issues
• More science – not talking down to people. More Australian drama. The young people in my house watch regular TV but mostly on their laptops
• Sponsor more productions for young Australians
• The arts, comedy, prime time for ONE PLUS ONE, for example
• More Australian drama, no more current affairs too distressing at present; children’s programs are well catered for
• Science program on TV sorely missed!
• You need another station for under 15’s or forget them – they have iPads
• A little more science and science policy. The present range of technologies is fine
• Documentaries and travel particularly in Australia
• A documentary on Australia’s space program (or lack thereof) and the opportunities that space holds for the economy and our culture
• The science now being delivered by ABC TV is sadly now not nearly robust enough with the recent slashing of jobs and programs. Reinstate these staff and develop innovative, interesting programs on themes such as those covered by The Science Show and The Health Report on RN
• Briefly: each of these audiences is open to the ever-improving technologies of hand-held image-and-audio recorders, plus the desktop editing gear necessary to translate bulk rushes recordings into edited program packages. I believe a great deal of bulk information program-making via single video-journalist producers
• Science
• Better access to back catalogue on iView
• I think there should be more satire
• Doing a great job already
• The arts and a serious approach to popular culture on television as well as Radio National. iView has been great in extending arts/popular cultural criticism
• The contribution of immigrants and refugees to Australia
• I miss the Science Program also the New Inventors was very good
• Go young with science! Teach kids things that go bang! and mathematical tricks and chemical truths. DON’T TALK DOWN TO THEM!
• Economics – in particular MMT
• Impartial and fearless scientific examination of healthcare procedures
• As we know the Documentary Department was virtually abolished, it needs to be refunded. This especially applies to Catalyst
• What has been the result of the death of the car industry? What are the pains of adjustment?
• Repeat some of the adult programs during the day for older people who can’t stay awake too late in the evening and some are not familiar with recording programs to view themselves
• The ABC should restore a regular science program. It is dismaying that our national broadcaster now has no regular science program. I have dealt with much of this question in previous questions
• Australian drama on television
• I miss Lingua Franca. Perhaps something like that could be resurrected
• Docs. Showing world’s most successful social services, education etc. These are the things we need to improve in Australia, who knows we may be able to influence government
• Australian paleontology…there have been major developments in this area that have opened up new sites
• I have mentioned the difficulty of older audiences and social media in Q. 1
• Interesting scientific exposure for children
• Forget about the younger generation, your audience is over 30, anyone below that age is on the internet, and it's a waste of time and money. The older generation wants quality programs, such as you have suggested – drama, current affairs, the arts, docos, science
• OK with present scope
• I'd like to see more Opera Australia performances on TV, maybe symphonies as well. Or Pinchgut Opera
• Educational documentaries and Science presented in an interesting and entertaining way. Good comedy without being coarse and without the ‘f’ word
• More science programs – any science programs! More of all the above. Improve the iView platform, including a good mobile phone platform
• Need subjects on each of those areas; social media needed to reach the young; many older folks want conventional ways of broadcasting
• Radio: more radio plays; TV: more topical documentaries e.g. War on Waste
• I would encourage the ABC to expand its coverage on the challenges posed by our global and national economies reaching their limits to growth. The ABC tacitly accepts and endorses the economic growth paradigm, which delivers some short-term prosperity at the cost of long-term capacity of Australia to physically support such economic activity. The Science Program and Occham’s Razor have given some coverage of this. While ABC’s current affairs presenters are wonderful, they are pretty much tacitly endorsing the neoliberal, free market frameworks
• Sustainable living
• More Australian content in all programs
• Documentaries on early Australian history would be good: the first 40 or 50 years, perhaps. Also, Constitutional conventions etc. Young PhDs in science could perhaps explain their area of expertise with graphics etc. Older audiences probably like the TV, radio and computer media, and the younger ones perhaps prefer telephone
• Need generational shift and recruitment outside ABC demographic. Go looking in colleges for next Andrew Denton, Julian Morrow etc. get them to help. Put Richard Glover out to grass. Cut out dead wood at Classic FM and energise it with creative content instead of same old, same old programming
• Unable to say
• More dramas, which ABC does so well. More science, more children’s programs, which are always so wonderful and popular. Current affairs pretty well covered, and covered well. You have TV, iView, radio, DVDs for sale. Not sure what newer technology will come along
• TV and radio are my preferred technologies for comedy, old films, genuine science and medicine programs (not the gimmicky sort)
• YES: I would like more investment in news and current affairs – to improve accuracy, e.g. better sub-editing
• The leaps in technology just mean that the ABC still need excellent content that can be accessed in all current ways. Many people may only have a radio, TV, apps etc. Whatever new conduit is developed the ABC can add it to all the others they have to communicate
• Science and possible futures
• Current affairs and documentaries can be both interesting and educational
• Arts science and drama. Interactive as with recent program on solar system. More on-line programming
• On Sundays, we could count on an entirely cultural afternoon, now it’s either filled with sports or old dramas
• Again, I’m one of many who objected to the removal and or changes to Catalyst, the half hour was always worth watching. I hear the new program will start soon.
• Yes: the relationship of Aboriginal people and non-Aboriginal people. What contact do we have? How can the frequency and quality of this be improved?
• I am interested in all the areas you have just mentioned especially current affairs, science, documentaries and arts programs
• Drama – we need to see more Australian stories and less BBC dross
• The War on Waste was extremely popular and attracted a lot of interest even from young people who don’t often watch free to air. Science and some drama FM, Canada and NZ. Fantastic UK dramas e.g. Line of Duty and Broadchurch that US programs can’t seem to match
• I do feel older watchers are being pushed aside, being older, that mean there is less for me to watch and, not listening to radio, I turn again to my books. But yes, more documentaries, the arts and current affairs certainly appeal
• Programs that engage 9-12 year olds and how they come to terms with being more independent
• Science and comedy
• More in-depth science programs to educate the layperson

Appendix 2 ABC Friends Survey Raw Data Page:
• More science investigative programs such as Catalyst. Sometime I wish that the evening programs weren’t so ‘themed’ e.g. all comedy, rather a mix
• See 2 above. All mentioned here are important. Should be Australia-oriented and preferably produced locally whatever the platform
• A quality radio program for truck drivers
• More local drama production is very important. Local documentaries should also be encouraged. As to the methods of delivery to the younger generations I must defer to those who are skilled in modern media technology
• Perhaps programs that improve our love of country. I worry that with the nation so full of newcomers (and there’s nothing wrong with that), we may dilute our appreciation of the wilderness and older traditions
• All the above are important, I don’t think one is more important than the other. Children’s programming should have a 50% girl/boy ratio
• Drama. I don’t know
• Australian society has a desperate need to build nuanced understandings of the politics, art, cultures and business practices of our SE Asian neighbours. Indonesia is fast becoming economically bigger and geopolitically more significant than Australia. Yet it is seen as less important to Australia than NZ
• Australian comedy, drama. Use of the high speed NBN for providing access to all programs by isolated communities
• Practical exercise classes; practical maths and home repairs
• Boost climate change science
• The arts. Don’t let new technology actually make life difficult for large sections of listeners – i.e. don’t go totally digital. In the home, nothing can beat a radio (which can be digital) for being able to listen in all rooms as you move around during your day. Being hooked to a device or having to stay close to one is not practical and is expensive for data usage on a device (which still needs electricity for frequent recharge)
• I would like the ABC to learn how to deliver comedy and current affairs without the express opinions of the presenter aired
• Continue and improve news reporting, as it used to be!
• All of those, as the ABC used to do quite well. Too much time and hype has been spent on delivery via new technology. Leave it alone for a while. Concentrate on quality not quantity
• There should be more acknowledgement of AFL in Sydney on radio and TV. Sydney radio and TV often don’t even mention results. It is Australia’s most popular football
• Religious thought and affairs is being sidelined. It needs to be presented by people well-versed in the subject
• I would like to see return of some shows that set things in motion e.g. Big Gig, The Inventors, Mastermind where careers of people other than chefs get a start. Also, more shows that set out to explain and educate within the arts and sciences. E.g. Robert Hughes on art. I think more long form programming. Both podcasting and streaming means that if you don’t immediately discover these, you can find them later
• You tell me
• More on waste reduction, basic computer skills for those unable to go to classes
• Refugees; alternative energy
• More Australian historical content. Australia’s political struggles vis a vis First Fleet, overseas wars, White Australia, relationship with Britain and US, neighbours, climate change, radicals
• With the exception of Utopia, I find most your comedy stupid, relying on grotesque facial expression and slapstick...where are the shows like Basil and Hyacinth, (showing my age but they were hilarious) Can’t comment on technology
• More good drama, science on TV. I am 73 and use a computer. Am happy to check webpages and use e-mail but I have privacy concerns re Facebook and don’t wish to use twitter
• No particular subject
• Documentaries and science. Continuing with making programs available at time of choice of individual/group audience
• ABC could come to an arrangement with theatre companies to broadcast their programs a year or two later; ABC could be a vehicle for broadcasting World Cinema so older viewers can see plays in their own homes
• Looming resource scarcity and social disruption
• There should be more science and documentaries not less. Having recently been to Africa I realise how little I know about the successful countries of Africa...why not do some programs around that continent showing the positive side to the place?
• The arts
• I enjoy the news and the excellent analyses like 7.30 report and Insiders and love the comedy, especially the satirical programs like Micallef and Pickering
• Comedy, drama and current affairs: continue with iView
• There has been a marked decline in science based docs at a time when truthful reporting of science is essential in an age of denialism. Better productions of drama would be appreciated. Standards have fallen
• I would like to see and hear more explanatory programs e.g. the facts on solar power or getting into aged care or immunisation or aboriginal nations or land clearing etc.
• Don’t obsess about technology. Focus on quality programs and critical balanced truth. Be smarter with language e.g. stop calling ISIS by that name - don’t empower them. BBC says “IS – called Islamic State”. ABC SHOULD DO THAT too
• What about a series on the way marriage and children change people’s lives? How much is romanticised? What are the realities of the divorce rate? Do divorced couples wish they had never married in the first place?
• “New technology” is clearly a reference to podcasting, which is an irrelevant concept to people used to listening to scheduled programs. I would like to be able to catch up with ABC TV programs on my TV rather than my computer; why not make them accessible through Foxtel’s Catch-up?
• An Australian equivalent of This American Life
• Overseas cultures. Videos, YouTube and live interviews would bring people close, interactive
• Australian history docudrama series on important advances in democratic participation: franchise beyond propertied males to all adult males, then women. Same for acceptance of LGBTI members; compulsory voting and secular education
history. Search functions on web for content could be improved when not using ‘whole of ABC’ button. Then market the stored resources of the ABC more effectively

- Comedy. Younger audiences would be captured via online channels and older via TV and radio
- Science, documentaries. Connections to overseas facilities like NASA and the Smithsonian Museum
- I love documentaries
- Arts in depth. Drama without doctors, cops or lawyers. Take a cue from Netflix. More science, again in depth. Tonight (Saturday) has been a wasteland of cosy British junk, in a vaguely pleasant way, but thank god for The Saturday Paper, SMH and New Yorker on this Saturday night at home. Don’t depend too much on iView until real NBN is universal and functioning as intended. BTW not available here even in attenuated form
- All of those things. The ABC does comedy, drama, current affairs, kids’ programs, the arts, docos, so much better than anyone else. It really is world class. It’s the best TV station I’ve seen in the world and I’ve seen quite a few. Could do more indigenous stuff, although NITV is doing that really well
- Current affairs – making greater use of the ABC’s foreign correspondents. Give members of the public access to their expertise through online forums
- Science – the ABC should look at joining forces with some of the universities in producing programs on some of the valuable research being done by the universities, e.g. Sydney Ideas
- Science and creativity. Maybe like the old Inventors program. Up to date health programs are always good
- Drama, current affairs, documentaries
- Good documentary, drama, arts, science
- Explore models that reflect greater democracy, where there is accountability, transparency, government more by and for the people rather than special interest groups. Members of the public could be given the opportunity to air their proposals for discussion by listeners/viewers
- Australian drama of many kinds – still presented live, but with binge possibilities for those who can afford the wifi for free iView
- Native flora and fauna from a scientific and economic viewpoint. Interviewing and live streaming of researchers in the field. Use of film footage from Bush Care sites around Sydney. Look at work of FNPW and programs such as Backyard Buddies
- Comedy programs like Mother and Son
- Current affairs, science, Australian-produced drama. Having access to digital radio would be very nice
- More good Australian comedy. We used to be able to make great comedy shows, I’d like to think we can again. Please!
- All of the above
- Pass
- More arts programs which were axed e.g. Sunday afternoon television. I love the books and arts and other documentaries and discussions on radio

