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1 reason the ABC needs Friends

** Every individual, every organisation should be concerned about the state of Australia's media. The mainstream media has a huge influence on our culture and on every major social and political issue - through the images it depicts, the information it provides or fails to provide, the opinions it expresses, and the extent to which it scrutinises governments and other powerful bodies.*

- Independent public broadcasting is under threat
- from governments seeking to control information and cut expenditure
 - from the increasing commercial activities the ABC must engage in to supplement inadequate funding
 - from the ABC winding back its creative in-house TV production and outsourcing it to the commercial sector
 - from the expanding Murdoch empire whose capacity to sway voters enables it to influence elected governments and which wants to be rid of public broadcasters that provide free content.

Australia without the ABC means a media landscape driven largely by commercial interests, the scramble for ratings, and the political agendas of a small number of powerful media owners.

Only the ABC can operate unshackled by commercial imperatives and free from vested interests - for the good of the entire community.

Friends of the ABC needs YOUR support - whether you want to be an active participant or simply express your support for independent public broadcasting by becoming a member.

Don't leave it too late to act. Thousands upon thousands of Friends of the ABC members is the best protection the ABC can have.



Join

Friends of the ABC (Vic) Inc. GPO Box 4065, Melbourne 3001
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