Appendix 2 ABC Friends Survey Raw Data Page:
• Drama e.g. radio plays were once very popular – why not again, with well-known actors?
• Set up special production teams to cover science, arts
• Actually, expanding the science coverage on-line could be good. Keeping informed and up-to-date and many fields of science is hard but important for good citizens, increasingly important and increasingly hard. A team of expert scientific communicators would be great. Schools would love it, but adult citizens too, I’m sure. Something between scientific journals which are not written for the laity and Wikipedia which is not meant to be timely
• More Australian content for all subjects especially children’s programs. iView does a great job of allowing viewers to watch programs in their own time
• More Australian content for kids – especially Australian versions of Deadly 60 and also more content designed to inform, entertain and educate Aussie kids about their place in the world
• As a school principal, I LOVE BTN and I LOVED Catalyst too. More on science and new discoveries, encouraging participation and research by community members
• Focus on community-building initiatives that are free of government funding or intervention. Make available on iView and for public libraries to live stream
• Boost climate change science
• News and current affairs – we all know Michelle is obsessed with technology but not everyone is. I would trade technology for decent journalists who know how to ask questions and don’t need to pretend for emotional effect
• Again, the current mix is an excellent balance. Stay on top of new technology as it emerges in a way relevant to certain age groups
• Current affairs priority number 1
• All of the above. Stay clear of ‘gutter’ reports and sensationalism. Check facts before reporting. Provide good microphones to all reporters. Why does the sound level change between News and 7.30 report?
• No, I am happy
• Games need their own Margaret and David
• Programs that teach languages?
• Science, docos, personal health, the arts, live music
• I am probably typical of the main ABC audience. I like high class dramas
• Continue as is; expanding in all the areas that you currently explore
• Australian history in drama. TV for mine
• All those things without fear or favour, especially without fear
• The ABC has wonderful material from the past. But finding to replay or study is very difficult, partly because the ABC Website search engine is near useless. This also applies to iView which could be much more user friendly.
Question 5

Question 5: Do you have advice for the ABC as to how they can approve communication with Australians about how they reach decisions about programming, staffing and resource allocation?

- The communication is not the problem; the decisions are the problem. Put simply, return the ABC to its former glories by re-instating many sacked staff, and removing the new organisational hierarchy
- Re ABC Classic FM - why have so many of the established presenters disappeared off air? They mostly had wonderful voices, knew about the music and talked about it rather than themselves. There is now altogether too much chatter when listeners want to hear the music
- I actually don't know much about it - only hear about (proposed) cuts through daily media
- A regular program devoted to this question would help (perhaps, just 15 minutes weekly initially)
- 2- hour access to contact the ABC - seven days a week
- The board should be independent, apolitical, multi-cultural, each elected member and their appropriate expertise announced to the public. The board should be committed to raising a reasonable budget to enable the ABC to maintain a high standard
- I don’t agree; more attention should be given to programming than to facile and probably misleading programs about the ABC’s back rooms
- Stop trying to compete with commercial stations/channels - we want a quality alternative
- Anything which inspires Western Australians to be engaged in the production of programs shown on ABC is of value to me
- Stop being a clandestine organisation because of the current government
- Maybe increasing the funding and reach of Friends of the ABC?
- Ensure that staff, journalists and presenters are intelligent and can communicate and put resources in securing such people
- Well, I would like to think that they are not influenced by politicians but it seems to me that the current board is far too extreme right. Being fair and balanced should not mean that opinions equate with facts
- To be more inclusive I’d like to see radio national run a daily program talking to key people from different regions. Like Macca but with serious topics. Local people could collate it with a rotating state presenter and producers
- A hard one as ABC at the whim of government
- Some resource allocation could happen with salary cuts to highly paid executives to allow more production resources
- I didn’t actually know we had a say... so anything would be an improvement, but saying that the noisy wheel always gets the oil, and I would hate the ABC to just pander to a vocal minority
- I think ABC does very well if only governments wouldn’t interfere. What happened to independence?
• What about having a corporate web page that is about the organisation, not just pages containing the content. It is very unusual not to have something like this and it would vastly improve communication
• The fact that you sacked Quentin Dempster certainly communicated something, but it wasn’t favourable
• Listen!
• Quality, quality, quality
• How do you reach out to those who work for free? How do you make it fair to those who must make a living? Everyone works. The unemployed workers union had it correct. Reaching out specifically to those who have no job but do have worthwhile lives
• Stop cutting funding – be proud of what we are capable of doing. CREATE MORE not fewer jobs
• They should know how to do that, shouldn’t they?
• You appear to lean too far to the right and smaller religious groups. And pro refugees without taking into account Australia’s need to help our Indigenous, homeless and the poor
• I think they already try to
• Just do it – I’m not aware of any such communication
• Another tough one. Unfortunately, surveys and engagement channels illicit responses from fringes far more than the sensible middle. How do you measure sentiment from a passive audience? Not sure I can help on this one
• As long as programs are regularly promoted and presented, I am grateful for its service to country Australia
• Don’t ignore those of us who love the ABC!
• Keep Leigh Sales at 7.30pm, Emma Alberici at 9.30 and Beverley on The World
• Have non-political appointments on the board for a start.
• Try to get ideas from BBC
• Show don’t tell. Could explain some programming decisions such as endless repeats but I assume it’s due to funding cuts and lack of imagination.
• An ever-ongoing struggle with the moronic ruling and business classes. We just have to keep struggling
• Governments need to fund the ABC appropriately and then it will not need to make cuts
• No. I would have thought that you’d be communications experts
• Regular email updates
• Bring back fact check
• Don’t listen to the pollies. They speak from self-interest. Keep your current affairs honest and factual
• I don’t think we listeners really don’t want to be informed about managerial decisions
• Be honest
• Employ staff who are expert in the field not celebrities
• I’m not aware of any communication to date
• No, thanks for asking
• Re-introduce licence fees with all funding going to support ABC/ SBS
• Get onside with a political party who will restore funding, before the next election
• Get rid of Michelle Guthrie
• Ignore politicians and lobbyists of all varieties. Minor, narrow interest groups can only be served by a National broadcaster
• Avoid political intrusion - remain independent - avoid commercial influence and advertisements - avoid reality television
• There will always be ABC haters, but keep up the current good work. The haters don’t care about the way decisions are made so you need to continue to improve programs and the way they are delivered to win new audiences
• Sack Guthrie. Put someone in charge who knows about public broadcasting
• I don’t know that the ABC particularly needs to worry about this. The ABC needs to be accountable for maintaining its Charter (and thus for appropriate resource allocation) but should not be required to report on operational decision making any more broadly than occurs now. I don’t feel any great need for more communication about decision making - the proof of the pudding will be in the viewing and listening
• Keep strong and don’t be swayed by forces out of destroy the ABC.
• The services are currently available for feedback are sufficient but perhaps could be better advertised
• Just don’t wipe out the good programming for the sake of being modern/fashionable or the ‘first’. Some of us don’t like to change too fast and appreciate hanging onto the good programming, topics and styles. e.g. the current trend to have VERY LOUD background music behind much that is presented makes it impossible for those of us with hearing problems to hear dialogue. Subtitles are not necessarily the answer as so many people talk so fast these days it is impossible to keep up!
• As long as it is done by experienced and educated operators I’ll leave it to them
• Please don’t abandon science just because one or other side of politics demands it. Please continue to provide objective analysis
• Don’t give destructive people air time and that includes Tony Abbott. Interview moderates to keep your even-handedness on display.
• This could descend into navel gazing and turn people off.
• No - only adds to the bureaucracy
• If programming improved no need for more communication
• The miserly politicians may be interested in this but I am interested in the end result; what I see on TV
• ABC shops were good at advertising but are sadly gone. Maintaining the flag ship programs and broadcasts are as good a way of reaching most Australians as any. Some people will never buy into the ABC though. Murdoch patrons, for example
• No. I think the complaints about lack of communication are overblown
• It is essential that the ABC stop using its ‘independence’ as an excuse for not explaining its decisions. An example is the lack of transparency concerning the decisions made to reduce ABC investment in Children’s Australian content
• Reintroduce licence fees with all funding going to support ABC/ SBS
• I’d gladly pay more taxes if the ABC could be better funded
• Make some elective programming with possibility of crowd funding specialist topics like opera and ballet and minority sports.
• The ABC belongs to the people of Australia and so transparency is needed to account for the management of staff, programs, budgets and decision-making processes.
• Get the Board to be answerable. Who appoints them and how do they prove their loyalty?
• Be honest with viewers, let’s know exactly what is happening under Guthrie’s management. (Congrats to Margaret Reynolds and Richard Ackland) Let the Board JUSTIFY their decisions
• The board to be more transparent. This is basic for publicly-funded organisations – the universities do it
• Where are the decisions published? How are the pros and cons of programs determined? Are programs looked at in isolation or compared to others in the same genre? Are focus groups or viewer surveys used? What role the ABC Advisory Committee - I never hear of its advice and whether it is taken on board
• Direct appearances by bosses such as MG on current affairs shows with actual budget (actual income and expenditure) figures revealed openly
• Be open and transparent
• Provide more transparency on how funds are allocated for the purchase of programs and the local production of programs
• There could be a monthly report from the board on matters it is considering and inviting listener/viewer input.
• Use plain language, not techno gobbledygook and don’t lie; don’t use funding cuts as an excuse to get rid of staff. The ABC’s staff members are its greatest asset
• Have the current head tell us what, how and why they reach decisions around those subjects and through an email site, get responses from the audience. After all, that is who pays their salary!
• Probably more interviews with management - Michelle Guthrie - but feel those with right wing bias can NEVER be persuaded middle of road agenda and not left-wing bias by ABC
• Top management is influenced politically but this isn’t shared
• Perhaps the MD could provide a regular newspaper article and also appear on talkback radio with Jon Faine every 2 weeks
• Quality journalism costs – staff input most important given that political interference is always to be resisted. Perhaps publishing the Board Agenda before each meeting
• The GM should not obfuscate her decision making at Senate Inquiries! Some explanation as to change of personnel (e.g.: Tom Switzer replacing Jonathon Green appeared very partisan). Publication of viewing/listening numbers to explain cutting programs
• Don’t b...s... us! Do it or tell us why you can’t
• Open and honest information regarding planning
• Firstly, the ABC needs to recognise that they need to improve communication on those matters, as current management operates more and more behind closed doors. Their decision-making is puzzling and outrageous to millions of ABC supporters. What is the ABC agenda, and who decides it?
I used to hate seeing the head of the ABC grilled at Senate Estimates but nowadays I think it’s a good thing. I’d like to see as rigorous a statement of position - with nobody from PR tweaking it - twice a year as a streaming choice

Despite the ABC being central to our lives, we know nothing about these allocations, so educating listeners/viewers on this topic would be appreciated.

No reasons have been given for cutting so many excellent programs. Although the new manager said more emphasis was being given to online communication, the web site is less informative than it used to be. I could find no guide to weekly schedules as we used to have, and less detail than in the past is given to upcoming ABC FM programs

An occasional address by the GM would be helpful as would her occasional interview with the likes of John Faine when she is invited

CEO should be more outspoken on behalf of ABC

Just cough up the truth. Show how the competing interests are decided upon by your management. Stick it somewhere like Media Watch

Perhaps fifteen minutes could be set aside each week for Michelle Guthrie to communicate (TV, radio) with the audience about her ideas and the board’s deliberations, inviting feedback from audiences

I received a nice email on behalf of Michelle Guthrie. I understand why long-term ABC fans aren’t happy

Tell the truth; the budget allocation you have is grossly inadequate. ‘Efficiency Dividend’ is not a euphemism; it is a lie

I would like to advise the ABC that they can improve communication about decision making by being transparent. I advise Michelle Guthrie to be available for the public to engage with by going on radio/TV whenever possible and answering the public’s questions on management’s decision making in all aspects of the ABC operations

Given they don’t appear to do anything now, perhaps publication of the Board minutes would be a start

Provide more transparency about how decisions are prioritised

Public questions and answer program with the decision makers

Michelle Guthrie to tell us especially how she will fight for the ABC

Tell us who gets what and the hours they work... and do a comparison with other media outlets...

I would not like more spin. ABC should be able to develop a table which shows what aspects of the charter is reflected in ABC decisions

Yes, tell us why the ABC makes the decisions in programming. It’s all a mystery!!

Maybe they should say more about how their funding has been cut and cut

Transparency. Does the ABC publish board papers? Do you still have a cadet system?

We don’t know how resourcing is allocated; we don’t like conservatism for its own sake

Let us know who has made the decision, particularly if there has been political influence

Ensure all ABC management policies and resultant decisions are kept in the public domain, and encourage public participation in the decision-making process

A couple of fireside chats with the General Manager
More open meetings. Be interviewed on a variety of ABC programs. Have a Q&A with panel of ABC. Management and board members

Why not be transparent and state reasons publicly and have them available on the internet?

Publish board minutes and those of executive meetings. Bring back the staff member on the board. Put the current MD on Q&A

Broaden the scope of the ABC Advisory Board with panels in every state and territory and a clear explanation as to how advisory panels have influenced SBC decision making. More transparency is needed in demonstrating how OUR ABC reflects the views of the public

More publicity about these decisions

One word: transparency. If I were to add to that, I’d wish for the national broadcaster an independence like that vouchsafed the judiciary. The executive should not meddle, regulating only in the broadest terms

Be honest and upfront and forget the spin. It only confirms the opinion that ABC management is not dedicated to the ABC.

Why not use: www.abc.net

They are the ones in the communication business why ask us

Clearly the resources allocated to the ABC continue to be reduced. They need to be increased to allow more of the programs mentioned in the previous question

Publish it

Don’t cut funding, and don’t take orders from Pauline Hanson

Try asking opinions, especially about programs and presenters. The heavy handed top down approach of the last decision making was disastrous, upsetting to audiences and, I am sure, traumatic for staff

Publication of such details (perhaps in Green Guide)

To have full disclosure of staffing pay from the top of the organisation and to consult with the community on programming and resource allocation through focus groups etc. at the local community level across Australia. The more community members are having an input into the ABC the more ownership and support for the ABC to have a sustainable budget into the future

The ABC doesn’t easily allow feedback or discussion on anything. e.g. ABC.net.au. It is one of very few to have removed the ability of readers to comment on topical articles. I don’t expect them to share information about how they reach decisions. I refuse to join Facebook, and it frustrates me that all relevant programs have a Facebook discussion, keeping the rest of us closed out

Fairly obvious that ABC cuts programs that are well liked and it baffles me who the decision makers are listening to

They could have a plebiscite! Focus groups can be run to determine both broad and specialised areas of community interests and needs. It is up to management to then determine their planning requirements and allocations of resources

Perhaps a budget summary on the ABC website with percentages spent on local vs overseas content, and news, current affairs, etc.

I guess problems with funding and decisions made accordingly could be made public on programs such as 7.30. This is widely viewed and could make decisions better understood
• Read some of the social media statements.
• I believe that Australians own the ABC and decisions must be made in conjunction with the people rather than dictated to them after the fact
• No- others have a better knowledge however it is essential that a presenter of some ABC programs has a place on the overall board
• Advertise online surveys on T.V. and radio
• Encourage greater membership of "Friends of the ABC"
• Be conscious of the Friends of the ABC’s very well researched and presented comments
• A Four Corners program on exactly that issue
• No more unilateral program cuts
• Feedback program(s) and web presence – include feedback from audiences on specific programs
• Not really. I hear plenty about such things by listening to Radio National
• No. Thanks for asking
• Reintroduce licence fees with all funding going to support ABC/ SBS
• Stop cutting good shows (Catalyst!). I know you’re under a lot of pressure with a government not only slashing funding but also ideologically opposed to what the ABC represents but try to be strong and hold out on things that are working and that people value. You don’t have to throw the baby out with the bathwater
• No. you are the experts
• Simple transparency at all levels would be a start, so that ABC programming rationale can be exposed to the audience encouraging feedback
• Get onside with a political party who will restore funding, before the next election
• Given they don’t appear to do anything now, perhaps publication of the Board minutes would be a start
• People in rural areas have to put up with sub-standard radio reception. For example, Classic FM in Western Victoria
• Get rid of Michelle Guthrie
• Inform "Friends of the ABC" about pending decisions and give them a say
• Make sure that you keep the Friends of the ABC in the loop – they will then inform a large group of people. No more cutbacks
• Yes, it’s important to explain how the budget limitations reflect the lack of Australian drama and the proliferation of panel shows. Also, it’s important to explain how various shows support the diverse interests and culture of all Australians. ABC radio programs and issues can be better promoted on the ABC main web page
• Perhaps a once a year run down of appropriate communication via print, on-line
• A section encompassing these areas on the ABC website perhaps, that is frequently updated for currency and relevance
• Short adds on both ABC TV and Radio
• A blog? Perhaps there already is one. I don’t like Twitter and Facebook because they are ephemeral. A blog can be just as immediate as those apps, and be searched easily for topics of interest. Twitter and Facebook posts could link to the blog
• That is already widely published. If people chose not to read it, what can you do?
• Expand Media Watch or other independent reviews and reporting. Your own self justifications are not convincing
• Moderated Web interface is ideal for communication between ABC and the public about decision-making processes
• No. Only to include it as an item in the News or 7:30. I enjoyed Jane Hutchens interview with Michelle Guthrie on One Plus One
• Get the government to give you back the tax dollars they took from you. Never let them put ads throughout your programs
• Keep the focus on the developing technologies and the people needed to make it happen. Regional boards / consultative groups to guide directions, but only with very specific powers
• Government politics, whether national or state, needs to stay out of ABC decision making. Decisions about programming, staffing and resource allocation should be made by those members of civil society who show an interest
• Let's see behind the scenes
• Annual panel presentation by ABC staff rather than waiting for media reaction to policy
• I’d like to know more about who are the members of the ABC board, their relevant qualifications, by whom they were appointed to the board etc. as well as the qualifications of the non-board executives. The Friends of the ABC do a good job, I would like to see them given more overt support
• Present a documentary on the matters
• Continue to air these on ABC news media
• Existing channels are fine. Please consider The Friends of the ABC as dedicated, engaged connected and motivated.
• As the ABC is paid for by the people for the people I resent decisions made without any real warning and certainly very little consultation. ABC Friends has a good database, just ask us
• More announcements and public meetings
• No sorry I hope you can survive and continue to help us THINK!!
• Tell us through the ABC and newspapers, particularly papers such as The Saturday Paper and The Weekend Sydney Morning Herald
• Be open with the public about the alternatives considered and the reasons for rejection. However, if the decision is an unpopular one, no form of ‘communication’ will convince the public to accept it willingly
• Remind the executive that a ‘public service’ is not a bad word and provide service not just compete with the advertising paddlers
• Yes, sounds a good idea. One suspects that the ABC is management heavy
• Tricky: maybe a weekly column in the Australian and on-line explaining the week’s decision, developments and how they were determined
• Publish salaries as the BBC has done. If money was allocated for a particular purpose, if it isn’t used for that purpose we need to be told why. Consult affected users before switching off a service - I’m thinking of shortwave radio here
• Maybe mention how decisions are made in a news segment occasionally and be more vociferous when attacked by right wing government
• Ask for suggestions - local groups i.e. 3UA
• No. What matters is the quality of the content on the 'platforms'
• NSW Government departments do travelling roadshows to present their programs and seek feedback, especially focusing on rural locations. Could ABC fund something like that?
• No. I’m not a communications expert. Employ such people with a background in and commitment to public broadcasting so they can advise you
• Across a range of program types (from big-budget drama to sole self-producing video reporters) I believe at least 50% of the ABC’s TV services can be afforded via sole reporters with hand-held video gear. As time elapses, it's my guess this technology will expand hugely, thus providing a great deal of program material suited to daily information services
• If the ABC could remain independent that would be excellent. I have concerns about content compromise
• Very satisfied with status quo
• I would like the much better information about upcoming program content on iView as well as free to air TV. The newsletters from ABC TV and Radio National are great but not comprehensive. One site with all the info for each area e.g.TV/Radio National/ iView/Classic FM would be really helpful
• Be upfront about resources and expenditure
• Interact more with organisations like Friends of the ABC and like organisations
• The present top down approach of management does not appeal to me
• Use social media more so people can comment readily
• Regular conferences with reps from major organisations such as the CSIRO, National Farmers Federation, ACTU, universities, teachers, health professionals
• These surveys are good as well as social media and regional face to face consultations
• The populace doesn’t really care. but they want effective programming
• It is extremely difficult to contact the ABC re programs, to contact staff
• Why can’t you on your website ask for advice for communication? Once again, it’s the older generation who will tell you, give us a small program like Media Watch on the subject. I for one would reply
• 15 minutes once a month, short TV segment
• They can use their news outlets to speak directly to viewers
• Decision-making needs to be shared more
• Not really necessary but could be done through the Friends
• The only media presenters who choose to lambast the ABC whenever they can, have no real interest in how the ABC reaches decisions, but advertisements are the only way I can think of to tell people
• ABC needs government (tax payer) funding and to slip political noose strangling it
• Surveys like this, community forums, open invitations to express ideas to ABC. Discussions with the Government when you have facts and numbers to present re the financial restrictions they keep putting on ABC. In outback Australia, they rely on good TV and especially radio coverage for communication-how can they keep cutting and cutting the funding. It is a terrible thing to keep cutting staff, and obviously restricts production and programming. In this day and age, more and more funding should be allocated, not less and less

Appendix 2 ABC Friends Survey Raw Data Page:
• I think this could be laid out on their website with an option to sign up to a monthly newsletter/prompt if interested
• More detailed explanations on website
• Stop trying to please everyone
• There can be a channel that is dedicated to answering questions and also explaining what the charter of the ABC is and how crucial it is to keeping everyone informed especially with the unsteady political situation the country finds itself in. The ABC is for the people it is crucial to our democratic process. The fact that private media can own larger percentages of media so that competition is stifled is yet another reason why the ABC should have greater funding and always remain free of advertising and political persuasion
• Surveys such as this are a start
• Live audiences could contribute as well as online discussions
• To have a regular weekly program dedicated to the above subjects
• People seem to be generally black and white about the ABC, minds made up but I think that has been happening for a long time
• They should consult with their listeners and not necessarily decide on numbers of people listening or watching. The ABC has always spoken to minority groups as this is crucial as commercial organisations only provide popular and reality shows which many of us do not have any interest in
• Yes, employ more cadets to lessen top heavy salaries (newsreaders on $300,000 is not equal to their worth) and have more surveys like this too
• No, but I have great pity for those required to stretch ever decreasing funds
• Pressure government for more resources
• We don’t know how resourcing is allocated we don’t like conservatism for its own sake
• They could put out a structured survey, similar to this one, that would ask a board audience to indicate their preferences. They could also hold Q & A sessions (not broadcast) to engage with such groups as Friends
• Ensure all ABC management policies and resultant decisions are kept in the public domain, and encourage public participation in the decision-making process
• Use media outlets accessed by various groups. Even if it means paying for content
• Better consultation with Friends of the ABC for a start
• Start by acting like a company in which we are all shareholders - produce at least half yearly 'reports' to shareholders and releasing it via the ABC news web site. ABC is accountable to its 'shareholders' – we taxpayers – not the political clowns in Canberra
• Use a program like Media Watch to discuss these decisions. With access by the public to take part in these discussions. Not just tokenism but real democratic participation
• The ABC Annual report is the vehicle for this. It should be summarised presented in a way that can be accessed easily though all media platforms
• These issues should not need to be constantly 'communicated'. They should hum sensibly away in the background. To do this the ABC needs reliable, adequate funding and not be subject to political whim
• Give interviews to journalists
• ABC seems very accountable but also very prone to being overly influenced by political pressure. I most suspect things aren't good when I see changes after political criticism. So, an option choice on the ABC webpage and string rebuts response when pressure applied via social media. Do the job right and social media will find you. It found Chris Uhlman
• They had a wonderful service now they are trying to get us to endorse the new shallow limited interest programs
• More explanation re staff changes e.g. Gardening Australia and newsreaders
• Enlist academics, politicians and entrepreneurs to explain the issues facing the nations. They would do it for free!
• All I can say is these things must be ‘transparent’ and all sides of an argument should be canvassed before decisions are made
• At the moment, we seem to only be told of decisions. Do you need to encourage people on air/TV to give their feedback so they all can do it easily? I have used My Space to give my opinions. You need to talk about what changes you want to make on radio /TV and ask for responses
• I always email them re any complaints, suggestions or compliments and they are always answered or explained
• Publication of draft proposals, including information about reasons for proposals, before final decisions made
• This is a good way
• Four channels not necessary - money should be spent on quality programs, not quantity. Radio National should be fully supported and expanded; excellent presenters have been removed inexplicably e.g. Stephen? from the Religion program some years ago
• Just answer your letters. The good ordinary thing to do. Not rocket science. Just answer your letters
• More regional representation
• Hold some town hall style meetings in regional centres and around the cities. Have someone moderate the meeting and use the resources of the ABC to highlight the event
• Media Watch is excellent. Perhaps useful to put on short program about what ABC does and why
• There is almost no communication with the general public these days. Some decisions in recent years have been very out of touch with the community. The ABC must use its media to seek input from the people as in the end we fund the ABC
• Something of a conundrum, for the disaffected right wing I would emphasise local services, for young people music, educational ads on online, maybe a youth app. most likely to communicate with people over 70 on the wireless
• We, the public, just get told music programs will be slashed etc. like there’s no communication. We live in fear Guthrie will slash Classic presenters or whatever takes her fancy. Guthrie should not have that much power. Maybe when program changes are pending you could open a phone line for substantial periods to take feedback as well as occasional surveys and actually heed those requests
• Why not be transparent and state reasons publicly and have them available on the internet?
• Publish board minutes and those of executive meetings. Bring back the staff member on the Board. Put the current MD on Q&A
• Notice what people react to in feedback opportunities. Don’t assume the ABC should be like commercial outlets. The ABC wouldn’t exist if it didn’t offer better intellectual and evaluative stimulus
• The way this is worded suggests to me that we are asked to advise on better top-down or watering-can types of communication, i.e. on helping the ABC to polish its halo! As spelled out or indicated above what is needed is for the ABC to better reflect its actual audience in its programming, staffing and resource allocation: use census, voting and statistical sampling techniques
• Transparency. The ABC has unlimited opportunities to be transparent about itself via their website, their radio stations
• Ask their staff? A pretty cluey bunch. Governments have their own agendas and managements usually pander to them
• Management could be seen to listen and not be a lackey of successful LNP budget hackers, although the ALP does that pretty well too. Need to be seen to be standing up to Government, although I understand about biting the hand
• I think staffing and resources do not need to be discussed with the public. Regards programming Your Space is an excellent vehicle for getting feedback and should be used more
• Maybe on the 7.30 Report?
• Just showing us a plan with goals and strategies might be a good idea- who doesn’t check the website every now and then? Charts, good visuals, crisp meaningful statements of intent...no need to sugar coat and then spin
• Announce at beginning of programs why/who and how programs funded, both verbally and in on screen words/diagrams etc.
• Accessible feedback process
• A few more surveys like this, but not loaded with questions about ‘new technology’
• I think they do a good job with so little already
• More publicity about these decisions
• I have several times sent feedback about staffing and programming, but it seems that decisions are made without informing listeners and viewers. e.g. the sudden appearance of not very competent female announcers, and a Scottish one with a very pleasant voice, but who gives us his name at least 8 times an hour. Too many times. We do not need broadcasters’ names as often as that
• Have a more visible media presence. Provide more about information about what the ABC is doing or planning to do using mainstream media channels. Have more opportunities for Australians to provide suggestions and opinions through regular official surveys on the website
• Set up an independent, balanced body to manage the ABC, index reasonable funding to CPI and tell the government to butt out
• Surveys seem OK
• This survey is a good idea
• Talk to the Friends of the ABC - that is why we join
• -way communication between management and the public

Appendix 2 ABC Friends Survey Raw Data Page:
• Be transparent about government direction and government staff appointments. Fight for your independence and funding
• This sort of survey is good
• Perhaps a weekly round-up session on all ABC channels
• Don’t behave as if you’re toeing the political line
• Cut the spin.
• Perhaps a short segment explaining the decisions, 10 to 15 minuets monthly
• I think ABC TV and radio are doing an excellent job
• Be transparent about government direction and government staff appointments. Fight for your independence and funding
• This sort of survey is good.
• Yes, regular consultation
• Perhaps a weekly round-up session on all ABC channels
• Don’t behave as if you’re toeing the political line
• Cut the spin
• It is essential that the ABC stop using its ‘independence’ as an excuse for not explaining its decisions. An example is the lack of transparency concerning the decisions made to reduce ABC investment in children's Australian content.
Question 6

Question 6: What other matters would you like to raise?

- Management needs to have more discussion on how the important role of the ABC protects democracy. It is their role to provide the public with the information that governments try to hide or silence. I cannot imagine not having ongoing access to our quality public broadcaster. One would die of boredom with the only media coming from the commercial sector.

- Why can’t Michelle G stand up for the ABC against such as One Nation and all the other under miners?? Otherwise get someone else. Plus, government should stop stacking the Board with Right wing whingers.

- Preserve the independence of the ABC from political intervention - this is absolutely fundamental for a democratic society. 2. Keep up pressure on Michelle Guthrie to stand up for increased ABC funding from the Commonwealth. 3. We love the diversity of subject matter on RN and the professionalism of RN presenters. Preserve this at all costs. 4. Don’t duplicate excessively the type of material that is already abundant on commercial radio and TV.

- I find it incomprehensible that the Federal Government cuts funding to the ABC, but has no problem financing offshore indefinite detention of asylum seekers.

- Keep up the good work and utilise every tactic to ensure that government funding is maintained at a reasonable level to ensure that the quality of programming is maintained and improved. The recent financial gutting of the organisation must not be repeated.

- I believe that the ABC Board strives to comply with the ABC Charter. I would like ABC management to do much, much more to reprimand and dismiss program leaders and presenters who use the ABC to push their own political and partisan agendas. I would like a website that list all news and current affairs presenters with any past and current political party or activist group membership.

- You’re doing a great job - keep up the good work!! We do not want the ABC to be throttled, nor put in a straitjacket - that would be very damaging for our democracy and freedoms.

- Keep the Faith!

- Keep up the good work

- Keep at it!

- I love your work, your leadership, your quality. There has been a bit of dumbing down and click-bait and political interference, but well done on continuing to work for the public interest.

- I don’t understand why the commercial media constantly accuse the ABC of bias. We need a counter to commercial media. Also, I love the calm demeanour of ABC broadcasters - there is no-one who is angry on my ABC!

- The charge of left-wing bias in the ABC is a confection of the right, led of course by News Ltd. The general policy of the ABC is to foster intelligent journalism and intelligent comment.

- We live in a democracy and it is the ABC’s role to ensure that continues. If the ABC is told to pull its head in because it is threatening the livelihood/have an unfair
advantage over the commercial networks, then the ABC Board needs to find a way of turning that into a strength, and promote it widely

• The ABC needs to increase its independence, not stifle it
• The ABC is my 'life line'! I live in rural Victoria and on the quality of reporting and programming for quality, informed, ethical and up to date coverage. In protest to Michelle Guthrie's recent claims, the ABC must maintain its high standards...or become irrelevant
• That we need the ABC news, 7.30 with Leigh Sales, Lateline more than ever to counter balance the commercial stations and shock jocks
• Concern where Michelle Guthrie plans on taking ABC – she is independent?“
• NO ADVERTISING! EVER!
• Absolutely NO to any pressure to allow commercial advertising
• The separation of the ABC from the whims and prejudices of the government of the day. There has been talk of the ABC operating more like the BBC
• Watch your backs.... Some powerful and egotistical elements don’t like real people telling the truth about them
• KEEP THE INDEPENDENCE OF THE ABC DESPITE CONSTANT GOVERNMENT ATTACKS ON IT!
• Complete independence in funding and programming paramount. The commercial channels do not cater to people like me and every cut to service impacts on quality of life! Make sure management know we want the service funded from taxes as an independent and commercial free high quality, intelligent provider of information and entertainment
• Hit back at unfair criticism
• I trust ABC news coverage, current affairs and documentaries above all others. Support and money here are essential. Also, do not bowdlerise the news by removing local coverage. This is essential for communities and is democratic and thus an appropriate use of governments funding. Do not move the 7.30 report!
• Please don't 'dumb' down or pander to short attention spans. Please invest in new content, don't be parochial, reflect multicultural Australia, deal with the big issues, ask the hard questions of those with power and influence, cover the globe, increase your international presence
• National Press Club is of vital interest to many and should be one hour long instead of half an hour to cover all of question time. To assist funding consider reviving a licence fee payable by all ABC viewers
• Disappointed that WA is a low priority for the ABC
• Just some thoughts on not using the comedic approach. A little goes a long way. I understand you are trying to reach a young audience, but too much comedy in regards to serious matters is off-putting. Example would be the Young Doctors. A very good series which I almost ceased to watch due to the constant joking from one of the presenters. This seemed to improve over the series
• The public in public media needs to be addressed through a clear content driven agenda – not just with regards to technology – that takes seriously the national conversations we need to have
• Stop advertising Peter Bell on TV. It won’t improve his ratings and it bad enough having him on 7.20 in the mornings. I and many of my friends now listen to other stations until 7.45.
• Sick to death of having to listen to Institute of public Affairs speakers on current affairs I have read their charter and can predict what they are going to say before they open their mouths
• News online to advertise programs
• More productions should be moved from Sydney to the other states. It will be more cost effective and fairer for Australians living outside NSW. Gutting ABC Adelaide was not funny for South Australians
• Maybe get a right-wing commentator to do an interview style show to keep the dogs at bay. Anyone but Andrew Bolt
• The loss of Radio Australia and replacement of shortwave radio
• The value of the ABC in times of natural disasters is not given enough publicity for the wider audience. The current weather map is very difficult to read, contains many towns that cannot be picked out in the time the map is on screen and has not yet included Norfolk Island that is now under the control of the Federal government
• Encourage public to join committees or board. Not just political appointments
• Appalled by lack of music on ABC radio, endless repeats on TV and the decline of Q&A
• The ABC should not be trying to compete with commercial media for ratings. It should be focusing on programming of high quality in all genres
• More shows on podcast. Please allow downloads on iView apps, at least for first-party content
• Perhaps if the ABC did some online research about the demographics of those who like to watch broadcast TV and those who prefer digital access it could target audiences better. Watering everything down pleases no one
• RN’s turn to talk back and generalist interviews is making the station very similar to local radio. I am still angry about the loss of RN’s music programs since the type of music and the expert knowledge is not replicated elsewhere on ABC platforms
• The way members of the board are chosen. It seems to be loaded in favour of the current government
• Increased funding of flagship current affairs especially Four Corners and Foreign Correspondent. Return of local episode of 7.30 on a Friday night
• Wasting my time but please, please reduce American content e.g. American news on news radio every weekday lunchtime
• The decline in TV is such that I scarcely watch it; the mooted attack on late Line, 7.30 Report and Radio National (most important to me) seems to continue death of the ABC by 1000 knives
• Some older programs could be recycled e.g. series such as RUSH
• More regional stories to be shared with all Australians. We all become focused on our own ‘silos’, and need to learn how other experience life
• The small audience radio networks (CFM, News Radio, Digital Extra etc.) could be considered ‘luxuries’ that can no longer be afforded. Some rationalisation of this area of ‘old media’ would seem justified
• Too many T.V. Channels, money spent on tripe
• Why is everything being dumbed down and making what was once a great service a clone of commercial stations. Create a service that makes people think and reflect on what is happening in this country
• Sadly, the ABC is trending towards replicating the commercial stations. This is very disappointing to see, as the ABC was wonderful in providing that difference and a choice for those who want something with a little more depth. Also, the quality of the some of the presenters could do with a little bit of polish
• Please don’t dumb down the content of the ABC any further, as is the case for commercial TV. Free to air TV content at the moment seems to be a race to the bottom in an intellectual sense
• The broadcast reach of Radio National is unsatisfactory other than using the internet which costs money and in country Victoria is unreliable
• The need for genuine non-partisan board members to deny political sympathisers and cronies any influence. Representatives from both staff and union to set policy goals
• Grating voices particularly among female reporters and presenters
• The board is being grossly politicised by interfering government appointees!
• I think that there should be an open conversation about funding models. I wonder if the current governing acts are too restrictive given the rapid evolution of channels and content? Why shouldn’t the ABC be allowed to have subscription members? or other ways of diversifying the funding base might enable more programming? Also need a way to get more money from Federal Government
• Get rid of Macca – he spoils early Sunday morning radio listening
• As a general observation, don’t cut back on one area to fund another, and put pressure on government for better funding
• I am particularly angry about unjustified attacks on the ABC from other media and politicians. In that environment, there is a risk that angry people may hold back necessary changes in the ABC. That could put the future of the ABC at risk. I want more trust in senior ABC management which I believe can only be achieved by separating the ABC appointments from the government of the day. In the meantime, trust in ABC management is a key issue. Don’t take it lightly
• increasing swing to further the right to appease the government of the day ... ABC is sycophantic ... weak
• Like most Australians I've totally switched off due to your hard-left propaganda
• A definite slant towards the 'left' – I say this as a concerned left-leaning voter!
• Dump Facebook and twitter, these are niche platforms that most of your audience ignores or actively avoids. You have ample broadcast spectrum and abc.net. Don’t confuse your audience by pretending to compete with the commercials
• I feel the ABC is becoming very superficial
• There's better programs and films on SBS. SBS On Demand is much better than iView
• Just less frivolous stuff
• Don’t try to compete with the commercial programs
• Absolutely sick of program repeats, appoint management and board prepared to stand up to Government of whatever hue to ensure realistic funding to provide a decent service
• I think cutting services to northern Australia and the removal of radio into Asia was a very big mistake. The Asian radio should be started again. I am sure Australian living in Asia and tired of American and British news
• Loss of Michael McKenzie’s RN program; plethora of dubiously comedic programming
• There’s a great sense that there’s too much padding in all sorts of ways. I now find it much easier to switch off both radio and TV
• I absolutely hate the ad for 7:30 appearing in the middle of the 7 o’clock News. It’s not necessary because I’m going to watch 7:30 and is very distracting. It’s the main reason I don’t listen to commercial radio because they read ads all the time
• ABC Adelaide should have all female presenters to make up for the years of male dominance. This should have been rectified way sooner than it was it still makes me angry
• Please remind our interviewers that sometimes, no matter how hard they try, politicians are NOT going to answer the questions. By persisting, sometimes even bullying, the interviewer and thus the ABC loses credibility and respect. We have the BEST interviewers in the media. I am a fan of many, but they need to remember when to stop
• To viewers with a non-science background the loss of Catalyst is incalculable. There is no longer a satisfactory forum for state matters to be discussed. The Friday 7:30 program, Stateline, ensured that both government and opposition parties were given a considered space in which to advocate/defend their policies. State government is now reduced to soundbites
• 7.30 has become a shadow of itself. Leigh Sales is most unpleasant, and it is very obvious which of the politicians she dislikes, and which ones she likes to have a cosy chat with. Half of the program is devoted to fluff pieces, and has definitely lost its political edge, again another program I often ignore, when once it was must-see EVERY night
• Classic FM: the descent into promotions: I see no need for any, perhaps apart from brief spoken items of special interest like the evening concert (remote area so we can’t get the digital channel) ABC1: we are selective. Happy with excellent drama we get these days. We avoid renovation programs - why so many?
• Bias towards AFL football. Many, many presenters gratuitously mentioning AFL, not in context. TV series having AFL segment. rugby and rugby league are more in tune with many people, Not AFL propaganda at every turn
• I was disgusted by Ms. Guthrie’s statement that she was not there to increase ABC funding but to work with what she was given. I don’t know how we can reach the younger generation because they get their info via smartphones, Facebook etc.
• I am happy with some TV and radio programs to be imported from overseas. I did not receive secondary education and the ABC radio and television has vastly broadened my education in science, culture, literature, music and more. Thank you, ABC. P.S. I am surprised there is no option to fill in this form online to save paper and make it easier to ask friends to fill it in. It makes it easier
• It is a tragedy that ABC television no longer has arts programming. Art is not a genre, it is an essential part of Australian culture. Arts programming is the responsibility of the ABC. Role of overseas journalists very important - great to build
on by staying. Potential of ABC archive being used by young creatives to develop work too expensive for many

• The news ladies are dressed after the season. Sleeveless doesn't fit to morning frost
• Could you please put Kerry O'Brien's talk on your website? He was absolutely marvellous and I would like a replay
• Not enough listener/viewer feedback is broadcast to compliment the ABC on the good work they do. The excellent Australian TV shows are not well promoted to the community at large. Continue the excellent aboriginal dramas that have been produced. Encourage representatives of all cultures to write stories for TV production. e.g. the hardships they left, the way they have fitted in
• The reallocation of RN programs to different time slots does not work for me. e.g. the Health Report, the Law Report. I am always busy in the afternoon and forget to tune in to hear the full reports. Also, the music show new time slot does not suit me!
  Switching off short wave service to isolated areas is a disgrace - should be reinstated
• As the ABC is 85 years old I must have been less than 2 when it commenced. I only watch Channel 2 and SBS, and RN on radio, nothing else interests me. I get so tired of repeats of Grand Design, Dream Build etc. I always watch Monday nights with programs such as Australian Story, Q&A and also programs such as Lateline, The Drum and Dateline. Radio Australia I thought was important in broadcasting to countries in the Pacific area. There is so much which relates to the extreme cuts in money and staffing so how can I complain about repeats and the lack of Australian content? More reason to toss out the Coalition
• Government to guarantee the independence of the ABC. More funds to the ABC to produce their own programs
• Arts and sporting groups need to be involved and alerted to threats to cuts to their areas of interest. Too many repeats and too many ABC ads. More international news with Asian content and less inane 'car hits pole'
• I've already waxed lyrical in Q5. Demand that the ABC gets better funding. I love Little Lunch and I am 85. Same age as Aunty too
• I find it incomprehensible that the federal government cuts funding to the ABC, but has no problem re financing offshore indefinite detention of asylum-seekers
• The self-righteous campaigning by Friends of the ABC. No publicly funded service should have a right to also publicly campaign for its own funding. The very existence of the ABC is an affront natural competition. How are other media organisations meant to compete with the ABC when they are required to demand a price for a service that the ABC provides for free. It's extremely unfair and anti-competitive. Also, the ABC is biased, its left leaning and always has been. That's unfair to those people whose political compass points to the right because they are forced (through tax collection) to pay for the service of the ABC, which they detest and never consume. Please take a look at yourselves and realise that the ABC is not a vital service. If the ABC is so important, it should be able to stand on its own two feet. By that I mean it should be able to sell advertising space, like every other media outlet, and the viewers should stay if they love the ABC so much. And the tax payer can then save around ONE BILLION DOLLARS per year, and hopefully get the budget back into surplus some day

Appendix 2 ABC Friends Survey Raw Data Page:
• I would very much prefer fewer programs where well-known presenters are encouraged to express their opinions and views at great length
• Some news broadcasts are poor, especially those in weekends and there is too much emphasis on what happens in the USA
• The management and ABC Board must continue to defend the existence of the ABC as a vital source of honest, unbiased news and current affairs
• I was so disappointed at the loss of music programs on RN, and please no dumbing down
• Governmental financial support for ABC – a very valuable resource for rural and older Australians
• On classical (music) radio you have removed a whole suite of great broadcasters. Get some of the back - some of the new ones are lamentable!
• We try on the ABC for unbiased, accurate coverage of issues. Please keep doing it. Four Corners seems to be doing more for Australia than the government. So, keep it resourced!
• The MD has to stand up to government and seek more funding even though she said it is NOT her job. Excuse me, the MD is there to defend the ABC its staff and ABC Friends. The ABC is more important today than ever
• Fight for funding, ABC too important, must keep
• Keep the integrity of the ABC. Don’t try and compete with commercial stations for the quiz and cooking show viewers
• Hold the ground. ABC outlets do have strong audience numbers. Commercial media pales beside it
• Repudiate with style every attack on the ABC
• Just how important the ABC is as a national body and thus the need for more rather than less funding to ensure community interests and ideas are widely served
• It is clear that the older audiences say 50 plus are not seen as worthwhile. The ABC wants younger audiences. Nothing wrong with that but don’t throw baby out with bath water and any trite new method of communication that pops up
• I miss the adult music programs but understand why they were cut. Do please keep Andy Ford’s music show as that provides some coverage of what’s going on in the adult music world. Also pay some attention to the quality of presenters’ radio voices. Abrasive voices are hard to bear, and no one pronounces their ‘t’ s anymore (“compuder”, etc.) It sounds unprofessional. And keep Late Night Live; there’s no other program like it anywhere!
• We LOVE the ABC. It is one of the most important ways that Australians connect with each other. In this huge country, is really important
• Please remember that this is our trusted network, let’s keep it that way
• There are many excellent presenters, comedians and actors on ABC radio and TV. Value them and make their employment secure. Gardening Australia and the gardening program on Saturday morning radio are big drawcards, but they seem to have been cut back. Why not make the radio program longer and please stop including football commentators in that show! That only reduces the time for gardening discussion even more. Football should not start before 11am on Sat and should not be discussed endlessly during the week either!!
Where do I start? Well every time I hear Ms Guthrie talk about targeting younger people I bristle. These generations are never going to sit in front of a television or listen to a radio because that is not the technology they use. Besides which they would find the kind of programming that the rest of us find interesting too slow and boring and that is totally understandable for their generations. Have you looked at the demographics of your audiences? Have you understood that people like me - the baby boomers - make up a large proportion of your current audiences and that we are going to be around for a few decades to come and on a daily basis you insult us with superficial this and instant that. A few of my pet peeves: 1. Do something about aggressive in your face interviewers such as Leigh Sales and Fran Kelly. Suggest to them that they observe people such as Stan Grant. These are interviewers who get the story without jumping down the interviewees throats and do so with respect, politeness and dignity. 2. Stop doing hyped up announcements and promotions about programs - that’s Gen Y and millennial stuff and a lot of us find it grating. 3. Stop announcing, in the middle of interview programs, who the interviewee is - we know who it is because that is why we are watching or listening and if we haven’t the capacity to work it out because we have tuned in late, then we probably wouldn’t be listening to or watching the ABC anyway.

Reintroduce the Religion program with John Cleary. It covered all religions not only Christian

Why does ABC management seem to believe that priority should be given to attracting younger audiences? Like ‘lightening up’ radio classical music programs, preferring younger presenters, pointlessly zapping up visuals in TV current affairs programs? What crazy agenda calls for alienating the ABC’s large and committed body of listeners and viewers?

Keep the variety of programs that makes the ABC so different from the commercials. No commercial media would give science, history, in depth current affairs, law, health etc. programs

As mentioned above, we welcome the return of Catalyst. Ask the Doctor was a bit light weight and narrow

In the mobile app: Provide a quick way to find out what music/speaker is playing; provide search function; let me easily cancel a playing podcast so I can play the next

Fairer reporting on the situation in Israel

I am a big fan of the ABC, I was not interested when I was young. I grew up in a working-class family. I went to University and there was the ABC waiting for me when I was ready to engage. Wonderful to have such quality dedicated people who care and do an amazing job. Thank you

I think maybe variety from time to time and thanks for the Tattoo at New Year

Only a recent issue - why are there two rather uninteresting cooking programs on at prime time on two consecutive nights a week

I think the ABC does a very good job (not perfect) considering the limited budget, I would just like more local content and less American politics

Just the sad intellectual decline of the ABC over the years

Funding is critical. There are many, including some politicians, who would like to see the demise of the ABC. It is essential that funding significantly increase and that the ABC is treated as an independent body free of any political associations
• Short wave for the remote areas of Australia is true reach. More in-depth TV programs on science, financial literacy and current affairs
• Stop the irritating and unnecessary breaking into a broadcast to air ‘breaking news’ which is quite often a pollies giving a political promo or sporting announcement, all of which will be repeated in the next newscast. WE DON’T NEED TO HEAR EVENTS IMMEDIATELY! Stop promos encouraging teenagers to walk around staring at their mobile phones, especially at school
• I feel that both TV and Classic FM suffer from station identifications, promotion of forthcoming programs, etc. which waste good listening/watching time
• I am pretty happy and I love the way Four Corners exposes dodgy operators including Government
• Please don’t ‘dumb down’ the ABC - the visual presentation of the ABC evening news and weather for example. Our larger TV’s don’t need large lettered graphics. The obvious complaint is about promos - too many, too often and for too long
• Constant repetition of Radio National Programs. Remove ABC ads from radio and TV. They become repetitive, off-putting
• Not every woman over 60 wants programs about cooking, gardening, parenting, vicars, old ladies in cardigans. Keep it fresh
• Perhaps surveys on current issues to obtain the views of your viewers. This would give the ABC ammunition when the polies start whingeing
• The management structure needs to realise that it should be lobbying in the interests of the ABC, and also in the interests of Australians, of their culture, and in the interest of investigative journalism
• ABC is essential for our society to receive unbiased information and education without the pressures of commercial interests and private ownership
• The overkill response to the Catalyst troubles was a mistake. Their seemed to be only one reporter who repeatedly brought the show into disrepute and only she needed to be sacked. Not the entire staff
• I’m all for more women presenters but please, tell me Libbi Gorr isn’t heir apparent to Red Symons or that Geraldine Doogue is going to continue much longer. So many fresh voices are available but sacrificed - at the expense of middle class solipsistic lazy thinkers
• The fear that ABC journalists and management have of political manipulation must be eradicated
• As I have said the repeats could be toned down but please do not do this with Phillip Adams in the evenings, especially if we miss the 4pm broadcast
• The importance of public broadcasting in providing informed content which helps create an educated inclusive Australian citizen
• I have been a regular (daily) RN listener for 40+ years and an occasional ABC TV viewer for 55+ years. I am hugely disappointed by the watering-down of RN. I am disappointed by the numerous repeats which are filling the space that new programs could occupy. I am disappointed that coverage of literature and books has been watered down. I am disappointed by the numerous and repetitive ads. I have long looked to RN for ideas, mental stimulation, information. Although RN does provide that in an enormously reduced form, I do sometimes feel I’m listening to commercial radio. RN ought not to sound like it’s directed towards the LCD (lowest
common denominator), but sometimes it does. There are plenty of others to do that!

- NO ADVERTISING, less ABC internal promos, and LESS DEMAND FOR FEEDBACK
- Remain free to air
- Funding as individual members can be better explained by emails
- I have to turn off ABC because lack of quality television and radio content quality. So many repeats on both mediums and too many right-wing commentators. Also, when introducing contributors to a show - indicate their background - I am always having to takedown name and check their credentials only to find its some climate change disinformation specialist
- I am happy with your service, and I would be very disappointed if you lose funding
- The ABC is vital to having good sensible, reliable, believable content
- I love the ABC because of its independence, because it doesn’t have advertisements and because its programming, its news and current affairs, its arts and music content make for interesting and intelligent viewing. I despise ads and for this reason do not watch commercial TV and, even though I love SBS, I watch very little of it because of its advertising
- As a Happy ABC viewer on the whole I find it difficult to suggest anything
- I like the ABC website. It + Classic FM + TV news + My Men’s Shed. I am concerned about the increasing emphasis on commercialisation and ‘reaching out’. If it is of very high quality it will reach out itself. Don’t underestimate your younger audience
- Keep encouraging new talent in the broadcast media as the older generation of much loved presenters will one day retire
- My radio and T.V. are always tuned to the A.B.C. Please don’t change too much
- The general dumbing down of non-ABC media increases the importance of the ABC in providing accurate, unbiased news and information. Long may the ABC reign in this info-light reality!
- ABC is becoming like a commercial station except that all ads are about their own programs. I’m so tired of hearing “to hear this program again, tune in to iView ...”
- I prefer 774 and News Radio to the regional ABC but don’t want to lose rural services. Stop so many self-promos. It’s a bit tedious having upcoming programs forced at us for weeks before they commence. After all the promo, Pulse was rubbish. BBC dramas remain top class. Get more programs from the much higher funded BBC. As long as the Coalition is in power I worry about my ABC and its charter being tampered with - at their peril!
- Repeats of English and low rating shows
- In my opinion, the ABC is a national treasure. I am extremely disturbed at the relentless attacks on it by the Murdoch press and some sections of the LNP. I believe the ABC offers objective and comprehensive news and current affairs that is not biased. I love Q&A, Australian Story, 4 Corners, Media Watch and Foreign Correspondent. I love local radio 774 and RN. And JJ. I believe the ABC must remain a strong independent broadcaster in order to preserve the health of our democracy. Too much commercial media is biased and self-interested and in some cases simply trash. Thank god for the ABC
• The role of the ABC as a tool of the government i.e. the national broadcaster should be used to promote ideas and agendas commercial broadcasters would not touch due to financial considerations
• The Drum is great, news is great, 7.30 is great
• Stay strong against Government harassment.
• Be more aware of what others are offering in same time slots so that similar types of programs are not clashing. 2. Stop advertising its own programs moments before they go to air
• The most important thing the ABC provides is independent news coverage.
• Show some backbone to News constant putdowns
• Please exorcise the malignant growth of the IPA, dominant from the start on channel 24 and now infecting other channels
• Appalling under budgeting and attacks on ABC by government (Conservatives and Labor) and by commercial media businesses.
• It would be nice to see a range of comedy, lately it’s all a bit samey
• The cuts have really undermined the quality of some programs. Radio has been so denuded - the evening programs offer very little.
• More resourcing. Better afternoon programming on radio, particularly on local radio which is just fluff! (Except for Raph)
• Improve the pronunciation and grammar of presenters, e.g., ApartHATE, not ApartHITE, "between you and ME", not " between you and I"; "on the part of" (too often incorrectly "in behalf of – they mean the opposite of each other); find out how place names in WA are pronounced. Encourage TV presenters not to wave their hands and arms around – unnecessary and distracting (just look at Malcolm Turnbull – I can’t bear to). Some new theme music is too loud and strident and has unnecessarily replaced perfectly good theme
• Like most Australians I’ve totally switched off due to your hard-left propaganda
• The closure of short wave broadcasting. It wasn’t that expensive. It was an essential service for many people. Without it, I would have had no link with Australia when I lived in the south Pacific in the 1990s
• Some of our great authors need to be used, even on the payroll, scripting, reading, guiding productions of their fiction or plays or poems
• How does the ABC market to untapped audiences? Many people don’t watch shows on ABC television because they have a personal rule of never watching the ABC.
• We need more programs like the Health Report, the Science Show, Future Tense, more detailed weather forecasts, and more TV programs like Catalyst, Four Corners, Media Watch
• I can understand the necessity to employ presenters whose speech represents the multicultural/multilingual nature of the society but cannot accept the sloppiness of speech that characterises some. Is there no-one who monitors presenters’ speech and delivery to advise on corrections?
• None, but thank you for asking
• Lots really. There is a huge world out there and I feel a need to be able to see issues from others’ perspectives; for instance, just now, the USA has hundreds of military bases around the world, but if one of them (North Korea) develops a capability, our media goes berserk. Why not have programs that see us (the West) from their
perspective, rather than see them from a position of fear? Why not have more programs looking at the appalling government siphoning off of money from poor peoples, which keeps them poor, whereas if the opposition political parties had more strength, we might see some support for change, rather than promoting charity, which might be good in the short term, but does nothing for democratic change

- An ABC is vitally important to the smooth and enjoyable functioning of our wonderful democracy
- More activities programs for the frail aged in aged care facilities
- Q & A is past its use by date. Politicians from both sides arguing and not enough emphasis on ‘real’ people
- The continual ideologically driven death of a thousand cuts by the LNP has been diabolical the loss of program quality and DIVERSITY is enormous but perhaps the greatest loss has been the corporate memory and attacks on the efforts and professionalism of staff – stop the dumb-sizing!
- There’s too much time spent on rehearsing coming features
- I am devastated by the Liberal Government’s attacks on the integrity of the ABC’s journalism. I expect it of commercial rivals and the National Party and other right-wing groups, but the current government needs to uphold the one (maybe two with SBS) sources of free to air, credible news – even when it hurts
- Careful selection of good ‘radio’ voices
- None I can think of
- I think the ABC is absolutely fab... The Drum, Insiders, Four Corners, Australian Story, Ask the doctor, Utopia, Micallef, the weekly, hard quiz...catalyst (I hope Jonica isn’t in the new series), news radio and more ... fantastic and courageous shows and programming
- Management please show enough intestinal fortitude to demand adequate funding. Don’t be bullied by right wing plants into the Board by nasty right wing parasitic politicians
- A definite slant towards the ‘left’ - I say this as a concerned left-leaning voter!
- The Jon Faine program on radio is an excellent way of informing and discussing topics of interest to all Australians Perhaps this type of program could be copied on to IView and digital programs
- Dump Facebook and twitter, these are niche platforms that most of your audience ignores or actively avoids. You have ample broadcast spectrum and abc.net. Don’t confuse your audience by pretending to compete with the commercials
- I feel the ABC is becoming very superficial
- The ABC is a thorn in the side of government and if government could close it down they would. As it is their current policy obviously is to starve it to death
- More drama as its often so good. More current affairs of the calibre of Four Corners and the Drum
- The news is becoming superficial cover less in more detail
- Please do not accept any form of advertising into the ABC. I feel very fortunate to live where parts of the media can be trusted to present a variety of sides to an issue without being beholden to a sponsor
- Stan Grant is excellent

Appendix 2 ABC Friends Survey Raw Data Page:
• Limit repeats. If you must have them, make them good quality
• So many ABC programs appear to be Sydney centric (especially news items). Also in an attempt to appease politicians it would seem that a neutral stance is now regarded as a left-wing bias resulting in presenters being selected from a right wing philosophy. True independence is vital for our ABC
• More and earlier current affairs with discussion like The Drum and Insiders.
• I enjoy watching and listening to the ABC, iView and the diversity of the podcasts
• 7.30 has become a shadow of itself. Leigh Sales is most unpleasant, and it is very obvious which of the politicians she dislikes, and which ones she likes to have a cost chat with. Half of the program is devoted to fluff pieces, and has definitely lost its political edge, again another program I often ignore, when once it was must-see EVERY night
• Make the Board less reflective of the current government regardless of what shade of politics. ABC should be independent and heaven help us if we lose SBS and ABC because governments will not fund
• Perhaps some money could be saved by closing down one of the several TV channels. The savings could then go producing more Australian content.
• Take care with re-programming. Trying to appeal to all people is usually a route to failure. And risks the ABC’s credibility as trustworthy and high quality
• Please keep doing what you’re doing
• The ABC has dumbed down the content of many show. We do not learn much
• Again, ABC radio 774 should not be changed. I also think that Channel 24 is exceptionally good. Not sure about Channel 23
• The cutting of funding has decimated the makeup of programming; in times past it was a jewel in its presentation of excellent programming, one fears that ‘starvation’ is a ploy to kill the ABC
• Our ABC is fantastic the way it is, please don’t mess with it. Don’t touch the ABC news, it is the last place of watercooler/community each day in our lives. New media is fractured and increases peoples feeling of isolation
• Less repeats, more new content
• The ANC should be the glue which unites Australians, so programs about country and regional life should be connected with city life. There are a number of programs which show us our fellow, particularly like AUSTRALIAN STORY and BACKROADS
• There are better programs and films on SBS. SBS On Demand is much better than iView
• Do not be intimidated into avoiding controversial topics like euthanasia or abortion by Christian lobby groups. Also on political issues don’t allow the Zionist lobby group to avoid coverage of Palestine. But also give space for Christians and One Nation supporters to have their opinions presented. Be brave and fearless in presenting extreme views from both right and left
• None
• Maybe introduce some half hour shows run by students from primary to university age – quiz shows, show and tell type programs. This will draw an audience as they report to their groups on social media
• Disgusted at the unwarranted criticism of the ABC and funding cuts imposed by the current government. We desperately need a strong, well-funded ABC able to act without fear or favour
• Too many repeats altogether. Far too many. Putting on some good old movies would be a better move
• More classic music on TV
• Just less frivolous stuff
• I am concerned with political interference with the independence of the ABC and how the concept of "balance" has been twisted to give equal time to right-wing fringe elements
• Don’t try to compete with the commercial programs
• Funding to the ABC should be maintained at a level which allows for the high standard of programs and service that the Australian taxpayer expects.
• More funding
• ABC and Friends of the ABC should trumpet what it does well, e.g. trusted news, more regional programs
• Thanks goodness for RN, as local ABC stations increasingly rely on listeners ringing in for talk back, sometimes on the most inane and trivial nonsense, especially Lindy Burns on 774 on Wednesday nights I think... "Ring in and tell me what you’re doing" Why would I be interested? Having said that I do congratulate the overnight presenters who are so very good conversing with those lonely and distressed callers who ring in
• Funding: the current Government is so unfair to the ABC. Goodness knows what you can do about it
• Please keep Gardening Australia’ and Landline
• Absolutely sick of program repeats, appoint management and board prepared to stand up to Government of whatever hue to ensure realistic funding to provide a decent service
• Please keep doing what you do. I am rusted on and while I move around the dial it is usually from 774 to RN to News radio in search of my interests. The only free to air TV I watch is ABC content. The best public broadcaster on the planet
• I’d just like to thank you for your amazing work now and over the years. Under stress and opposition, you have managed to maintain a broadcaster that is a threat to its rivals and a treasure to the Australian taxpayers that support it (aside from those brainwashed by Rupert Murdoch etc.). You do an amazing job (perhaps too much sometimes) trying to be balanced and objective in a world that is living in a fake-news loop, it is refreshing and vital that you keep doing what you’re doing with the integrity you have had for so long. Don’t lose your independence!!!
• I don’t like the constant and undignified promotion of ABC TV shows whilst watching ABC TV
• Too many repeats on RN. Cut the plodding dull filler from local radio, put more into ideas, depth and alternative perspectives on RN, which is really valuably filling a void on the Australian airwaves, unlike the local stuff, which more and more seems in many ways to mimic commercial radio with a 30-year lag
• Children’s programming is critical to encouraging on-going support for the ABC, and funding that was originally provided for children’s programming, but
subsequently moved into other areas, should be restored. Inviting shock jock ‘entertainers’ such as Bolt and Jones onto ABC programs should be immediately stopped as the practice gives credibility to personalities who have continually been exposed as promoters of misleading information and in some cases outright lies. Q&A should invite a typical citizen (one with some confidence to speak in front of an audience) to contribute to discussions each week. This would provide a view from the street so to speak which it might be good for our politicians to hear, as plainly they do not mix with reality very often

• The ABC constantly has politicians and commercial media pointing a gun at their head, waiting for the slightest slip-up in their high-ethic reporting. In our newly ‘Post-truth and ‘Fake news’ ABC as an independent and reliable source of info and high-class programs, has never been more important. All government efforts to make the ABC just like any other media is a clear act of political sabotage. Morally & clearly

• The ABC is a keystone of Australian culture and its formation and expression. The Board needs to have a clear, publicly-supported strategy as to how it will carry out this vital role

• Independence and fairness are the critical issues

• For the ABC to stand strong against those that are trying to amalgamate SBS and the ABC. SBS has a difference charter and it has advertising that I believe would destroy the integrity and charter of the ABC

• The ABC is frequently pilloried by the mainstream media in this country, as 'left wing' or 'right wing' in its political coverage and even the content and substance of its programs. Given Australia’s diversity, that is probably a good thing, as the ABC can provide perspectives, information and insights, which the commercial media cannot do. Long may that remain the case. The ABC is a precious asset

• There seems to be a divide between the radio and TV they should be working together to show what the ABC is doing

• Click through on the music websites to purchase and download individual tracks. It’s infuriating in 2017 that the ABC only provides CDs, through its own store or Buywell. IMHO the ABC and the publishers of music that the ABC plays would make far more money from downloading individual tracks than it does presently from

• The ABC and the independence of the ABC is absolutely paramount to the survival of a civil Australian society. It must not bow to the pressures of Government and commercialise itself

• Sack Guthrie

• The ABC although very balanced appears left wing to the extreme right who currently wield far too much power. Don’t give in

• Continue to nurture talent that the commercial stations are unwilling to take risks with

• I understand that public broadcasters the world over are under attack from private media organisations and governments that do not wish to be held to account. So, there are some hard times ahead, but I feel that truthful reporting and informing is the only way we retain a democracy and a civilised country

• Remember the core audience, i.e. older Australians and do not try to chase rating by going down market
• Too many repeats
• Less sport
• No one else does decent comedy and drama to the extent ABC does so please continue to do these
• Protect Radio National and its specialised subject areas, in order to continue to represent a diversity of knowledge and opinions across our community
• Do not put ads on during programs (like SBS) which is now ruined forever by its commercial breaks. Do not try to jazz up the nightly news coverage - ensure it remains fact based and not opinion based
• The quality of ABC TV has declined in the last 18 months or so in my view. (2) The relentless advertising and self-promotion on ABC TV and radio is wearying. (3) Perhaps incorrect to assume that everyone is enamoured of social media. It is not a secure digital platform and is mind numbingly superficial
• Keep up the good work
• Love my ABC. Keep making people accountable for their choices which harm others or the common good. Commercial media never have or will
• ABC needs to remain independent free from Government political interference
• I would commend the ABC staff on the prompt and professional assistance I received recently concerning reception issues
• More Australian content but not medical drama or quiz shows. A program like Letters and Numbers on SBS
• My fantasy is to have the ABC determine funding for politicians instead of the other way around
• There’s a great sense that there’s too much padding in all sorts of ways. I now find it much easier to switch off both radio and TV
• I absolutely hate the ad for 7:30 appearing in the middle of the 7 o’clock News. It’s not necessary because I’m going to watch 7:30 and is very distracting. It’s the main reason I don’t listen to commercial radio because they read ads all the time
• Continual poor internet access, I blame the NBN, things are worse than before for country users
• Have an editor check the grammar of presenters
• The FM radio in the Adelaide Hill is hard to tune in to
• Praise should be given for what is done right, and that singles out Australian drama. With any pressures that might be placed on the ABC, it is important the ABC does not drop the ball on this
• Stop asking the news reader to interview reporters. Let the reporters report and leave it at that
• Please do not accept advertising
• Give the journalists back their jobs
• Federal funding for ABC increased
• I see that support for ABC is eroded by continual campaign by particular newspapers and by the unleashing of trolls who decimate the online discussions about ABC matters
• I would like to see studies of the electricity supply system, particularly in relation to renewables and gas prices
• Keep investigating corporate, union and government fraud
• Get rid of the pretentiousness on ABC Classic FM. E.g. I do NOT need to know the key when listening but I do as a musician. The Late John Clark recently conducted a classical music broadcast without mentioning a key signature and I could understand the music!! Get over it!!
• The ABC plays an absolutely crucial role in maintaining the health of our democracy. Your listeners know that and love you for it
• Reduce intrusive ‘promos’ for ABC programs and ensure that background music in promos is NOT at higher levels that adjoining program content – very annoying, almost becoming as bad as commercial TV. Reduce American content; increase UK and European content second to local content
• Classic FM: the descent into promotions: I see no need for any, perhaps apart from brief spoken items of special interest like the evening concert (remote area so we can’t get the digital channel) ABC1: we are selective. Happy with excellent drama we get these days. We avoid renovation programs. Why so many?
• The ABC is a cultural, not a political vehicle, for the enhancement of all aspects of Australian cultural life. It needs to be free of vested political or business interests to serve most effectively. Funding should be generous and have no strings attached.
• More Australian made shows, only 1st class from overseas
• Too much war and devastation. It has negative results for quiet living people like myself. It's nasty, violent stuff. Because you have sent a journalist into a war zone doesn’t mean you have to wring every last drop of information about their plight and those around
• How we hate the ads, especially the repetition but it seems that only government support would reduce these. Meanwhile, thank goodness for the mute button
• I wonder about ABC 22 and 23. Are they really just one channel pretending to be two channels or what are they? Also, this so-called HD transmission: what is it really? I can’t see any difference between HD and not-HD transmissions, so why bother? The most important issue that I wish to raise is the superb quality of ABC’s journalism: the presenters are outstanding and never mind the boofheads who complain about Auntie to News Corp’s ‘newspapers’, Auntie is undoubtedly the most honest, fairest and balanced news source in this country
• The ABC should be concentrating on content, not personalities of presenters
• What happened to the old classic B and W films?
• I regret the funding cuts hugely. I appreciate the good Australian drama and comedy, keep that up. And the news/current affairs programs are vital. These questions a bit different to what I expected
• I hate it when the ABC sacks someone or a program that’s really good. I thought Fact Check was good. It cleared up a lot of misconceptions. You have some great presenters
• I know repeats are cheap but there are too many
• Saturday afternoon jazz show used to be a wonderful listen. Reinstate it if possible
• Could the ABC news at night be more international and less repetition of news on ABC 24
• Radio National is excellent and local radio is fine but I wish we didn’t have so many repeats on the TV at the weekend. If the ABC is elitist, that’s OK but I would think intelligent is a better description. We have few options outside the ABC and SBS to
listen or watch quality programs and our ABC must guard against lowering the quality in the hope of attracting a wider audience

- to thanks you from the bottom of my heart for making my life so much better informed and enjoyable. I have never listened to a station other than ABC National even as a young person. I am very grateful for what you have given me and Australia generally. Thank you

- More funding for the ABC

- You’ve seen the friends of the ABC newsletters

- I would like politicians of all persuasions to lay off MY ABC. Fine to use the ABC for pollies’ purposes but don’t dare have a contrary view!

- Bias towards AFL football. many, many presenters gratuitously mentioning AFL not in context. TV series having AFL segment. Rugby and rugby league are more in tune with many people, not AFL propaganda at every turn

- Bring back Radio Australia and ABC TV which can be accessed by people in our region. Many have satellite!

- Please do not touch Classic FM music

- I would like to have more multicultural people as presenters

- News should not come from Sydney

- I love the ABC. I love the good Australian coverage it provides reflecting life in the bush, social issues, news analysis etc.

- Just keep the ABC going PLEASE without ads. PLEASE

- Keep Radio National and News Radio fully funded and ongoing. They are both fantastic and important services to the Australian people

- The radio is almost ‘a lifeline’ for me as it is where I get most of my information from. Please note that these questions were submitted via internet by a friend, as I do not have internet access where I live

- As lovely as Dan is on the nightly ACT news he just doesn’t cut it

- My membership of Friends of the ABC has been really disappointing. I am so positive about the content the ABC produces and Friends doesn’t do enough to celebrate the successes. I think Friends should generate more content about the ABC’s new technological approaches and new programs rather than continually whingeing about cuts and changes

- More in-depth news programs

- We are very fortunate in Australia to have a national independent broadcaster

- Why can’t Michelle G stand up for the ABC against such as One Nation and all the other under miners??? Otherwise get someone else. Plus, government should stop stacking the Board with right-wing whingers

- ABC programming is so boring I don’t watch anymore

- Funds should never be cut or reduced to the ABC. It is vital that we get information that is not controlled by big business or other media

- Preserve the independence of the ABC from political intervention. This is absolutely fundamental for a democratic society. 2. Keep up pressure on Michelle Guthrie to stand up for increased ABC funding from the Commonwealth. 3. We love the diversity of subject matter on RN and the professionalism of RN presenters. Preserve this at all costs. 4. Don’t duplicate excessively the type of material that is already abundant on commercial radio and TV
• Your greatest strength is in your staff, not your toe cutting department
• Try to take less time on deciding on TV drama and give more say to the writers thereon
• I consider an independent, well-funded ABC an absolutely vital part of the Australian media. We are in great danger of finding ourselves in a position of only being able to get information from politically and commercially biased enterprises and we must have competent, well-funded media to be able to report what is true
• NO MORE CUTS!!! Sick of the cuts. And bring back the shortwave radio for the people in the bush - it’s a safety thing in times of flood or fire
• TV self-promotion (and radio less so) may be less effective than is assumed. ABC should research this. It can be annoying
• Maintain the quality. In the ever-declining quality of broadcasting the ABC is our last remaining area where commercial pressures are not dumbing down the media output
• Please less repetition of shows but also of ads for programs.
• Maybe cut down on the number of ABC channels e.g. Channel 23 and please, a bigger variety of arts entertainment from all over the world
• I’m happy with my ABC, but not so many repeats of Midsomer Murders
• Good stuff too late at night. More book shows
• Above all protect the quality of what we now hear and see
• I treasure the ABC. I’m a Kiwi who has lived in Australia for 25 years and observing NZ largely lose its public broadcasting (apart from the exceptional Radio NZ) there is an intangible but coherent cultural ‘gap’ that I discern when I return home, that I feel that the ABC provides here in Australia. I suspect the majority of Australians do not fully appreciate this wonderful asset
• I love the ABC. I listen and watch every day. I rarely watch anything else but ABC and SBS and hardly ever listen to anything else but ABC. This is a trusted and loved Australian institution. Please protect and nurture it and do not be sucked in to the latest fad. The ABC’s reliability and integrity is paramount
• As a former employee of the ABC (1973-2014) I am concerned that the Corp is entering an era of adjustment (again) which may be challenging to its overall survival? It is hoped by many Australians that the services long provided by the Corp to the nation’s media-mix and its sense of our national identity will survive the current disputes about the Corp’s future in a rational manner. Personally, I see the current conversations about the ABC’s future to be a healthy adjustment to rapidly shifting media circumstances. To me, this is an opportunity for the Corp to grasp the nettle of radical media change, and come to solutions which advance the Corp’s engagement with both the global marketplace as well as its fond admirers
• I really cannot answer the above questions. It seems to me the problem is funding, and I do not know what to do about that except pressure politicians. The programming of late, especially that on TV, is abysmal – except perhaps the documentary programs
• A bigger budget would be good
• I really enjoy The Weekly and Mad as Hell
• The importance of seeing a variety of female and male faces of all cultures. The ABC is much better than other networks except SBS but can always improve
Almost 70% of Australians told the census that they had a religion, and yet the coverage of religion on the ABC is pitiful. There is also a palpable bias in ABC reporting against Catholicism.

I feel ABC is not respected enough and no one I know thinks much of the director.

A word of thanks. Ta Aunty, you serve us well. Please continue to do so.

The shift to the right is making the ABC irrelevant and boring.

Continue to counter political influence with broad-based general public surveys.

We love OUR ABC.

The Andrew Bolt interview left me perplexed. Unlike Sellers in Being There I do not like to watch TV.

Often, I cannot get the full day’s program even after I’ve pressed the ‘i’ button.

The ABC’s Board should not be appointed by the Government but by a group of leading professionals not representing vested interests but the interests of the community. These should include retired public broadcasters, well-respected journalists, and reps of students.

The ABC is a treasure...don’t plunder it!

My one concern is the dumbing down of the ABC in search of ratings. It should not be competing with commercial media. Instead the ABC should represent an independent media, a critical part of a healthy democracy. This is exemplified by recent joint ABC/SMH investigative journalism. The ABC should fulfill its charter by catering for all sections of the population, including those with minority interests in intellectual pursuits and the arts. This is necessary for a civilised society that is not totally dominated by the lowest common denominators, ratings numbers and commercialism.

The ABC must continue to break new ground.

The extent of repeats on the ABC both television and radio national is a very strong indication of resource cuts to the ABC and serves to undermine the critically important role of the ABC.

Just to lodge my strong objections to the cutting of ABC’s funds and Government taking decisions without community input. I’m tired of endless reruns of much loved English programs, instead of fresh episodes. Really 5 or 6 repeats is insulting.

The scheduling of programs across the 4 ABC and 2 SBS channels is uncoordinated. The ABC channels appear to compete for viewers, programming interesting programs in the same time slots across the channels!

I find that the ABC seems to be "dying". There are so many repeats, sessions from overseas. I very much appreciate the increases across the ABC in Aboriginal and

I always vote for the political party that says they will support the ABC. Get us out on the streets, to tell government what we want, because we all know they don’t like the ABC. I will march in the streets for you.

Recent news broadcasts appear more bland/trivial than in earlier years.

I love the ABC’s Australian drama. We get great production values, writing and acting.

The ABC fundamentally underpins Australian society and our democracy. It must be defended at all costs. Absolutely NO to any pressure to allow commercial advertising.

Catalyst needs to be restored.
• A more detailed survey for our thoughts on ABC Radio and ABC TV since they reach different audiences and at different times
• Further to my previous comments, the ABC appears to proscribe any discussion about population policy. This is too important an issue to ignore for Australia's future viability. It must be discussed, certainly avoiding racist strands, but going beyond just presenting the promoters of current unsustainable high immigration rates. Only one part of the story is currently being told
• For me, there is too much chat by presenters on ABC FM. It is made worse by interruptions (at slightly louder volume) telling us several times an hour what program it is; worse still are the vacuous interruptions from people with well-known names, often foreign, in the vacuous advertisements telling us we’re listening to the ABC
• Friends of ABC needs to be a lot more dynamic and actually engage with young people. Look forward instead of sideways and backward. Get young up and comers as speakers at ABC events instead of trotting out Richard Glover
• The need to create and produce MORE programs and movies, dramas, current affairs, and every possible area of new production (and in the meantime, please show some of the old programs and movies from the archives). We all happily watch old BBC shows over and over again—we’d be happy to watch old ABC shows too-put them on ABC2!
• Please restore voice training for presenters. Many current ones lead to turning off. And please take out the gimmicks and smart-alec stuff from programs aimed at adults
• Maintain (improve?) quality control on news and current affairs programs. The ABC is the most respected source
• More multicultural presenters
• The choice of leadership is crucial the person chosen should have a commitment to ensuring the public are informed of all that is going on in their name
• Continue excellent research such as Four Corners, Insiders and the Drum. PBS news hour is a great example of public broadcasting
• Reinstate programs (including radio service) that were cut due to ABC reduced funding from our government
• Do not compete with commercial channels as we need variety and a strong unbiased and interesting set of programs
• I honestly feel that I couldn't survive without the ABC both radio and TV including iView. I grew up in the country listening to the Country Hour and now retired on the coast the ABC is a vital part of my life. Very disappointed that Australian Network was sold as an ex-teacher it was extremely useful. Surprised with modern technology that more contributions from locals aren’t used - there seems to be few stories re local events or activities e.g. Volunteers for Isolated Students (VIS) or Gunnedah’s My Country Museum Suggest a 10-minute program with people who call in to Australia All Over with visuals of that area. Don’t underestimate the over 50’s and the power of public broadcasting
• Only that awful mess the weather program has become, it is difficult to read and follow. The other problem with the weather is when the news reader is left to read it
out; too often the rattle through it leaving the viewer struggling to comprehend. Please could they slow down to a normal news reading pace

- Since ABC wants to tailor its programs to satisfy what they believe are its real and/or potential audiences, why not convene public opportunities for these various audiences to discuss directly, face-to-face, the options ABC should be adopting?
- Keep up the good work and utilise every tactic to ensure that government funding is maintained at a reasonable level to ensure that the quality of programming is maintained and improved. The recent financial gutting of the organisation must not be repeated
- I believe that the ABC Board strive to comply with the ABC Charter. I would like ABC management to do much, much more to reprimand and dismiss program leaders and presenters who use the ABC to push their own political and partisan agendas. I would like a website that list all news and current affairs presenters with any past and current political party or activist group membership
- The news serve has gone seriously downhill - trying to popularise it won’t increase viewing numbers, but forces us to turn to BBC, DW, Guardian, Fairfax, Conversation, NYT, Huff and the Economist
- Stress the importance of an intelligent impartial public broadcaster. The ABC isn’t supposed to compete with commercial gloss.
- I don’t understand why the commercial media constantly accuse the ABC of bias. We need a counter to commercial media. Also, I love the calm demeanour of ABC broadcasters - there is no-one who is angry on my ABC!
- Rural and regional programs should be strengthened rather than downgraded.
- I worry that the ABC seems to be lacking self-confidence. This has led to more ‘empty’ programming where no one can be offended, less willingness to trust the audience with weighty programming, a reluctance to fulfil the educate the nation. The area I think is an undoubted strength is the political broadcasting, and local radio is generally very well connected into their communities. I don’t understand why science seems to have been discarded
- Love RN especially Off Track, but too many repeats of programs and program promos
- ABC is very important for airing community concerns. Must be preserved at all cost. Free of political interference
- Belief in the value of the ABC as the important voice of us all
- Less opinion and more on different economic and political models- the latest ideas as our two-party democratic system is failing us. What are the alternatives? Ditto current outdated economic models that aren’t delivering for everyone. Life isn’t just black or white. We need to be looking at more innovative ways to go forward into a disrupted future
- An abundance of sport! Could the time allotted to sport on news bulletins be abbreviated, unless being reported by Roy and HG
- Does the constant interruption of content/programs by repeated self-promotion of the ABC and its merchandise really create more benefit than detriment? For me, it significantly dilutes the ‘brand distinction’ between the ABC and every commercial broadcaster
• Love comedy and drama. My husband loves the gardening restorations and improvements programs, and we both like news and kids’ programs. In other words, we’re well catered for
• I mourn the ABC’s drive to compete with commercial channels for numbers. This is a political matter which could be solved by funding taken away from the government of the day. Ditto appointments to the board
• Bring back AUSTRALIA TALKS BACK. Please. Where is the ABC’s connection with civil society?
• Stronger local knowledge and content for rural and regional areas
• I want to see and hear the CEO on TV putting forward the case for the public broadcaster. I want to see the CEO or her management team in the press advancing the case for a public broadcaster being decently funded. The politicians get a free kick...so let’s hear the other side of the case just as persuasively
• Better servicing for country areas
• Q&A is a top favourite but Tony Jones is too interventionist and partisan - that is not right for a moderator - he helps fuel the criticisms of the ABC as being too Left wing - I suggest replace him or rein him in
• The two key considerations are proper funding and ABC independence
• The move to programming on regional radio from Sydney. Here in Canberra it is very annoying to have a Sydney-centric tone trust down our throats. Can we please have more local input to Radio Canberra please. As a regular listener to ABC Classic FM a big thanks to the presenters on a job very well done!
• On the question of bias - there seems to be plethora of subjective programs around at the moment. I enjoy Insiders and the Drum where knowledgeable journalists can provide insight. I like a contest of ideas but expect the participants to be credible and properly qualified to hold an opinion on the subject e.g. a contest about power in the future with politicians, providers and users trying to reach consensus therefore not extremist ideas
• RN and Classic FM are priceless and perfect just the way they are and must not be slashed, cut, interfered with in any way. ABCTV2 is nearly dead - maybe take some inspiration from Vice about how to vamp news programs
• The radio app is wonderful. It took me hearing lots of ads for it before I tried it. Remind people about it and encourage them to try it
• Many moons ago (in the 80s) the ABC local radio stations were transformed into muzak stations by a commercial idiot. He was going to find a whole new, younger audience. He left 6 months later. Your key audience is your current one; my kids migrate through JJJ to RN and Classic FM quite naturally. Don’t reinvent the wheel.
• Please bring back Lucky Oceans
• Funding for the ABC should be much greater, to raise the intellectual level and inform the Australian people about all sides of important issues.
• On the whole, we are avid ABC listeners and viewers and appreciate the incisive journalism mostly shown by it. The need exists for better resourcing of the ABC, a matter which I realise is out of its own hands
• Funding should be maintained so that we can maintain our Australian voice unencumbered by purely commercial drivers
• Political influence in the operation of the ABC
• Cuts to major services like ABC Classic FM. So many brilliant presenters replaced by a ridiculously bland bunch of wannabes. So, bland; expertise and confidence lacking, little rapport. This includes, but is not limited to, Greta Bradman. The new presenters are interchangeable, except
• NO ADS! sometimes those ABC shop or other promotions are really just plain ADS. Surely, we can have one station that is free from the pernicious effects of advertising?
• Every effort must be made to resist any relaxation of the ban on advertising.
• iView is not available on smart TV for simulcast programs, it should be.
• I wonder about the value of ABC 2. I almost never watch it. May be use it for drama repeats? I dislike the format of the Checkout, why bother with the over the top comedic approach?
• The coalition promised NO funding cuts to the ABC – then slashed funding. I am an avid RN listener – but now there are so many repeats, and there’s been a shift to the right e.g. Tom Switzer, and Amanda Vanstone
• Repeats ...and corny British job-lot series. What’s wrong with some corny Australian stuff if you need a filler – or better, some classy short shows. SBS can manage Words and Numbers, and have a huge following. Maybe they think some of their audience is intelligent? That would help
• More balanced reporting on Churches – show all the fabulous things Church members/groups and organisations do to assist all members of Aussie Society but particularly those most vulnerable –homeless, refugees, migrants, disadvantaged etc.
• A more balanced approach to reporting on events in the Middle East
• High quality music broadcasting. ABC Classic FM has suffered recently, digital radio delivery is very, very patchy around the country
• Please bring back Catalyst
• These are not the issues that the ABC needs to address. How about surveying us on spending and staff cuts and management’s vieFQ6w about increasing calls for commercialisation of the ABC?
• Local radio needs more variety, i.e. city programming should be available to rural areas
• Four Corners recently played a documentary on sexual abuse in the American church, what was the reason for this especially when Cardinal Pell is about to be tried in what should be a fair trial. Who made that call?
• ‘Self-advertising’ of future ABC programs has gone to extremes on both radio and TV
• I mentioned the demise of traditional print media before in a specific context but I’ll raise it again here more generally. The role of the ABC in the future should be considered in this drastically changing media-environment. If there are important things print is beginning to neglect, could the ABC remedy the lack in some way.
• The daily news on radio and TV (especially TV) is divided into national, local and overseas news then sport and then the weather. Sometimes there is something about the arts. Sport takes up more than its fair share of the news. The Arts should have a regular presence that has the same share of time as sport
• Like Medicare and public education, a well-funded, dynamic and independent broadcaster is integral to our democracy and identity. Why is something so valuable being undermined and starved?
• We need a system such as television licences with the funds raised going directly to the ABC. This is the only way we are going to guarantee funding to the ABC.
• ABC management and employees should be more in touch with Friends of the ABC to work towards lobbying government for adequate funding
• Lady comperes to speak more slowly
• The quality of the news and current affairs is now so poor that I walk out of the room - after 30 years of ABC viewing I'm getting to the point where I prefer silence to the poor journalism and on-air presentations
• The ABC is a voice of logic, rational thought, knowledge, learning, current affairs - with no agendas nor prejudice and as such is Australia's MOST IMPORTANT public institution
• WOULD SOMEONE REMIND TONY JONES THAT HE IS THE MODERATOR NOT DOING HIS OWN INTERVIEW SHOW WITH THE PARTICIPANTS – VERY IRRITATING. HE SHOULD NOT BE PUSHING HIS OWN OPINIONS AND LEIGH SALES STARTING TO BE THE SAME
• This survey is horrendous on mobile
• Could you PLEASE get PayPal so I can join friends of the ABC and donate? I no longer use credit cards online, and neither do many others
• More funding. ABC should be twice as big
• How very important the Drum, Insiders, 7.30 Report and Q&A to honest and deeply considered discussion and reporting
• I'd like to see programs also devoted to feminist, e.g. Women out Loud, and ones exploring gay identity
• Demand independence. Maybe improve your way of demanding that. We need an independent ABC
• I love the ABC and want it to do better, in spite of cuts: while ABC Friends lobbies for better funding.